### National Journal LEADERSHIP COUNCIL

# Charlie Cook's Tour of American Politics and Economics

May 31, 2017

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### **Roadmap for the presentation**

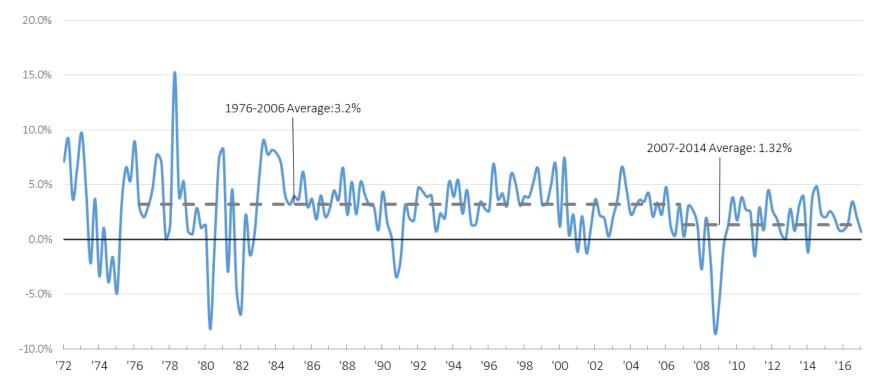
Economic vital signs

→ American politics

# Economic growth has remained steady after 2008 but began to slow in late 2016

#### Real GDP

Percent change from prior quarter annual rate



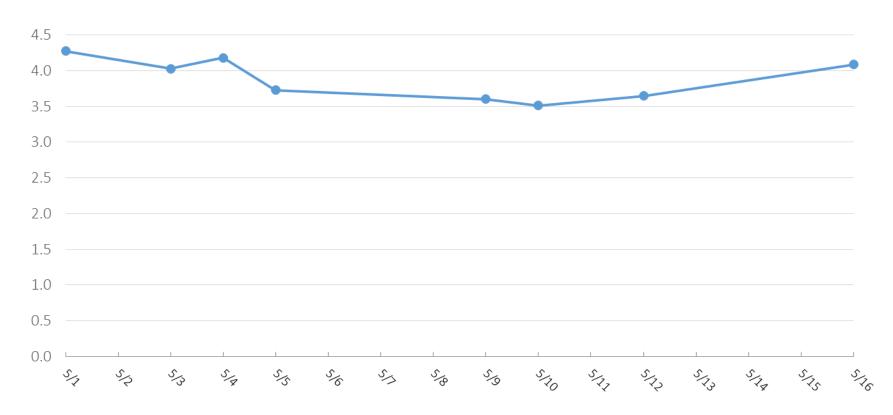
Sources: St. Louis Federal Reserve, May 26, 2017.

## GDPNow forecast predicts Q2 GDP growth to be between 3.5% and 4.5%

#### **Evolution of Atlanta Fed GDPNow real GDP forecast for 2017:Q2**

Quarterly percent change

\*(The Atlanta Fed's GDPNow forecasting model provides a "nowcast" of the official estimate prior to its release)

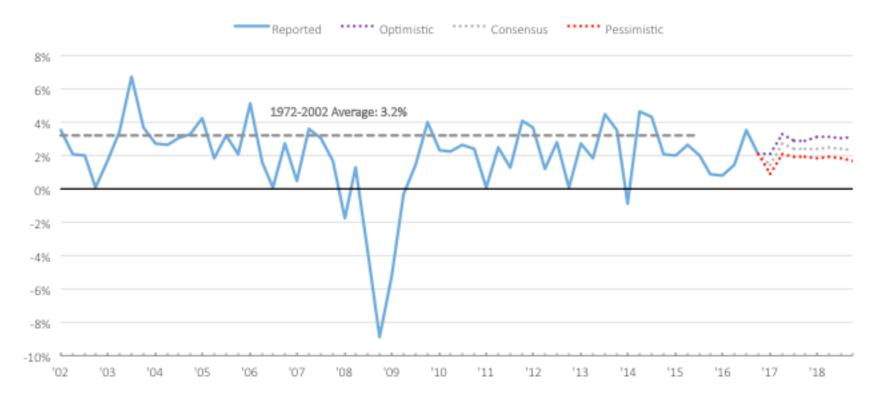


Sources: Federal Reserve Bank of Atlanta, May 26, 2017.

