PAC Insights Report: Alpha Organization

Contributions to 2018 federal races & comparison with peer organizations

October 5, 2018

**This is a sample report, and all numbers are for illustration purposes only.



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Background on PAC giving

Political committees

--> Candidate committees

- Automatically created when a candidate declares an intention to run
- Money donated goes directly to the candidate's campaign and must be disclosed to the FEC

Party committees

- Fundraise each election cycle in the same way that candidates do
- Parties may only raise "hard money," which is given by individuals and political action committees and is subject to federal contribution limits

Super PACs

Cannot directly donate to federal candidates or parties.

Candidate-aligned

→ Party-aligned

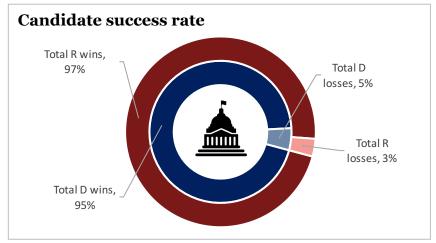
----> Issue-aligned

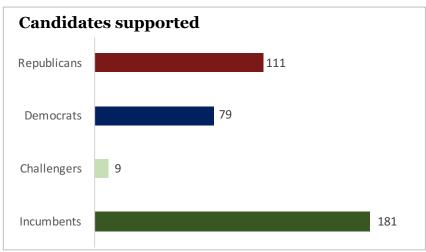
PACs

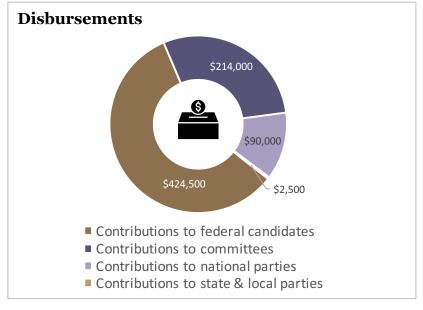
- PACs can give \$5,000 to a candidate committee per election (primary, general or special)
- They can also give up to \$15,000 annually to any national party committee, and \$5,000 annually to any other PAC
- PACs may receive up to \$5,000 from any one individual, PAC or party committee per calendar year
- A PAC must register with the FEC within 10 days of its formation, providing name and address for the PAC, its treasurer and any connected organizations
- Affiliated PACs are treated as one donor for the purpose of contribution limits.

Highlights from Alpha Company's PAC activities

2018 CYCLE







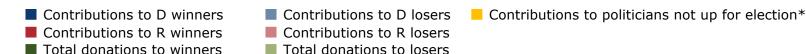
Financial report	
Total receipts	\$1,457,040
Cash balance beginning of year	\$262,294
Cash balance end of year	\$1,503,294
Total disbursements to campaigns	\$1,259,284
Total number of campaigns	190

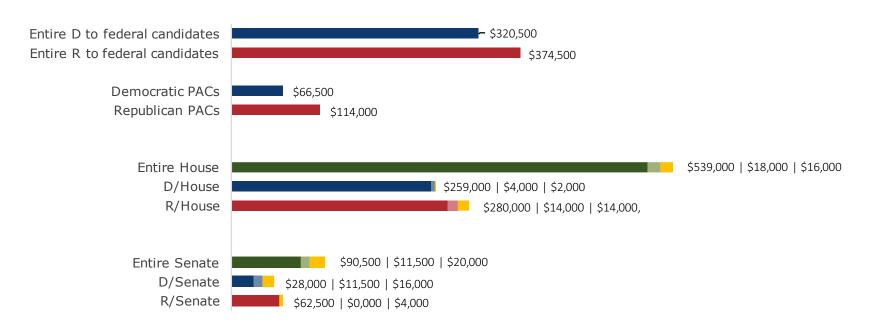
Sources: FEC, 2018; National Journal Research, 2018.

In 2018, Alpha Company PAC gave to both Republican and Democratic PACs

Contributions to 2018 general election candidates, by election outcome

AS OF DECEMBER 31, 2018



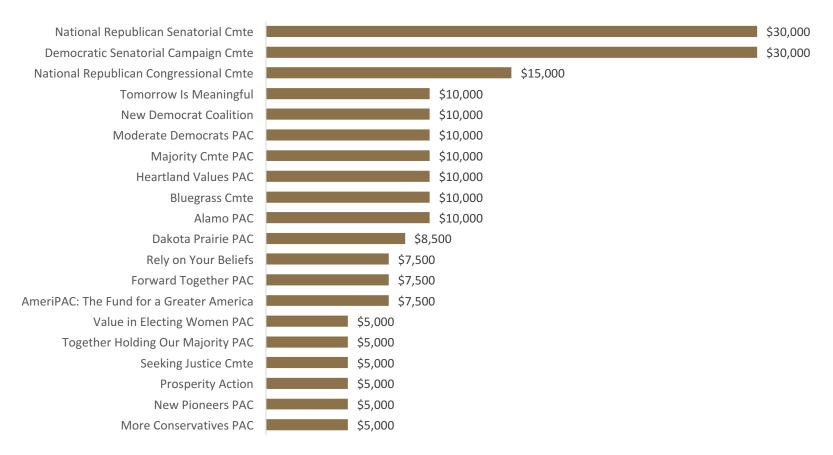


^{*} Candidates not up for election are politicians that were either retiring, seeking another office in 2016 or not up for re-election in the Senate. Sources: FEC, 2018; National Journal Research, 2018.

