

PACs and Fundraising Update

2016 Election Cycle

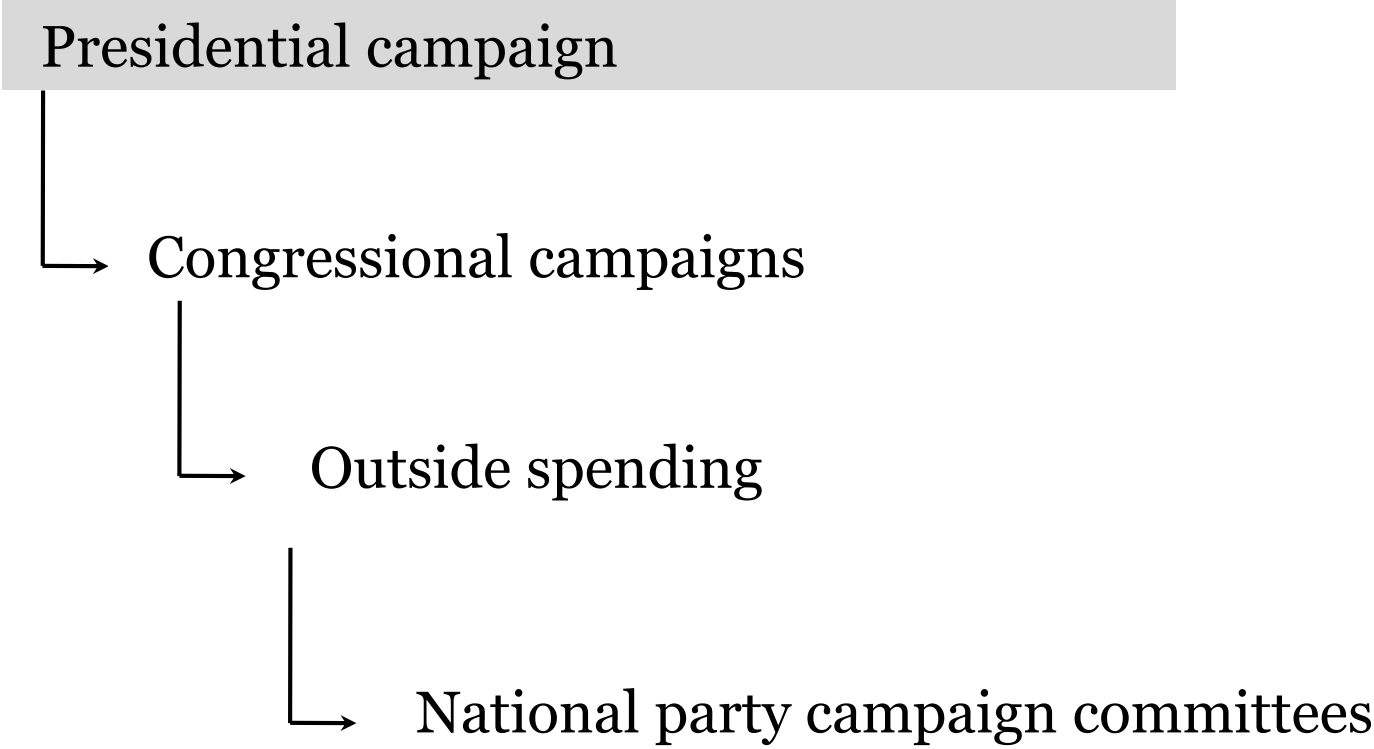
September 21, 2016

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Roadmap for the presentation

