

When you think economics, think elections; When you think elections, think economics.

- Edward Tufte, Political Control of the Economy (1978)

# Roadmap for the presentation

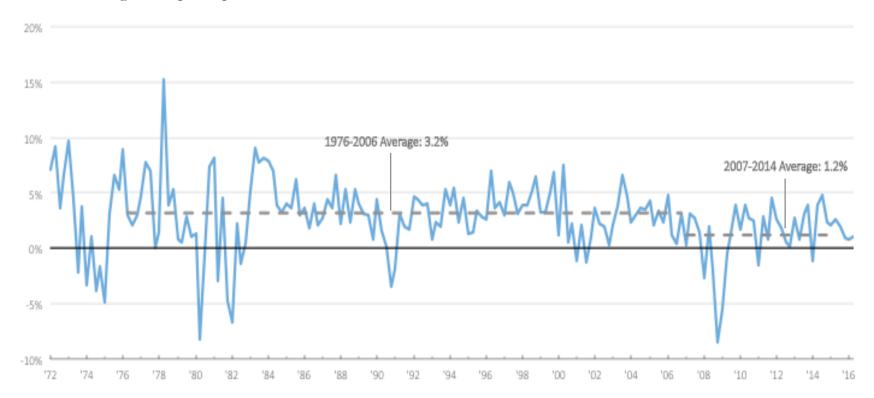
Economic vital signs

American politics

# Economic growth following the 2008 recession has settled at around 1%

#### Real GDP

Percent change from prior quarter annual rate

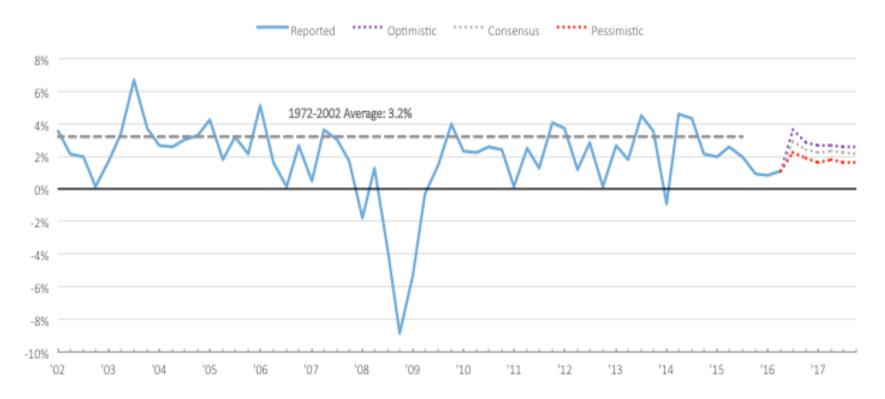


Sources: St. Louis Federal Reserve, August 26, 2016.

# Nearly average growth projected for foreseeable future

#### **Blue Chip Economic Indicators: GDP**

Estimated quarterly change in GDP

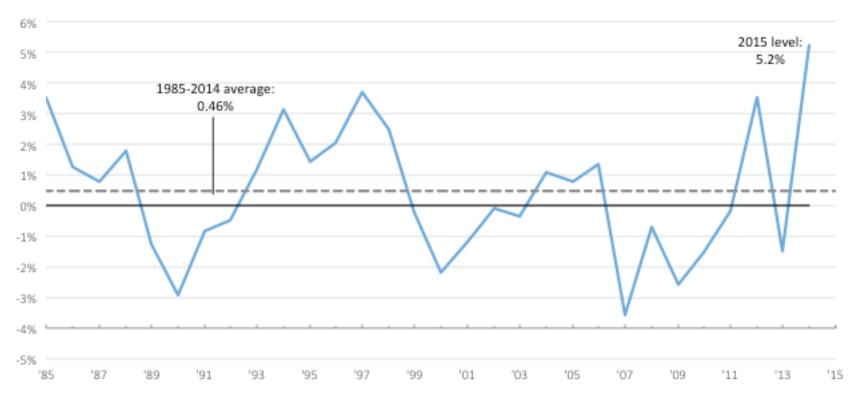


Sources: Bureau of Economic Analysis, 2015; Blue Chip Economic Indicators, September 10, 2016.