# Consensus estimates put economic growth at between 2% and 2.5% over next two years

#### **Blue Chip Economic Indicators: GDP**

Estimated quarterly change in GDP

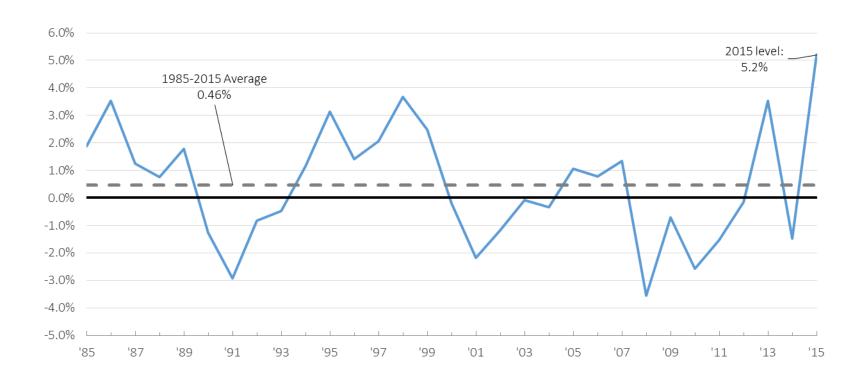


Sources: Blue Chip Economic Indicators, April 10, 2017.

# Real median household income spiked over 5% in 2015 after decline in 2014

#### Real median household income in the United States

Annual percent change



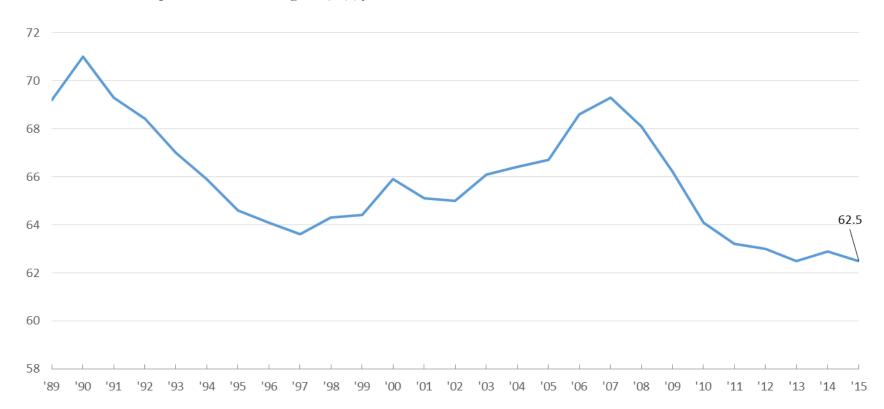
Sources: St. Louis Federal Reserve, September 13, 2016.

### Ultimate sign of pessimism: birth rate down

People beginning to defer starting or expanding a family

#### U.S. general fertility rate

Number of births per 1000 women aged 15-44 years

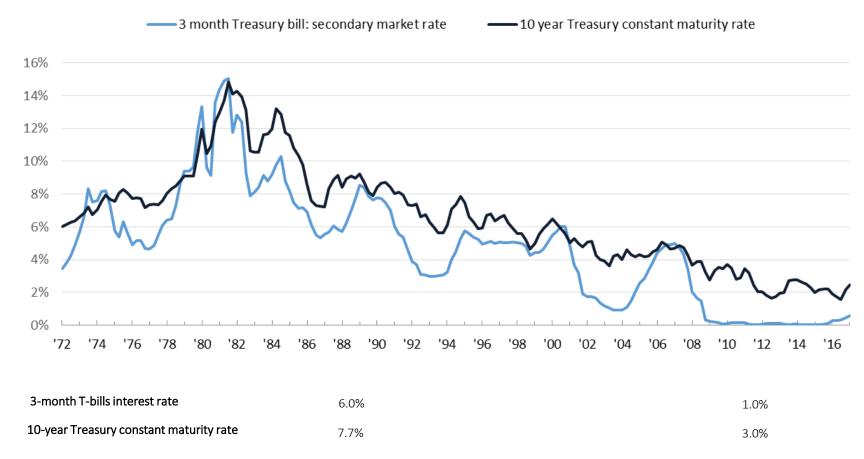


Sources: CDC, National Vital Statistics Report, June 2, 2016.

# Interest rates are beginning to creep up following period of historic lows

#### **Interest rates**

Quarterly percent

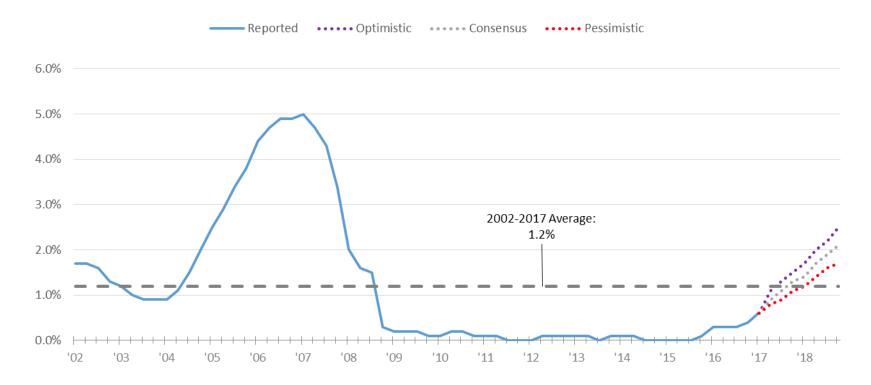


Source: St. Louis Federal Reserve, May 26, 2017.

