

V. Attributes of A Good Dashboard



Organizations use dashboards to manage performance – highlighting areas of where improvement is needed and providing details that make it easier for an organization to kick-start a turnaround.

Below we've identified 6 attributes of good dashboards that make them effective management tools.

1 Priority-Focused

Pick 10 Metrics Max



Include 10 metrics or fewer to maintain users' focus on the office's top priorities

Balance the Portfolio



Include a variety of metrics in type (e.g., issues) and scope (e.g., leading, lagging)

Rotate Metrics



Update mix of metrics to track temporary priorities alongside permanent measures

2 Actionable

Define Baseline



Provide the metric's baseline to give context to current status and target goal

Articulate Goals



Listing targets provides clear goals, priorities for performance in each area

Communicate via Color



Limit the use of color to specific meanings to ensure maximum clarity