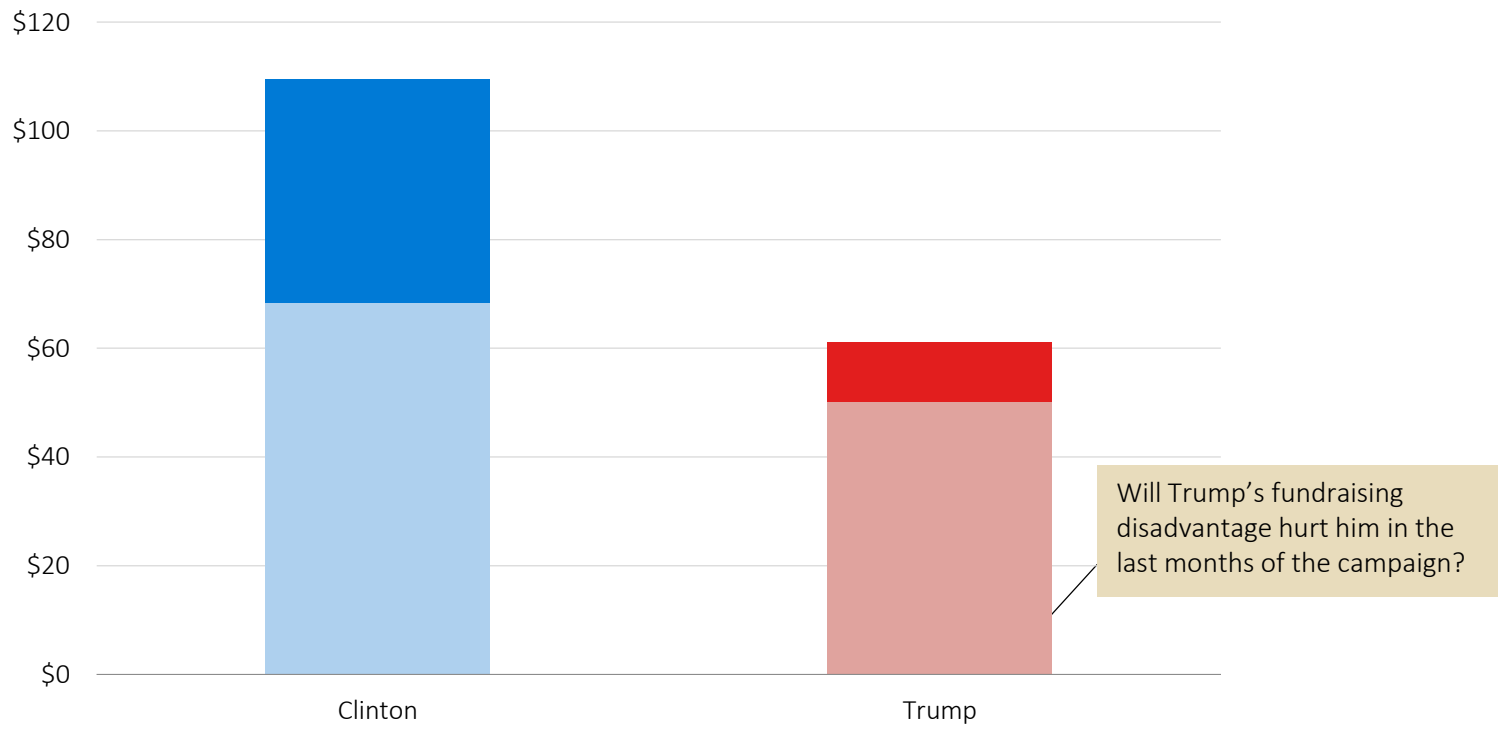


Clinton has more money left to spend than Trump

Presidential candidates' money in the bank

Millions of dollars; as of September 21

- Campaign committee cash on hand (Democrats)
- Outside groups' cash on hand (Democrats)
- Campaign committee cash on hand (Republicans)
- Outside groups' cash on hand (Republicans)



Will Trump's fundraising disadvantage hurt him in the last months of the campaign?