Alpha Company PAC spent \$60,000 on party committees

PAC to PAC/party donations, 2018

AS OF AUGUST 21, 2018

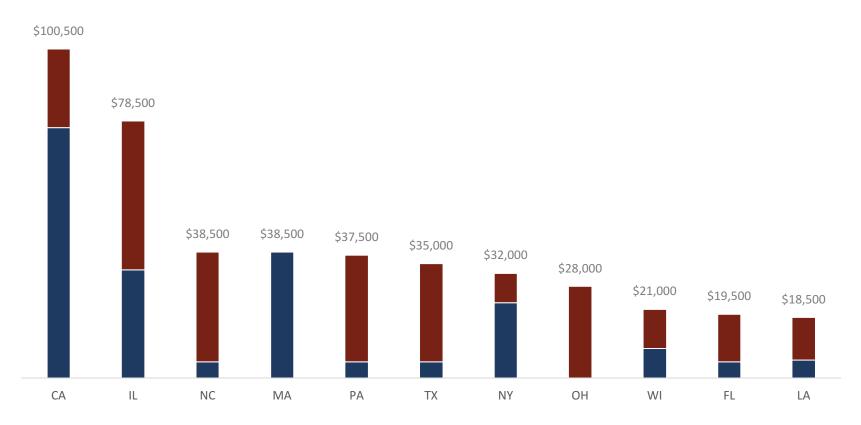


Sources: Federal Election Commission, 2018.

Alpha Company PAC spent \$100,500 on both House and Senate races in California

Top 10 states by total disbursements

AS OF AUGUST 21, 2018

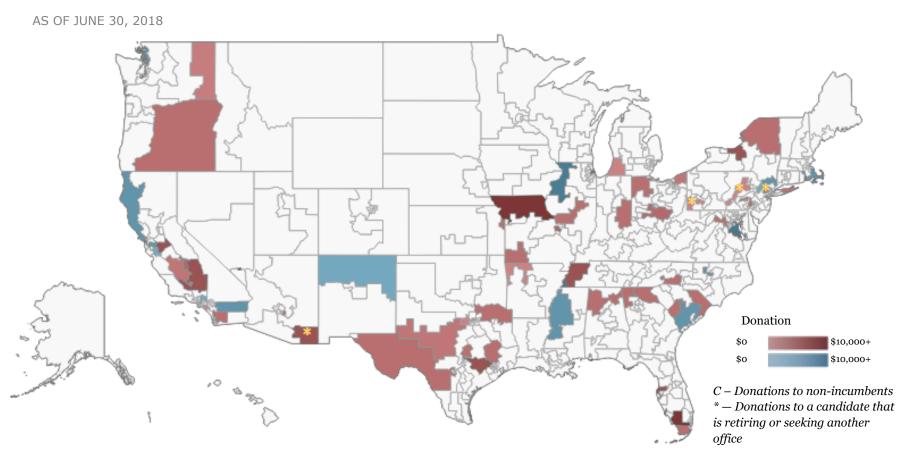


Sources: Federal Election Commission, 2018.

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For the 2018 midterms, Alpha Company PAC has already given to many campaigns nationwide

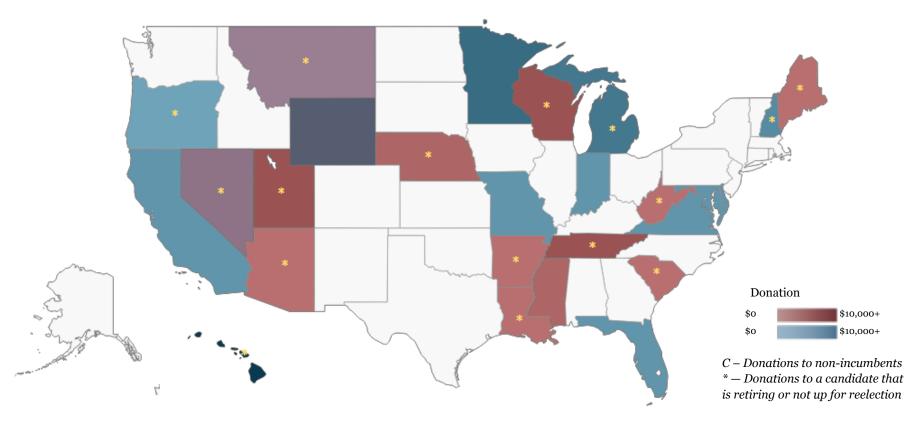
Contributions to 2018 House races



Alpha Company PAC has given to key 2018 Senate races and many senators not up for re-election until 2020

