

Endorsements by the top 100 newspapers

Newspapers ranked by circulation

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The Chicago Tribune is the most high-profile media endorsement Johnson has received

Endorsements by the top 10 most widely circulated newspapers

Name	2016	2012	2008
USA Today	Not Trump	Historically does not endorse candidates	
The Wall Street Journal			
The New York Times	Clinton	Obama	Obama
Los Angeles Times	Clinton	Obama	Obama
New York Post		Romney	McCain
The Mercury News		Obama	Obama
New York Daily News	Clinton	Romney	Obama
The Chicago Tribune	Johnson	Obama	Obama
Newsday		Romney	Obama
The Washington Post	Clinton	Obama	Obama

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," *The Hill*, October 5, 2016.

For the first time since before WWII, the Dallas Morning News endorsed a Democrat for president

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
Chicago Sun-Times	Clinton		Obama
The Dallas Morning News	Clinton	Romney	McCain
The Denver Post	Clinton	Obama	Obama
Los Angeles Daily News		Romney	Obama
Orange County Register			
Houston Chronicle	Clinton	Romney	Obama
The Philadelphia Inquirer		Obama	Obama
Star-Tribune (Minneapolis)		Obama	Obama
Tampa Bay Times	Clinton	Obama	Obama
The Star-Ledger (Newark)		Obama	Obama

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," The Hill, October 5, 2016.

Trump has not been endorsed by any of the top 100 most widely circulated newspapers

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
Honolulu Star Advertiser		Obama	Obama
The Boston Globe	Clinton	Obama	Obama
The Atlanta Journal-Constitution			Obama
The Arizona Republic	Clinton	Romney	McCain
The Seattle Times	Clinton	Obama	Obama
Las Vegas Review-Journal		Romney	McCain
The Oregonian			Obama
The San Diego Union-Tribune	Clinton	Romney	McCain
The Plain Dealer (Cleveland)	Clinton	Obama	Obama
San Francisco Chronicle	Clinton	Obama	Obama

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," The Hill, October 5, 2016.

31 of the 100 most widely circulated newspapers have endorsed Clinton

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
Pittsburgh Tribune-Review		Romney	McCain
St. Paul Pioneer Press	Clinton		
Detroit Free Press		Obama	Obama
Milwaukee Journal Sentinel			Obama
The Sacramento Bee		Obama	Obama
The Tampa Tribune		Romney	McCain
Fort Worth Star-Telegram		Romney	Obama
The Kansas City Star		Obama	Obama
St. Louis Post-Dispatch	Clinton	Obama	Obama
The Salt Lake Tribune	Clinton	Obama	Obama

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," The Hill, October 5, 2016.

With the decline of newspapers, many refrain from endorsing to resist alienating readers

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
Investor's Business Daily		Romney	McCain
The Baltimore Sun	Clinton	Obama	Obama
Pittsburgh Post-Gazette		Obama	Obama
Orlando Sentinel		Romney	Obama
Sun-Sentinel (South Florida)	Clinton	Romney	Obama
The Record (Bergen County, N.J.)	Clinton	Obama	
The Indianapolis Star			Split
Arkansas Democrat-Gazette		Romney	McCain
The Buffalo News		Obama	Obama
The Columbus Dispatch	Clinton	Romney	McCain

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," The Hill, October 5, 2016.

Newspaper endorsements usually only impact public opinion significantly if the endorsement is unexpected

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
Austin American-Statesman			Obama
San Antonio Express-News	Clinton	Obama	McCain
Miami Herald		Obama	Obama
The Charlotte Observer	Clinton	Obama	Obama
Omaha World-Herald		Romney	McCain
The Courier-Journal (Louisville)		Obama	Obama
The Virginian-Pilot			
Hartford Courant	Clinton	Obama	Obama
The Press-Enterprise (Riverside, Calif.)		Romney	McCain
The Cincinnati Enquirer	Clinton	Romney	McCain

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," The Hill, October 5, 2016.

Johnson received three endorsements from the top 100 most widely circulated newspapers

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
The News & Observer (Raleigh)	Clinton	Obama	Obama
The Oklahoman		Romney	McCain
The Detroit News	Johnson	Romney	McCain
The Providence Journal		Obama	Obama
Deseret News (Utah)	Not Trump		
The Advocate (Louisiana)			
Richmond Times-Dispatch	Johnson	Romney	McCain
Democrat and Chronicle (Rochester)		Obama	Obama
The Fresno Bee	Clinton	Obama	Obama
The Blade (Toledo)		Obama	Obama

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For the first time since 1940, the Tulsa World declined to endorse the Republican candidate for president

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
Dayton Daily News			Obama
The Tennessean		Romney	Obama
Tulsa World	Not Trump, Not Clinton	Romney	McCain
Arlington Heights Daily Herald		Romney	Obama
Asbury Park Press		Obama	Obama
The Des Moines Register		Obama	Obama
The Commercial Appeal (Memphis)	Clinton		
Boston Herald		Romney	Obama
The Palm Beach Post			Obama
The Times of Northwest Indiana		Romney	McCain

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Some newspapers that endorsed Clinton have rebuked Trump with unusually strong language

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
Albuquerque Journal		Romney	McCain
Florida Times-Union		Romney	None
Wisconsin State Journal		Romney	None
Arizona Daily Star		Obama	Obama
The Post & Courier (Charleston)			
The News Journal (Wilmington)		Obama	Obama
Akron Beacon Journal	Clinton	Obama	McCain
Lancaster Intelligencer Journal			
Worcester Telegram & Gazette		Romney	Obama
Lexington Herald-Ledger		Obama	Obama

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," The Hill, October 5, 2016.

Some newspapers may be waiting to endorse until after the final presidential debate in October

Endorsements by the most widely circulated newspapers

Name	2016	2012	2008
El Paso Times	Clinton	Obama	McCain
Knoxville News Sentinel			Obama
The Morning Call (Allentown)			
Rockford Register Star		Obama	Obama
New Haven Register		Obama	Obama
The News Tribune (Tacoma)		Obama	Obama
Chattanooga Times Free Press			
The Times-Picayune (New Orleans)			Obama
Daily Breeze (Torrance, CA)		Romney	Obama
Long Beach Press-Telegram		Romney	Obama

Source: Reid Wilson, "Whip list: Whom the top 100 newspapers have endorsed," The Hill, October 5, 2016.