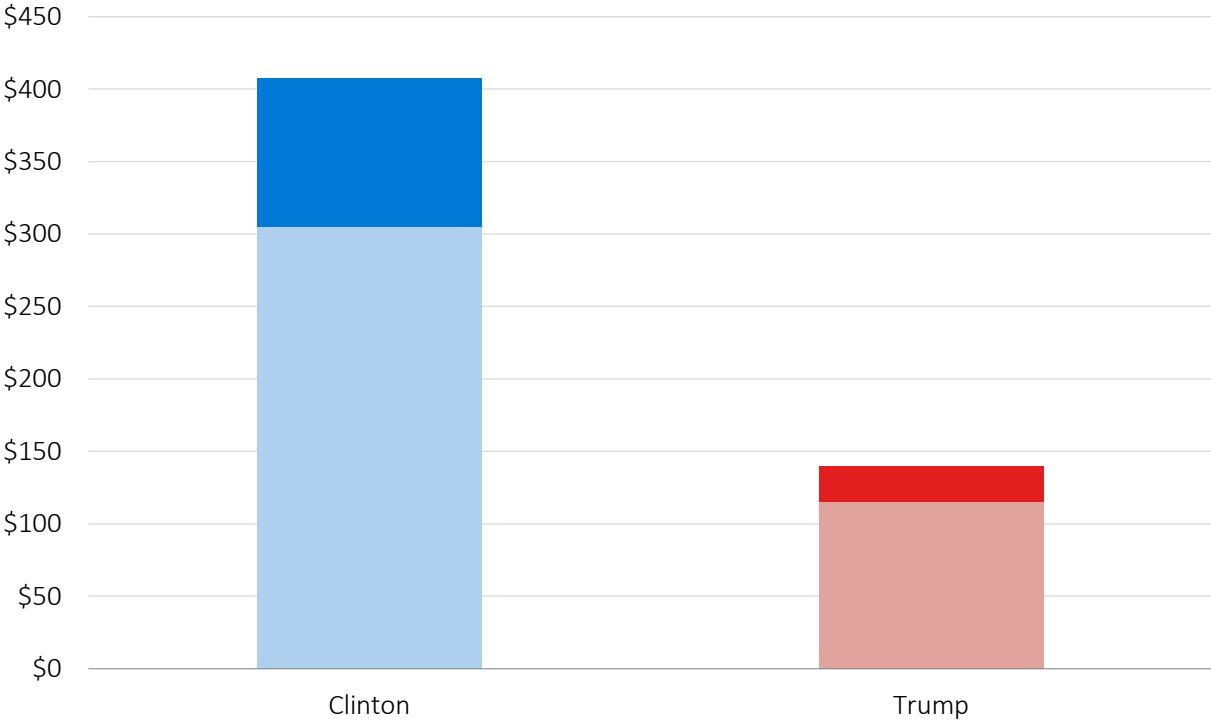
Source: Open Secrets/Center for Responsive Politics, 2016.

Clinton has spent more money Trump

Money spent by presidential candidates

Millions of dollars; as of September 21

- Money spent by campaign committee (Democrats)
- Money spent by outside groups (Democrats)
- Money spent by campaign committee (Republicans)
- Money spent by outside groups (Republicans)