# Real median household income spiked in 2015 after decline in 2014

#### Real median household income in the United States

Annual percent change



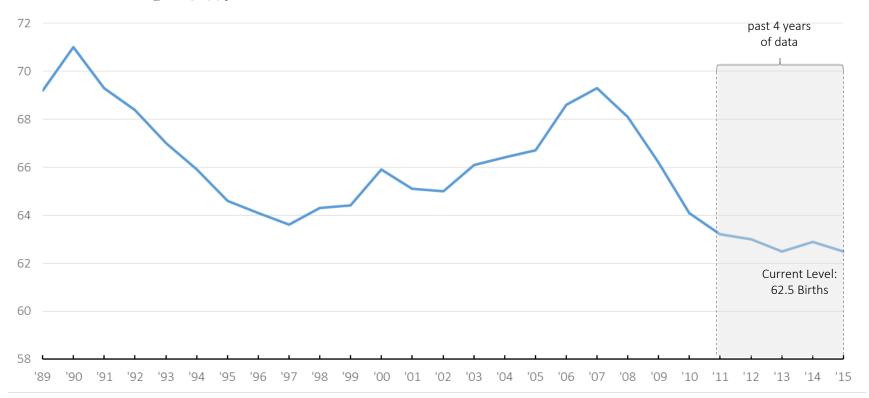
Sources: St. Louis Federal Reserve, September 13, 2016.

# Ultimate sign of pessimism: birth rate down

People starting to defer starting or expanding a family

### U.S. general fertility rate

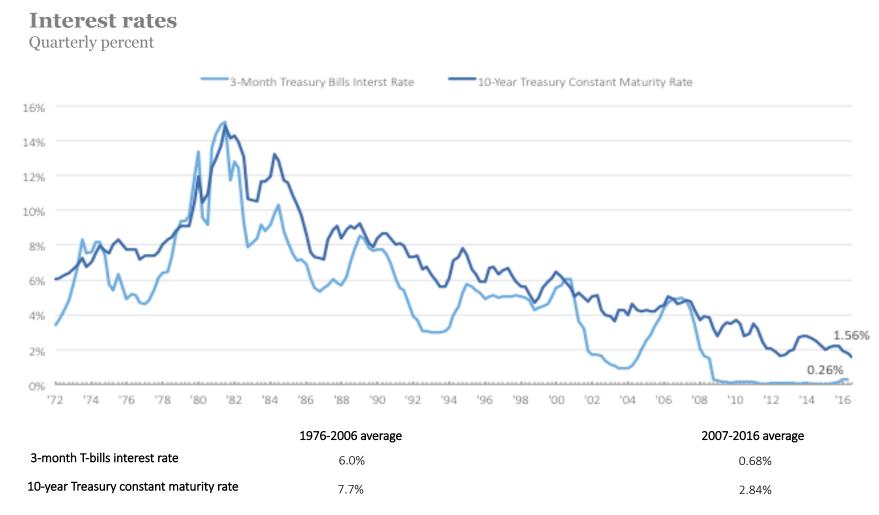
Births to women aged 15-44 years



Sources: CDC, National Vital Statistics Report, June 2, 2016.

### Interest rates at historic lows

Savers punished and borrowers rewarded with low returns

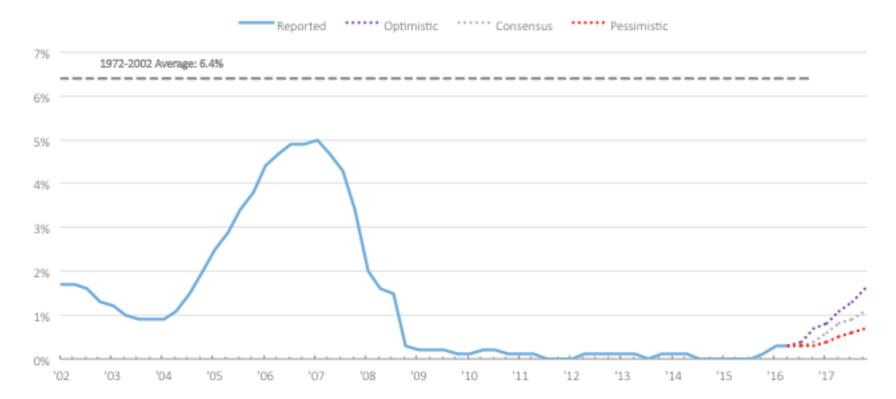


Source: St. Louis Federal Reserve, September 22, 2016.