# Higher expectations for interest rates reflect stabilizing economy

#### Blue Chip Economic Indicators: three-month Treasury bills

Estimated quarterly interest of three-month T-bills

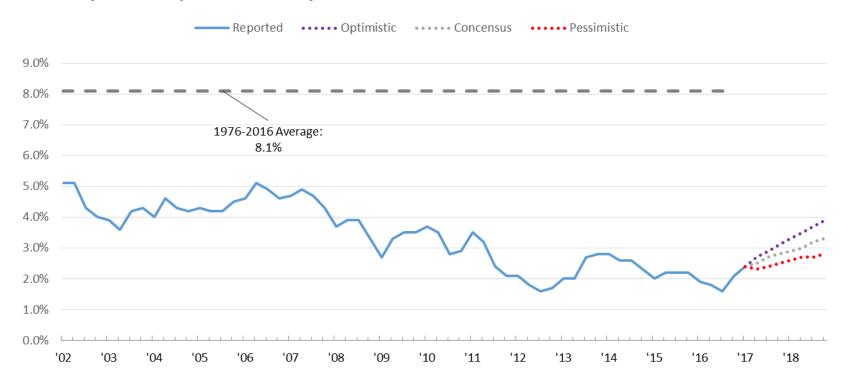


Sources: Blue Chip Economic Indicators, May 10, 2017.

# Higher expectations for interest rates reflect stabilizing economy

#### Blue Chip Economic Indicators: 10-year Treasury bills

Estimated 10-year Treasury constant maturity rate

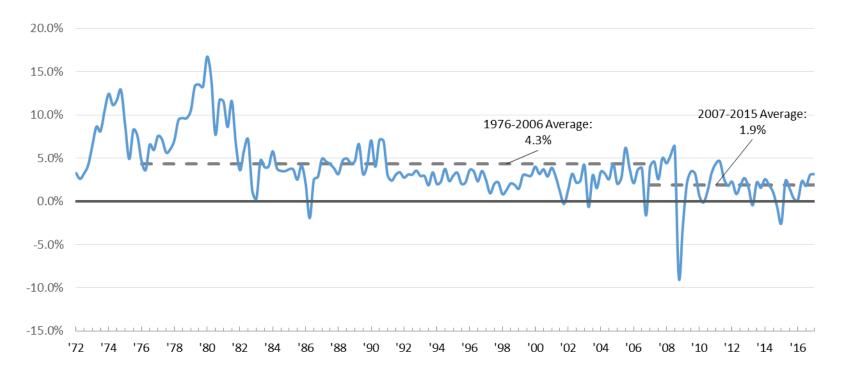


Sources: Blue Chip Economic Indicators, May 10, 2017.

### Since 2015, inflation has ticked up slightly

#### **Consumer Price Index for all urban consumers**

Quarterly percent change

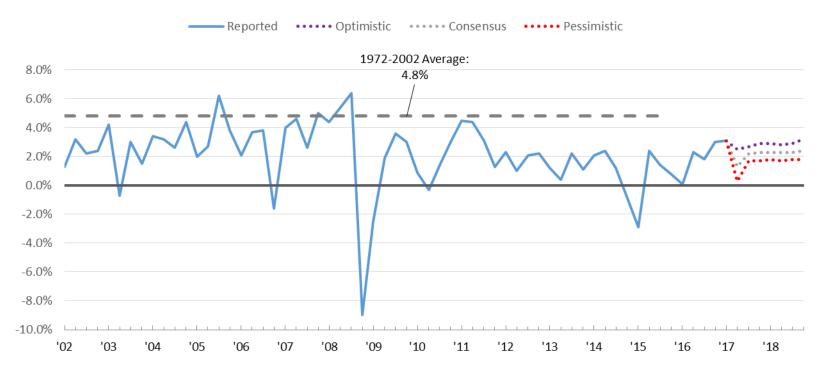


Sources: St. Louis Federal Reserve, May 26, 2017.

### Inflation projected to grow at low, steady rate

#### **Blue Chip Economic Indicators: Consumer Price Index**

Estimated quarterly CPI

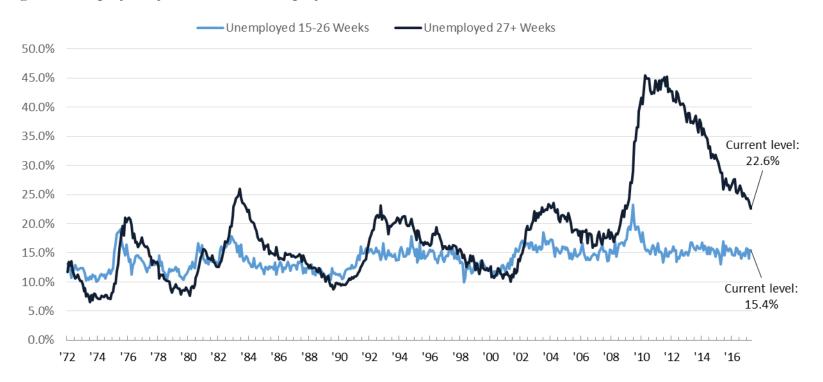


Sources: Blue Chip Economic Indicators, May 10, 2017.