Contributions to 2018 Senate races

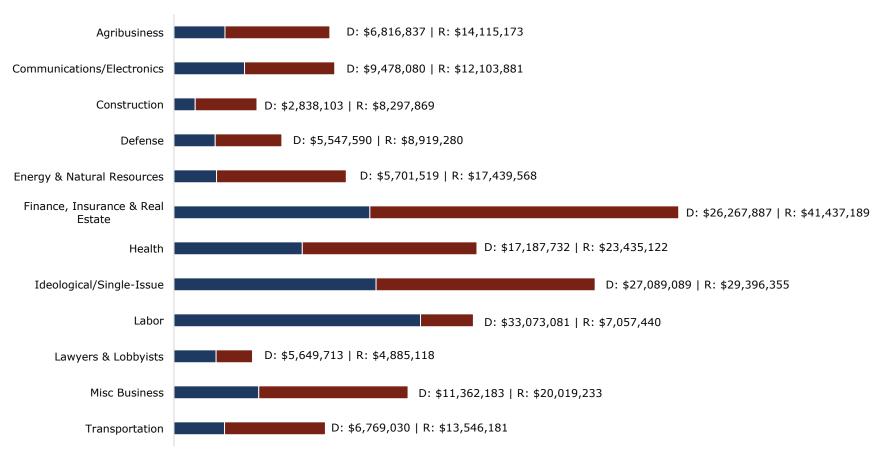
AS OF JUNE 30, 2018



The finance, insurance & real estate industry spent \$67,705,076 on the 2018 midterms

Total PAC contributions by industry, 2018

AS OF AUGUST 21, 2018

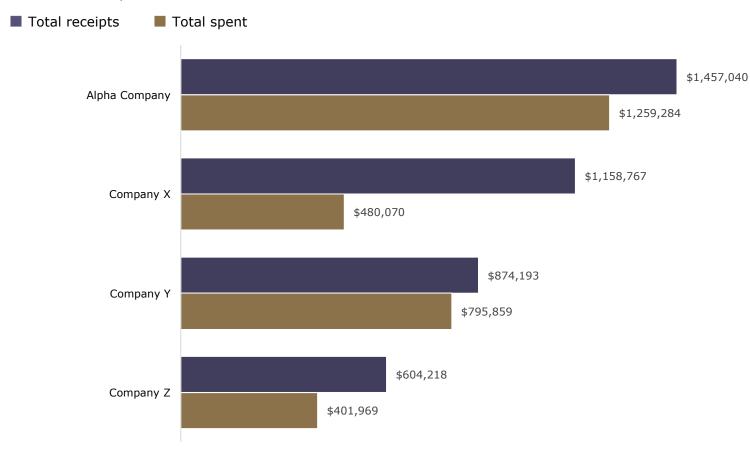


Alpha Company PAC spent \$1,259,284 in 2018

Total money raised and spent in 2018 cycle



Sources: Federal Election Commission, 2018.

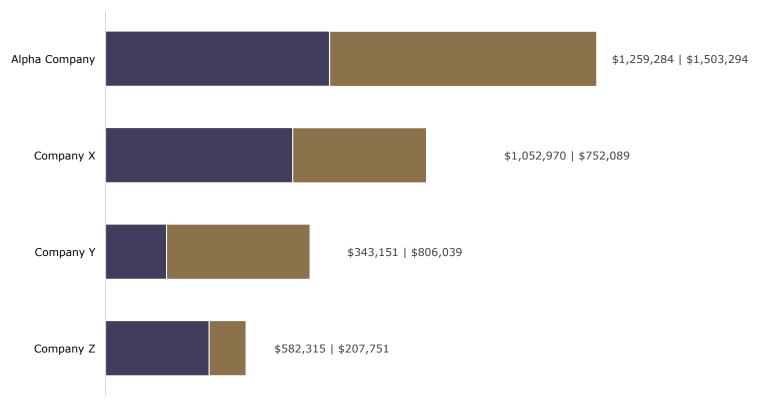


Alpha Company PAC has \$1,503,294 remaining cash on hand

Money spent in 2018 cycle combined with cash on hand

AS OF AUGUST 31, 2018

■ Total money spent so far in 2018 cycle ■ Total cash on hand remaining



Sources: Federal Election Commission, 2018.

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