# Higher expectations for interest rates reflect stabilizing economy

#### Blue Chip Economic Indicators: three-month Treasury bills

Estimated quarterly interest of three-month T-bills

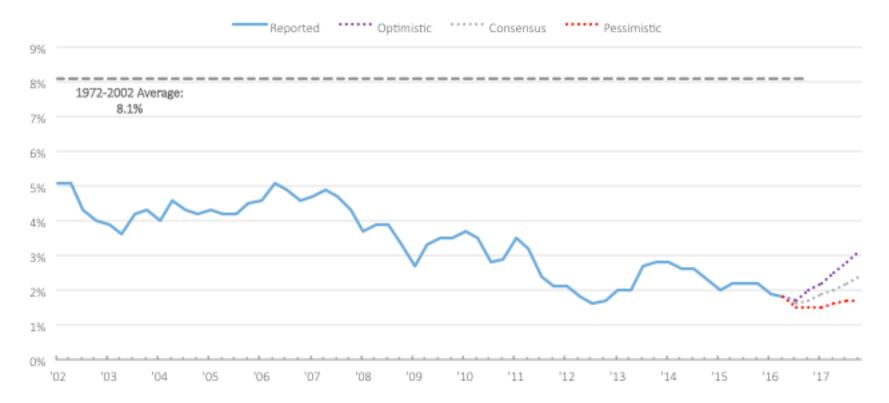


Sources: Blue Chip Economic Indicators, September 10, 2016.

# Higher expectations for interest rates

#### Blue Chip Economic Indicators: 10-year Treasury bills

Estimated 10-year treasury constant maturity rate

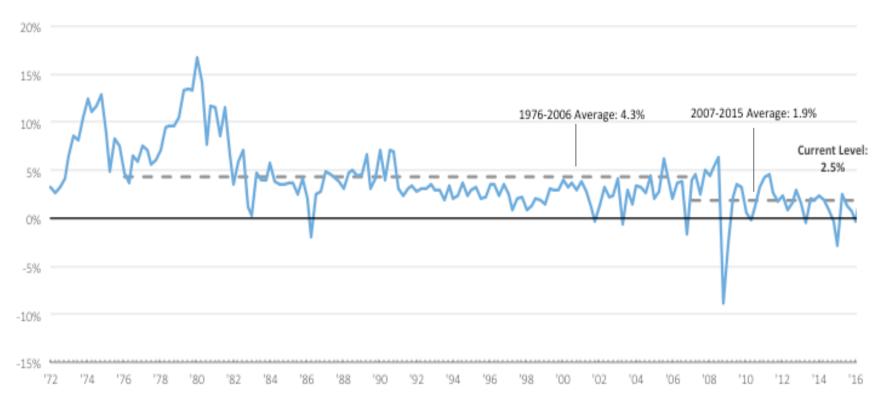


Sources: Blue Chip Economic Indicators, September 10, 2016.

# So far inflation stays very low

#### **Consumer Price Index for all urban consumers**

Quarterly percent change



Sources: St. Louis Federal Reserve, August 16, 2016.

# Inflation projected to stay low

#### **Blue Chip Economic Indicators: Consumer Price Index**

Estimated quarterly CPI



Sources: Blue Chip Economic Indicators, September 10, 2016.

# Long-term unemployment rate gradually declines

#### **Unemployment rate**

Percentage of unemployed by duration of unemployment

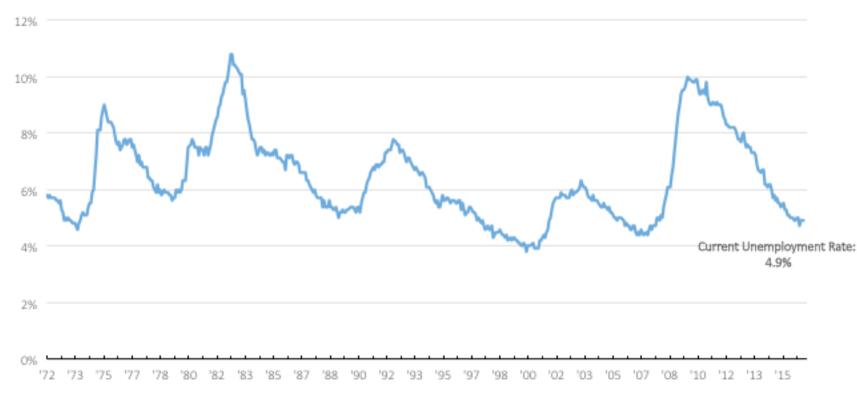


Sources: St. Louis Federal Reserve, September 2, 2016.