# Long-term unemployment rate has gradually declined, but is still above pre-recession levels

#### **Unemployment rate**

Percentage of unemployed by duration of unemployment



Sources: St. Louis Federal Reserve, April 2017.

### **Unemployment dropping**

### *Unemployment direction is positive*

#### **Unemployment rate**

Actual year-to-date unemployment rates

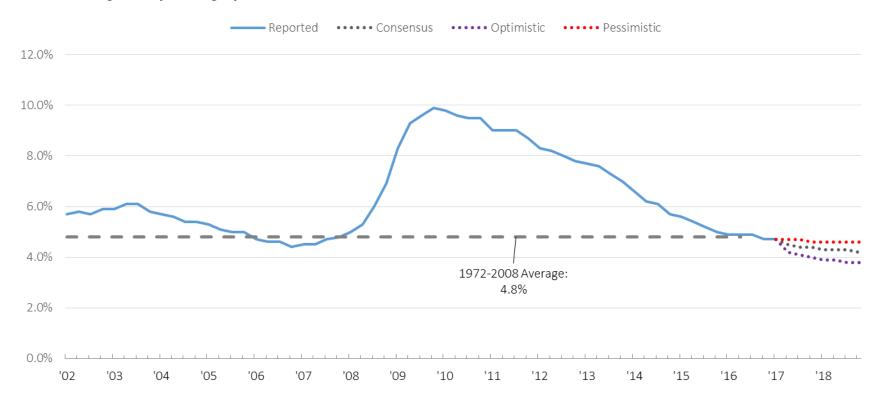


Sources: St. Louis Federal Reserve, May 31, 2017.

### Forecasts predict a continuing decrease in unemployment Forecast quarterly rate is under 5%

#### Blue Chip Economic Indicators: unemployment rate

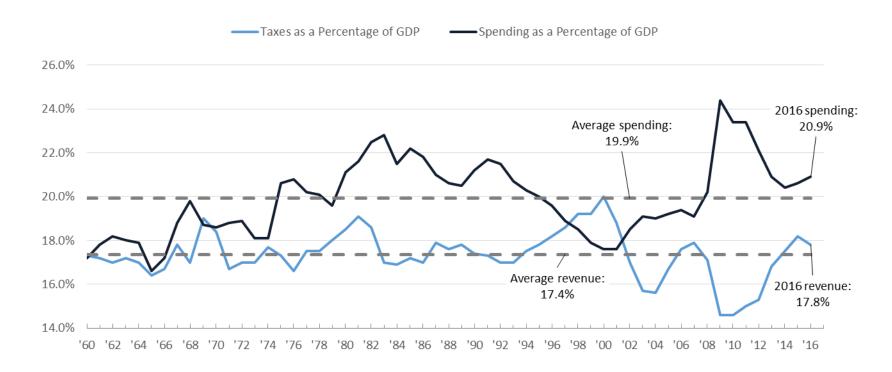
Estimated quarterly unemployment



Sources: Blue Chip Economic Indicators, May 10, 2017.

# Deficit increases as spending increases while tax revenue decreases

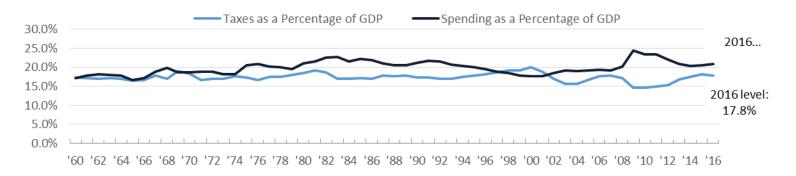
Taxes and spending as percentage of GDP



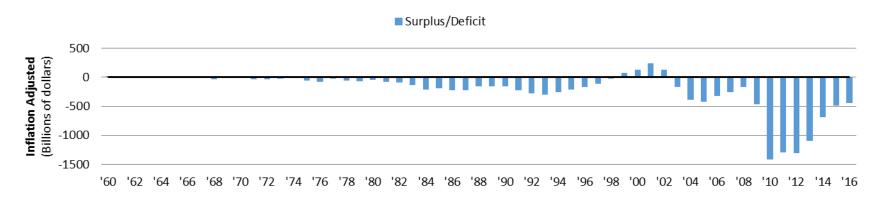
Sources: White House Office of Management and Budget, Historical Tables, 2016.

### Gap between taxing and spending creates deficit or surplus

#### U.S. taxing and spending as percentage of GDP



#### U.S. deficits and surplus



Sources: White House Office of Management and Budget, Historical Tables, 2016.