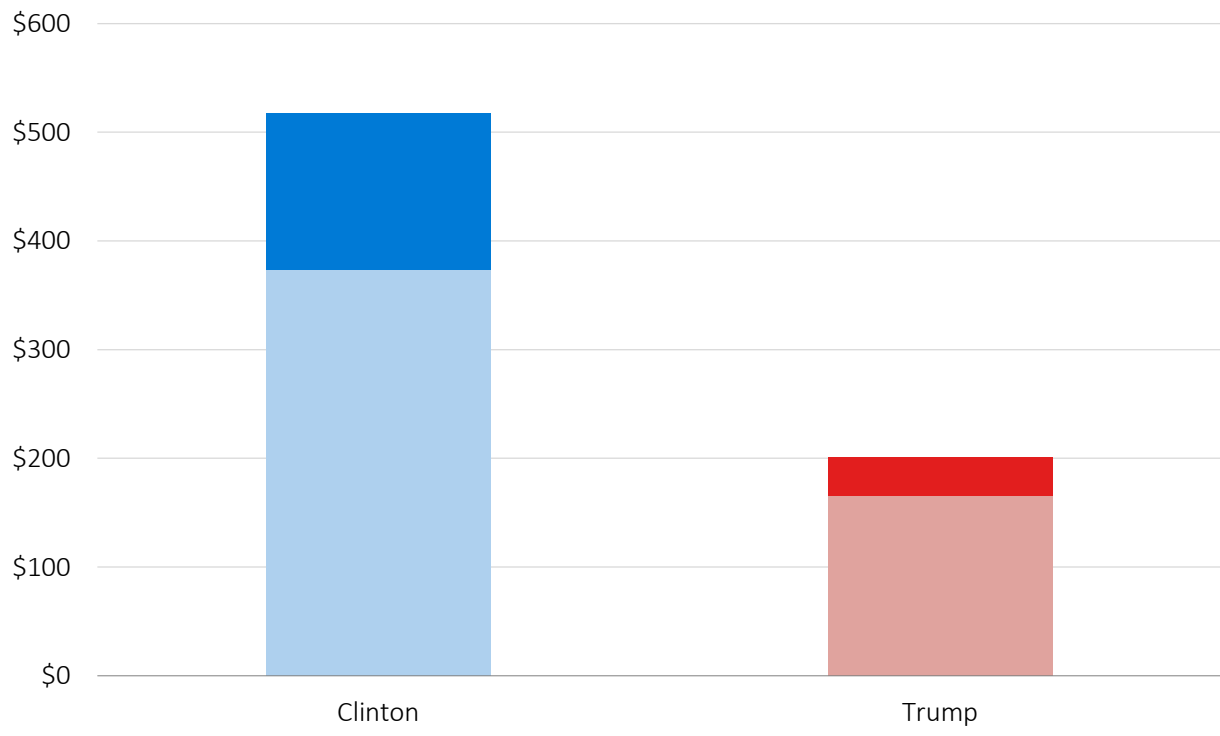
Source: Open Secrets/Center for Responsive Politics, 2016.

Clinton has raised more money than Trump

Total money raised by presidential candidates

Millions of dollars; as of September 21

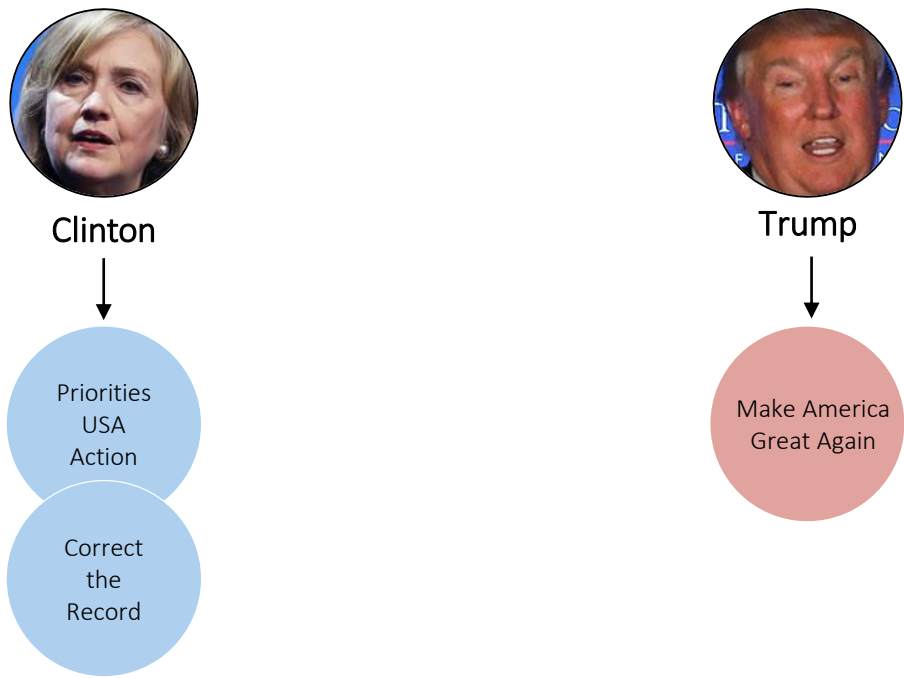
- Money raised by campaign committee (Democrats)
- Money raised by outside groups (Democrats)
- Money raised by campaign committee (Republicans)
- Money raised by outside groups (Republicans)



Source: Open Secrets/Center for Responsive Politics, 2016.