# Unemployment dropping Unemployment direction is positive

#### **Unemployment rate**

Actual year-to-date unemployment rates



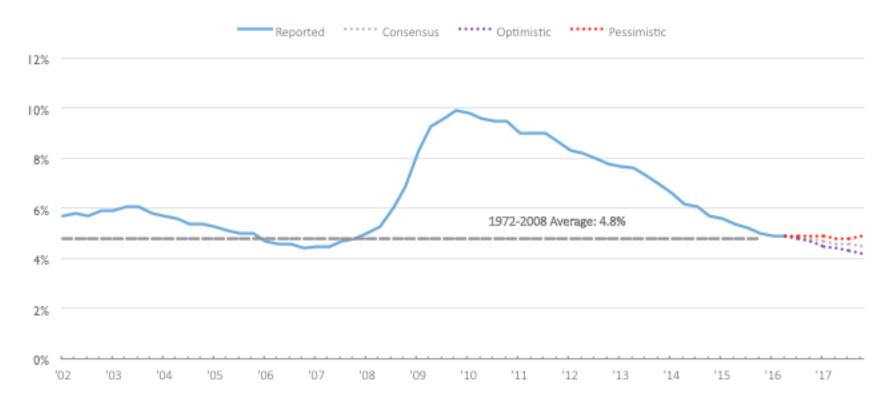
Sources: St. Louis Federal Reserve, September 2, 2016.

# Forecasts predict continual decrease in unemployment

Forecast quarterly rate nearing 5%

#### Blue Chip Economic Indicators: unemployment rate

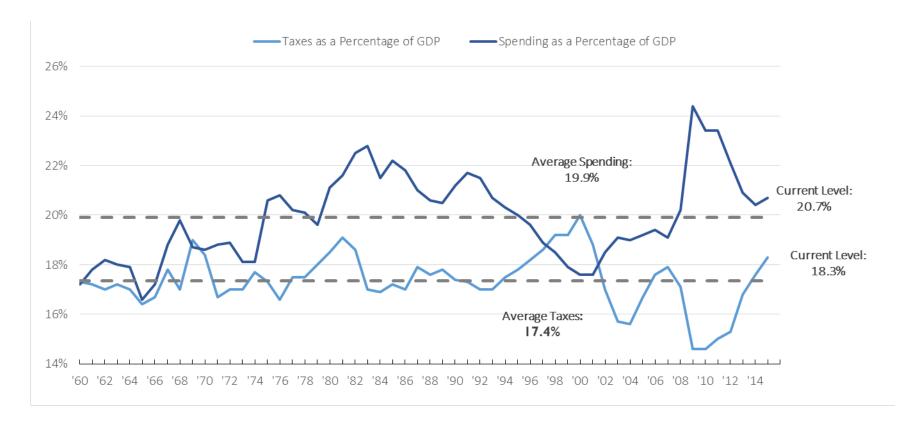
Estimated quarterly unemployment



Sources: Blue Chip Economic Indicators, Setepmber 10, 2016.

# Deficit problem stems from both increased spending and decreased taxing

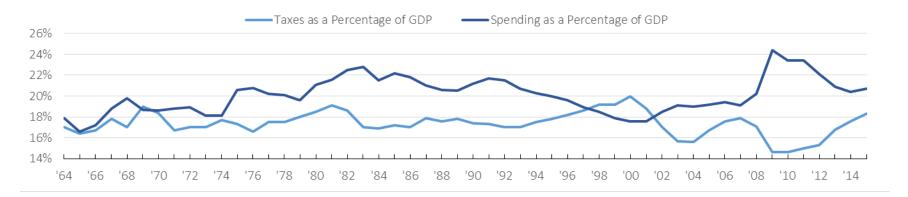
Taxes and spending as percentage of GDP



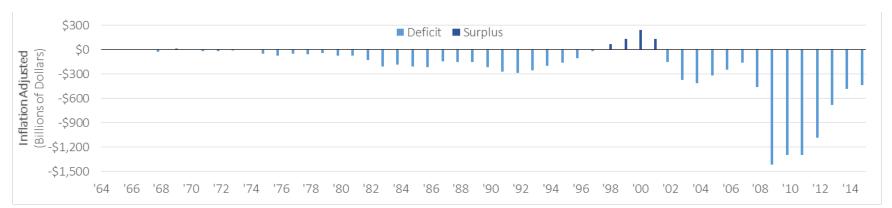
Sources: White House Office of Management and Budget, Historical Tables, 2016.