### Public still skeptical on national outlook

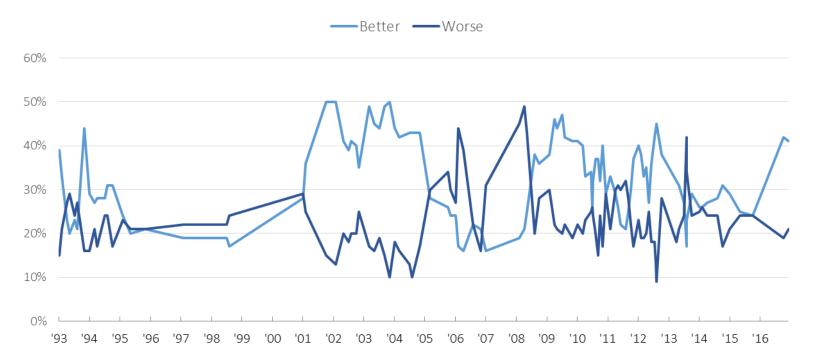
**Percentage responding to the question:** "All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?"



Sources: NBC/WSJ Poll, April 20, 2017.

### Public outlook on economy is trending positively

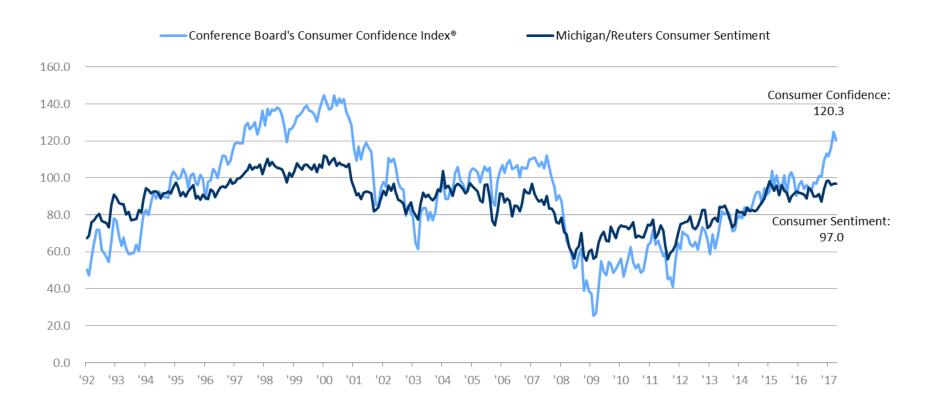
**Percentage responding to the question:** "During the next twelve months, do you think that the nation's economy will get better or worse?"



Sources: NBC/WSJ Poll, February 22, 2017

# Consumer confidence ticked up following Trump's victory but has started to decline

#### **Consumers Confidence Index ® and Consumer Sentiment**



Sources: Conference Board, April 2017; Thomson Reuters/University of Michigan Surveys of Consumers, April 2017.

### **Roadmap for the presentation**

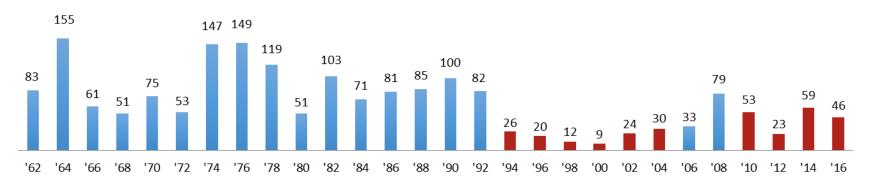
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### Congressional partisanship frames fiscal fights

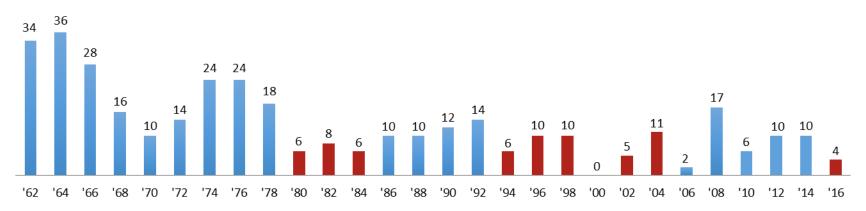
#### Margin of House control after election

88<sup>th</sup>-114<sup>th</sup> Congress



#### Margin of Senate control after election

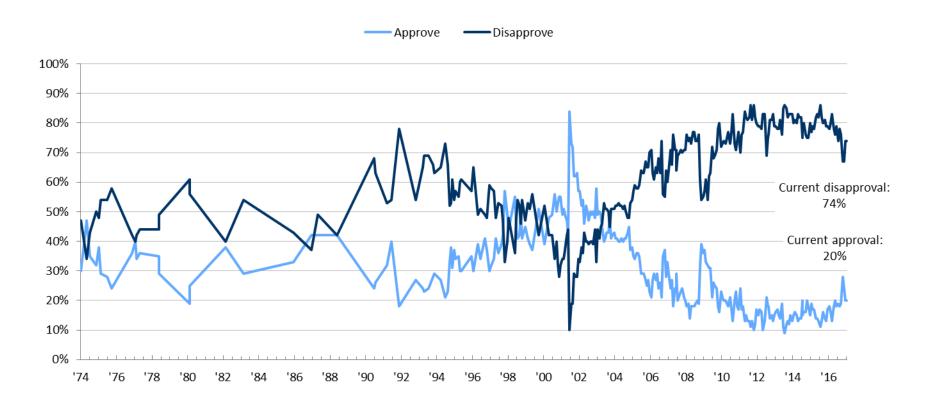
88<sup>th</sup>-114<sup>th</sup> Congress



Sources: Senate.gov, 2017; Office of the Clerk of the House of Representatives, 2017.