Clinton and Trump both have super PACs supporting them

Presidential candidates and the PACs supporting them

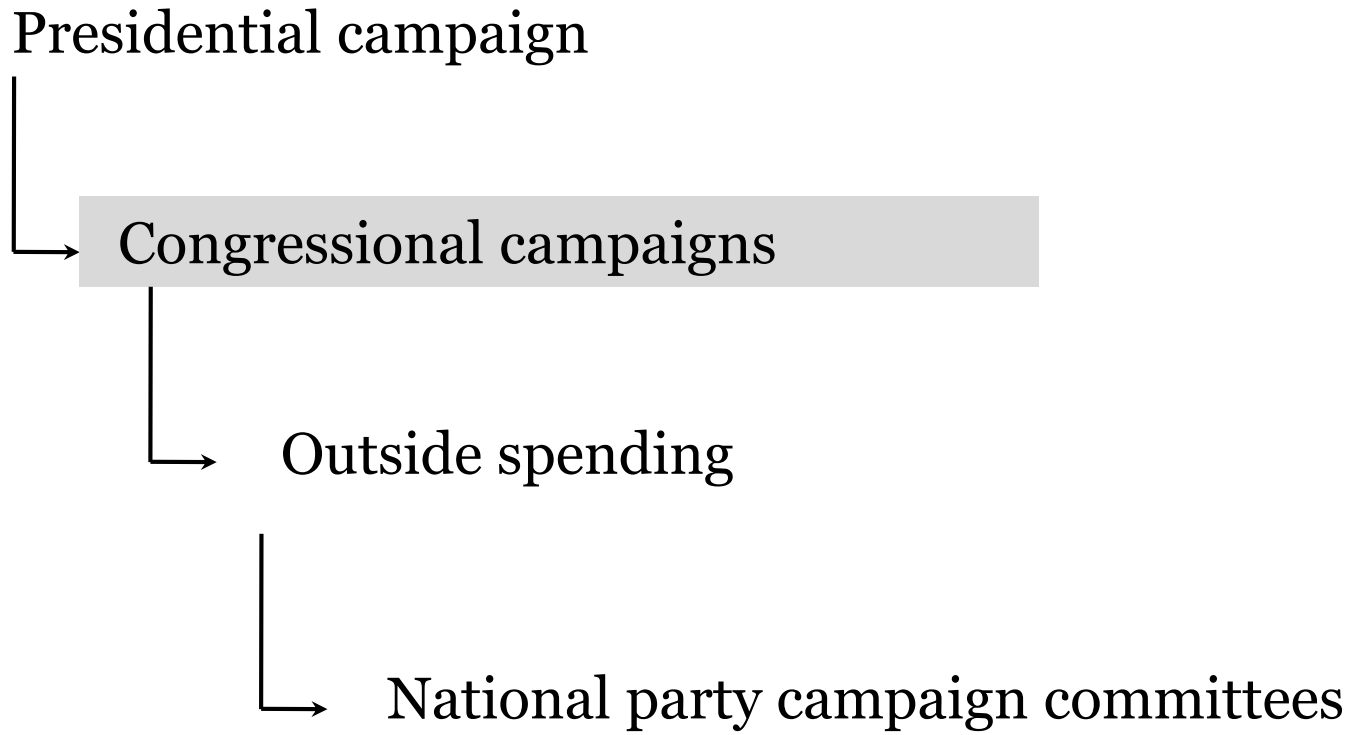


Notes:

- Clinton’s PAC Priorities USA Action supported President Obama’s re-election bid in 2012

Sources: Matea Gold and Cristina Rivero, “The 2016 Presidential Contenders and Their Big-money Backers,” Washington Post, August 11, 2015.