## Gap between taxing and spending creates deficit or surplus

### U.S. taxing and spending as percentage of GDP



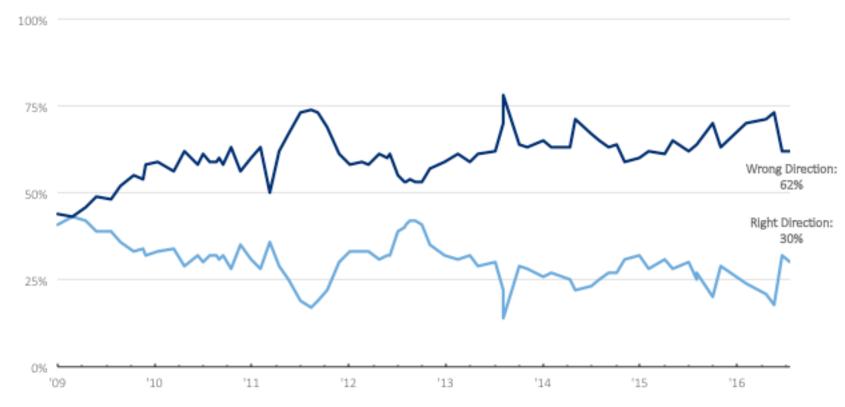
### U.S. deficits and surplus



Sources: White House Office of Management and Budget, Historical Tables, 2016.

# Public still skeptical on national outlook

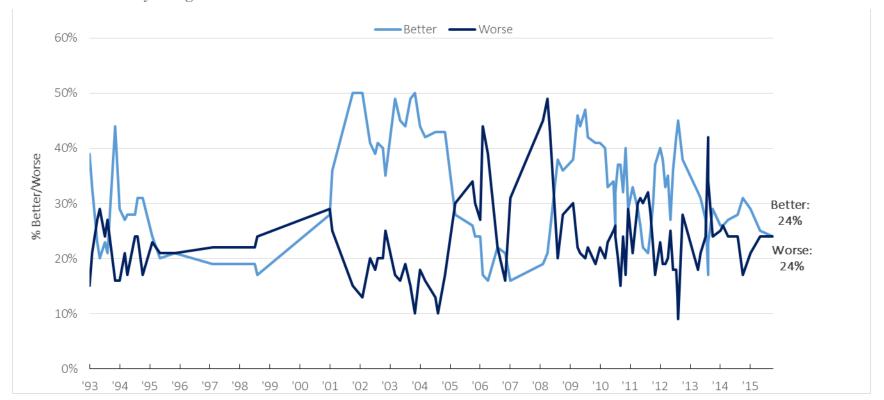
**Percentage responding to the question:** "All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?"



Sources: NBC/WSJ Poll, September 19, 2016.

# Public outlook for economy is split

**Percentage responding to the question:** "During the next twelve months, do you think that the nation's economy will get better or worse?"



Sources: NBC/WSJ Poll, December 6-9, 2015

# Consumer optimism improving but still low by historical measures

#### **Consumers Confidence Index ® and Consumer Sentiment**



Sources: Conference Board, September 2016; Thomson Reuters/University of Michigan Surveys of Consumers, September 2016.

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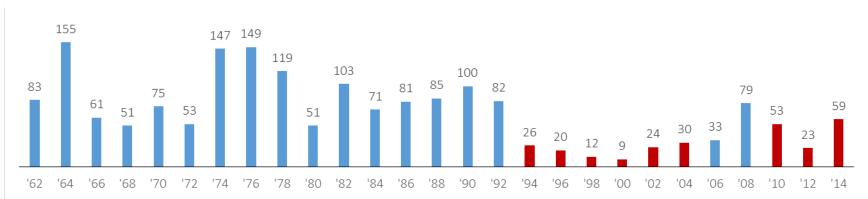
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## Congressional partisanship frames fiscal fights