# Congressional approval ticked up at the beginning of 2017 but has fallen again to 20%

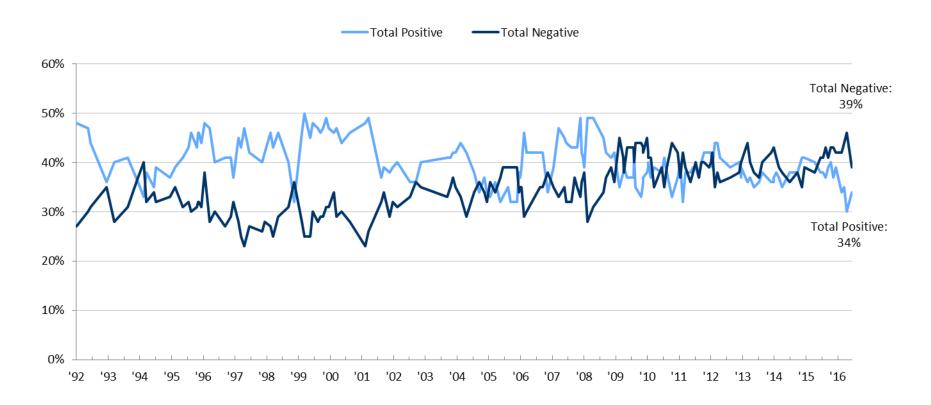
#### **Congressional approval rating**



Sources: Gallup.com, May 2017.

### Public holds negative opinion of Democratic Party but trending up

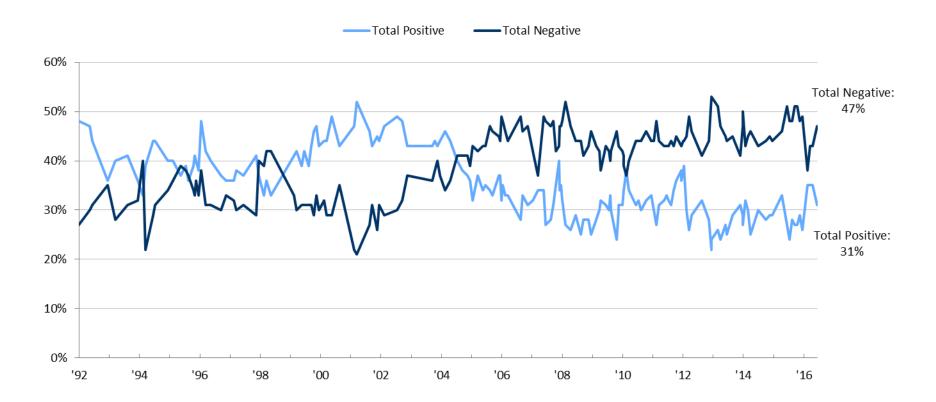
**NBC/WSJ** thermometer: Democratic Party



Sources: NBC/WSJ Poll, April 20, 2017.

### Public holds negative opinion of GOP and trending down

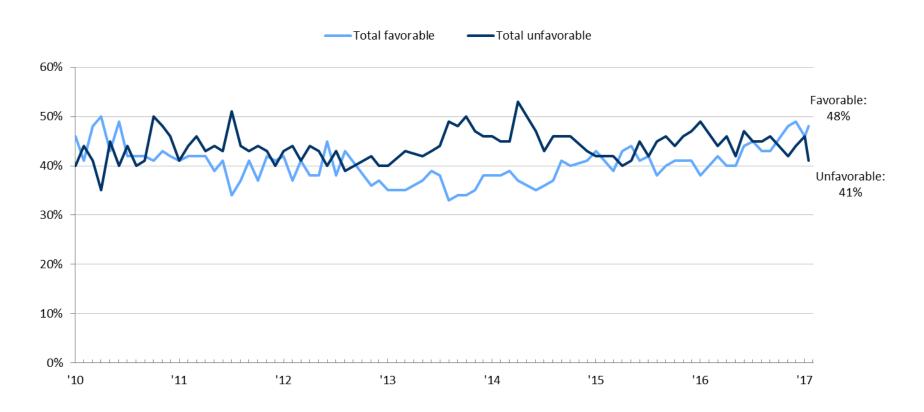
#### **NBC/WSJ** thermometer: Republican Party



Sources: NBC/WSJ Poll, April 20, 2017.

