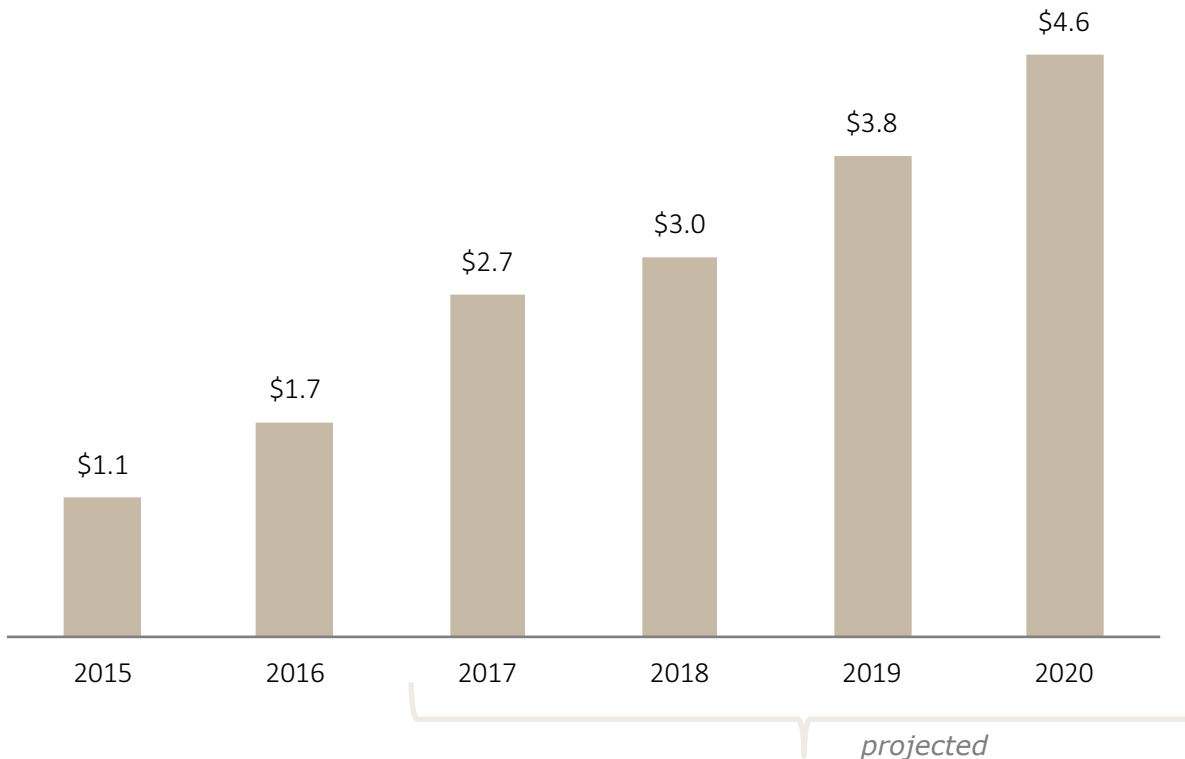


# Personal drone use is on the rise globally

## Global revenue from personal drone sales

Billions of dollars



### Personal drones

- The most popular type, often used as extensions of smartphones and to take aerial photos or video footage
- They weigh under 250 grams and do not need to be registered with the FAA

### Commercial drones

- Equipped with sensors that make them more safe to fly
- Usually designed for specific purpose such as delivering items or 3D mapping
- Must register with the FAA to use

Sources: Luis Romero, "Sales of personal drones around the world," Quartz, June, 2017; Gartner, 2017; Axios, August 24, 2017.