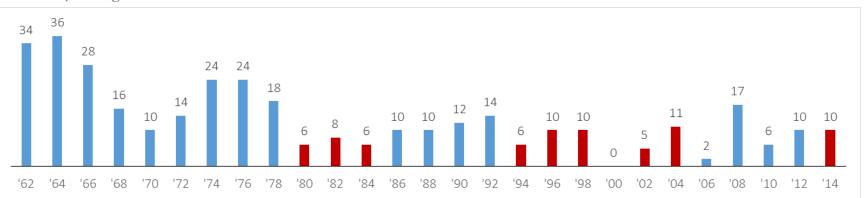
#### Margin of House control after election

88th-114th Congress



#### Margin of Senate control after election

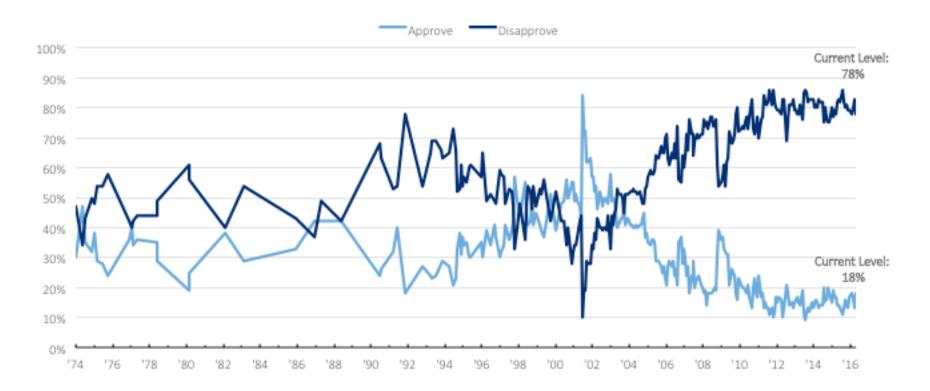
88<sup>th</sup>-114<sup>th</sup> Congress



Sources: Senate.gov, 2015; Office of the Clerk of the House of Representatives, 2014

# Congressional approval reaches three-decade low

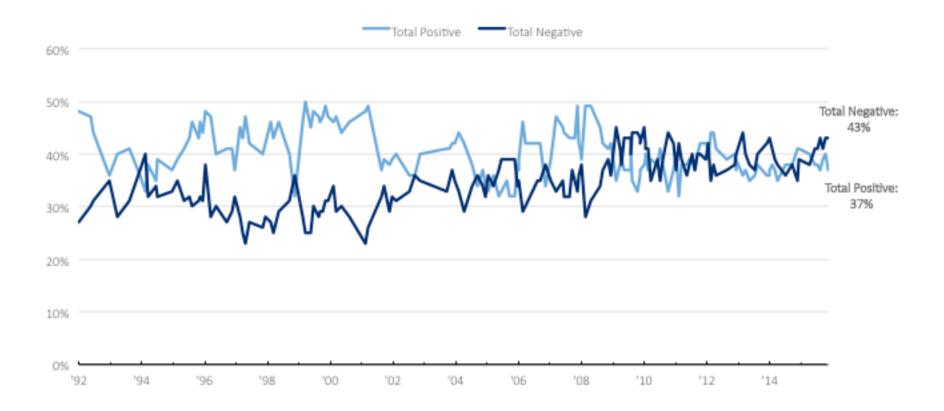
#### **Congressional approval rating**



Sources: Gallup.com, August 3-7, 2016.

# **Public opinion split on Democratic Party**

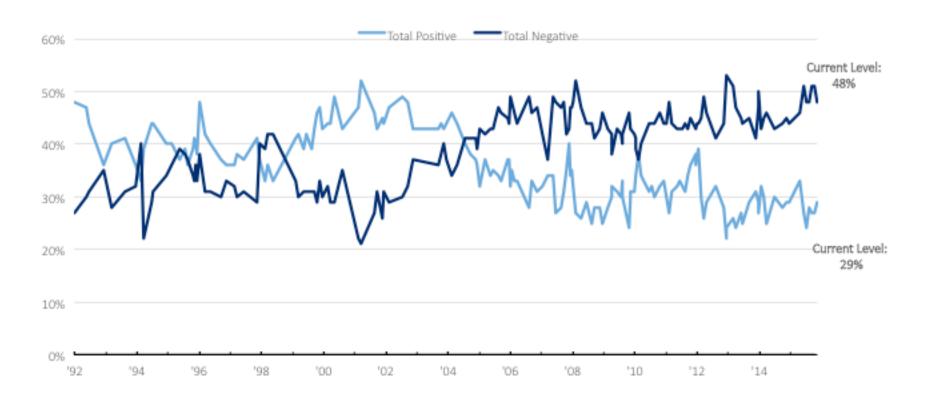
### **NBC/WSJ** thermometer: Democratic Party



Sources: NBC/WSJ Poll, September 21, 2016.