# Affordable Care Act's approval numbers spike as GOP attempted to repeal the law

Kaiser Family Foundation Health Tracking Poll: ACA Favorability

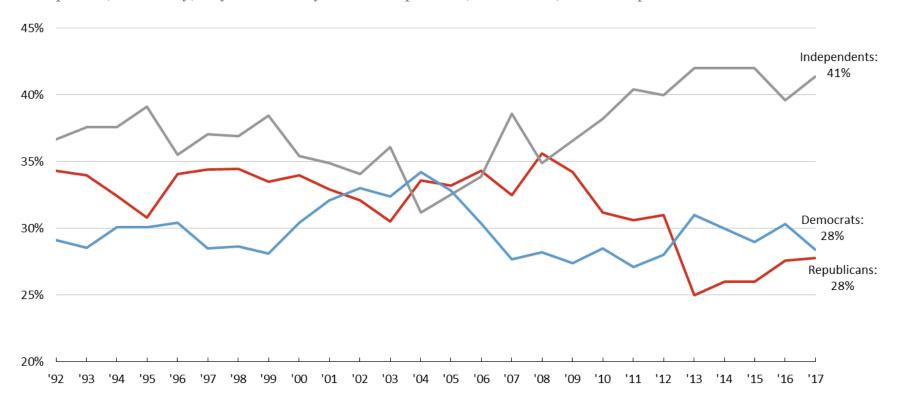


Sources: KFF Health Tracking Poll, April 15, 2017.

# Share of self-described Independents grows at expense of both parties

#### Gallup's party affiliation survey, percentage responding to the question:

"In politics, as of today, do you consider yourself a Republican, Democratic, or an Independent?"



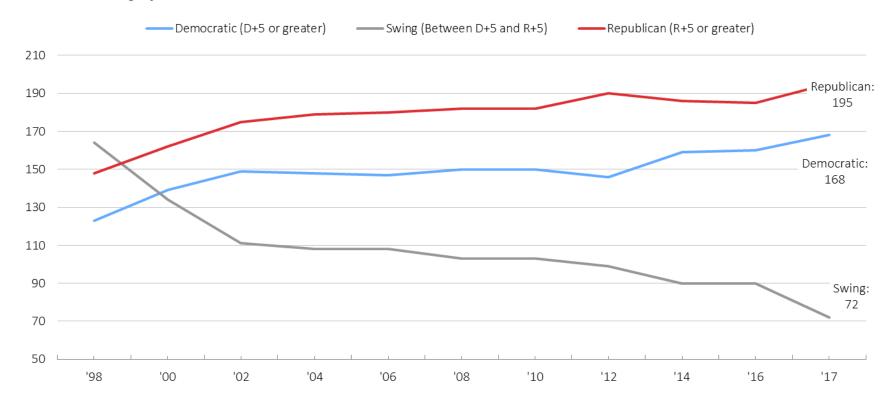
Sources: Gallup.com, May 2017.

### In House, fewer "swing seats, more polarization"

As district populations grow increasingly liberal or conservative, incumbents fear radical primary challengers

#### **Cook Political Report rates the districts**

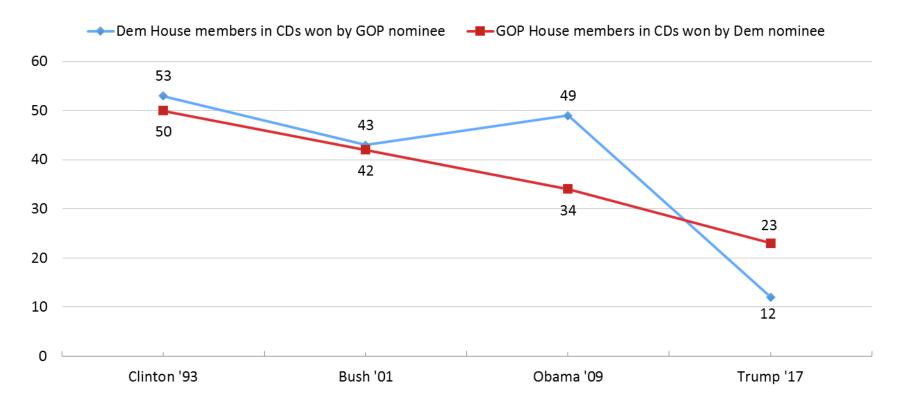
House makeup by Cook Partisan Vote Index



Source: Cook Political Report, 2017.

# In 2016, few Republican House members were elected from districts won by Hillary Clinton

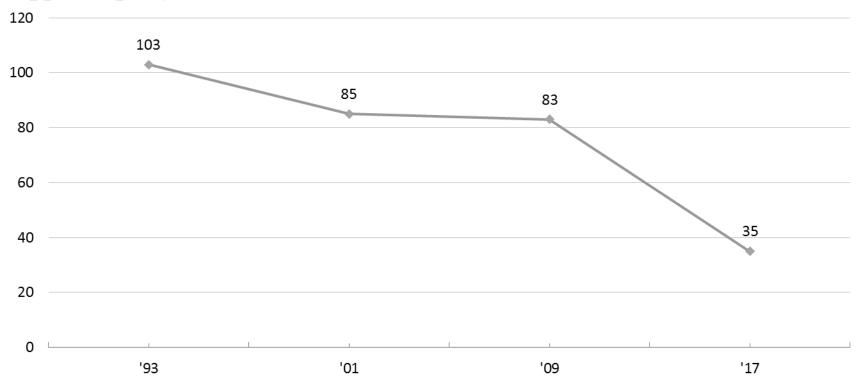
Democratic and Republican House members in congressional districts (CDs) won by opposite party's presidential nominee



Sources: Cook Political Report, 2017.

### Members in districts won by the presidential nominee of the opposite party are generally the most vulnerable

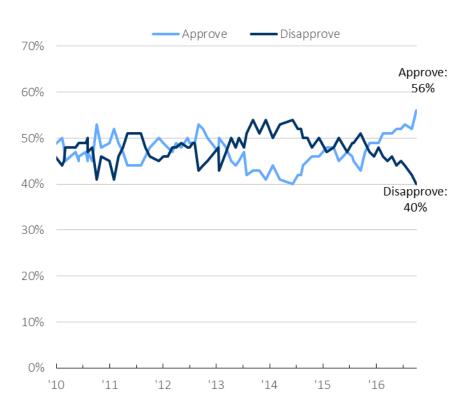
Members of Congress in seats won by the presidential nominee of the opposite party



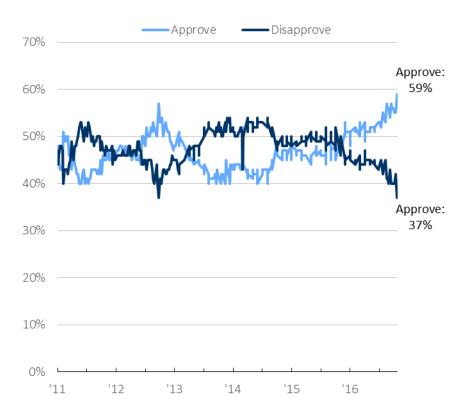
Sources: Cook Political Report, 2017.

# At the end of his term, Obama's job approval rating hovered at an all-time high

#### NBC/WSJ's presidential job approval



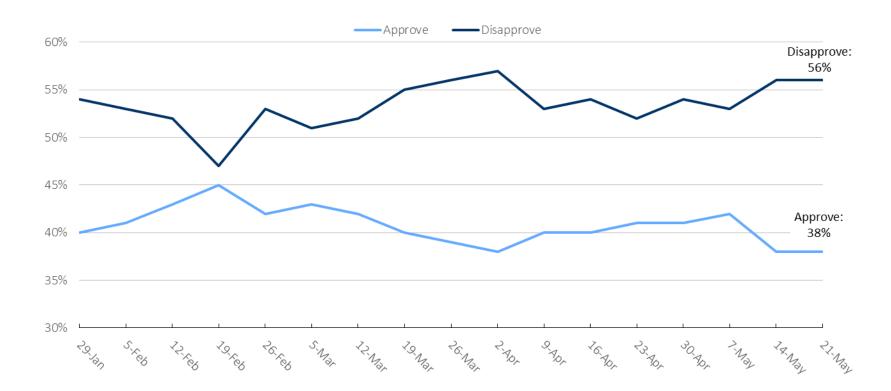
#### Gallup's presidential job approval



Sources: NBC/WSJ Poll, January 2017; Gallup.com, January 2017.

# President Trump's disapproval numbers surpassed his approval numbers within 10 days of his taking office

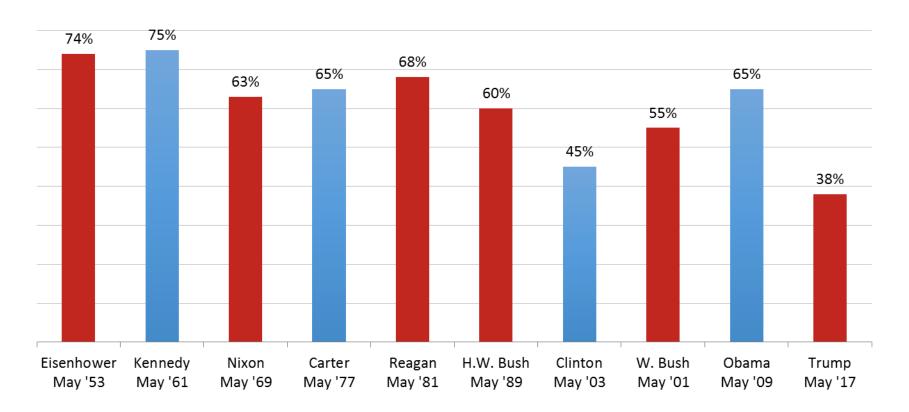
Gallup's polling on President Trump's approval



Sources: Gallup, May 2017.

# Pres. Trump's current approval numbers are lower than any other modern presidents' at this point in their respective terms

Gallup comparative presidential approval ratings in May of each president's first term



Sources: Gallup, April 2017.