# **Public holds negative opinion of GOP**

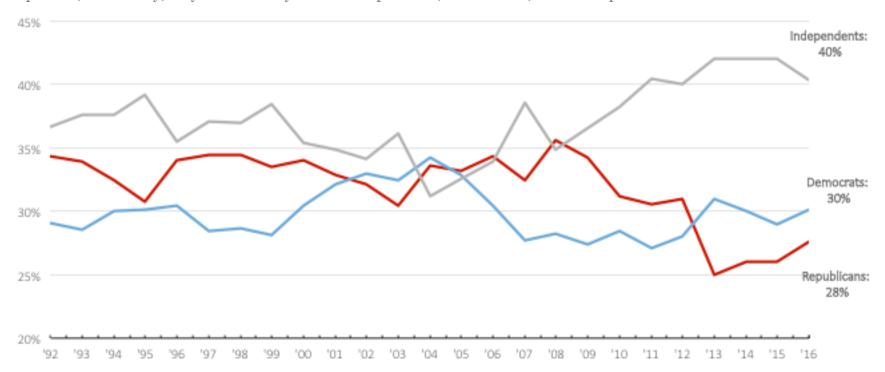
### **NBC/WSJ** thermometer: Republican Party



Sources: NBC/WSJ Poll, September 21, 2016.

# Share of self-described Independents grows at expense of both parties

Gallup's party affiliation survey, percentage responding to the question: "In politics, as of today, do you consider yourself a Republican, Democratic, or an Independent?"



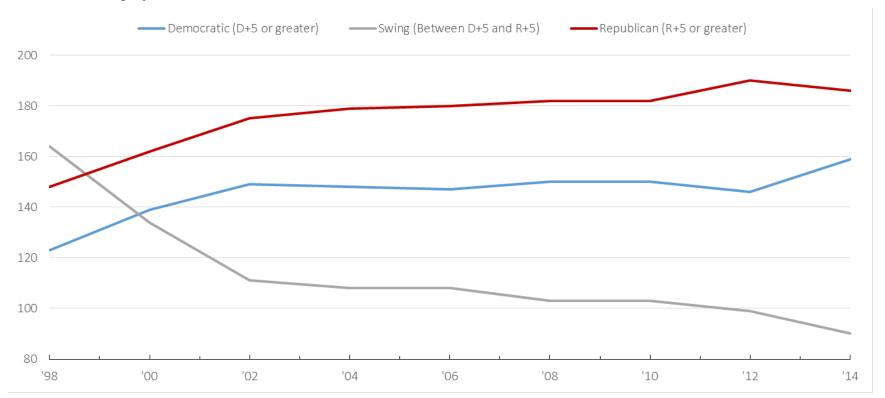
Sources: Gallup.com, September 2016.

# In House, fewer "swing seats, more polarization"

As district populations grow increasingly liberal or conservative, incumbents fear radical primary challengers

#### **Cook Political Report rates the districts**

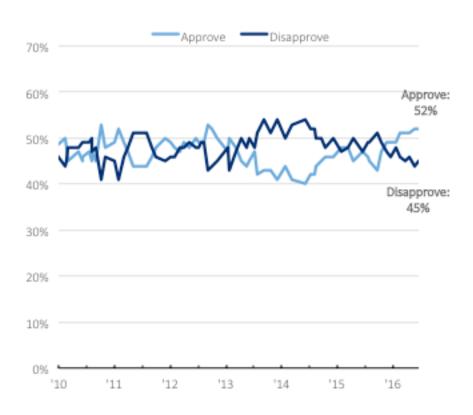
House makeup by Cook Partisan Vote Index



Source: Cook Political Report, 2015.

# Obama's job approval rating hovers at all-time high

#### NBC/WSJ's presidential job approval



#### Gallup's presidential job approval



Sources: NBC/WSJ Poll, September 21, 2016; Gallup.com, September 17, 2016.