Roadmap for the presentation

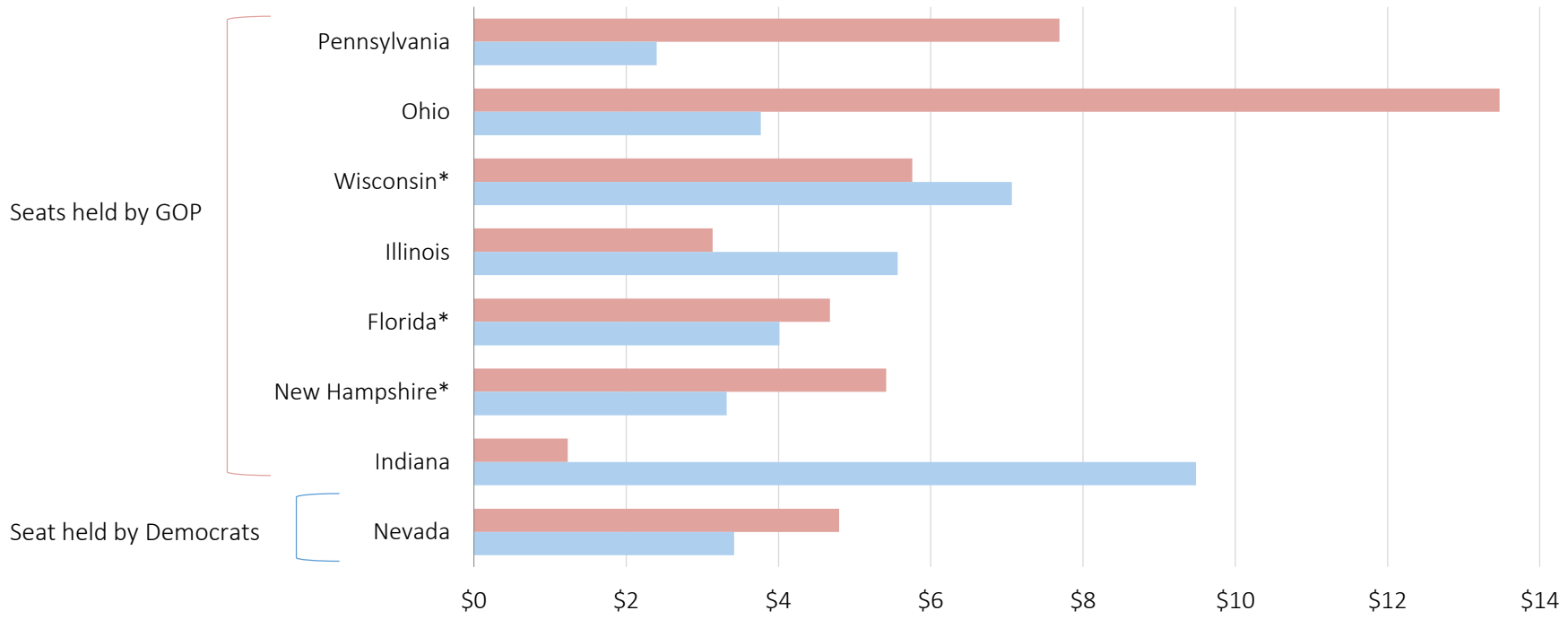


GOP has huge fundraising advantage in PA, OH and NH

Cash on hand by party in 7 most competitive Senate races

Millions of dollars, as of June 30, 2016

■ Money in the bank of GOP candidate(s) ■ Money in the bank of Democratic candidate(s)



Seats held by GOP

Seat held by Democrats

Most competitive races based on Cook Political Report ratings

*Numbers for Wisconsin are as of July 20th; numbers for Florida are as of August 10th; numbers for New Hampshire are as of August 24th.

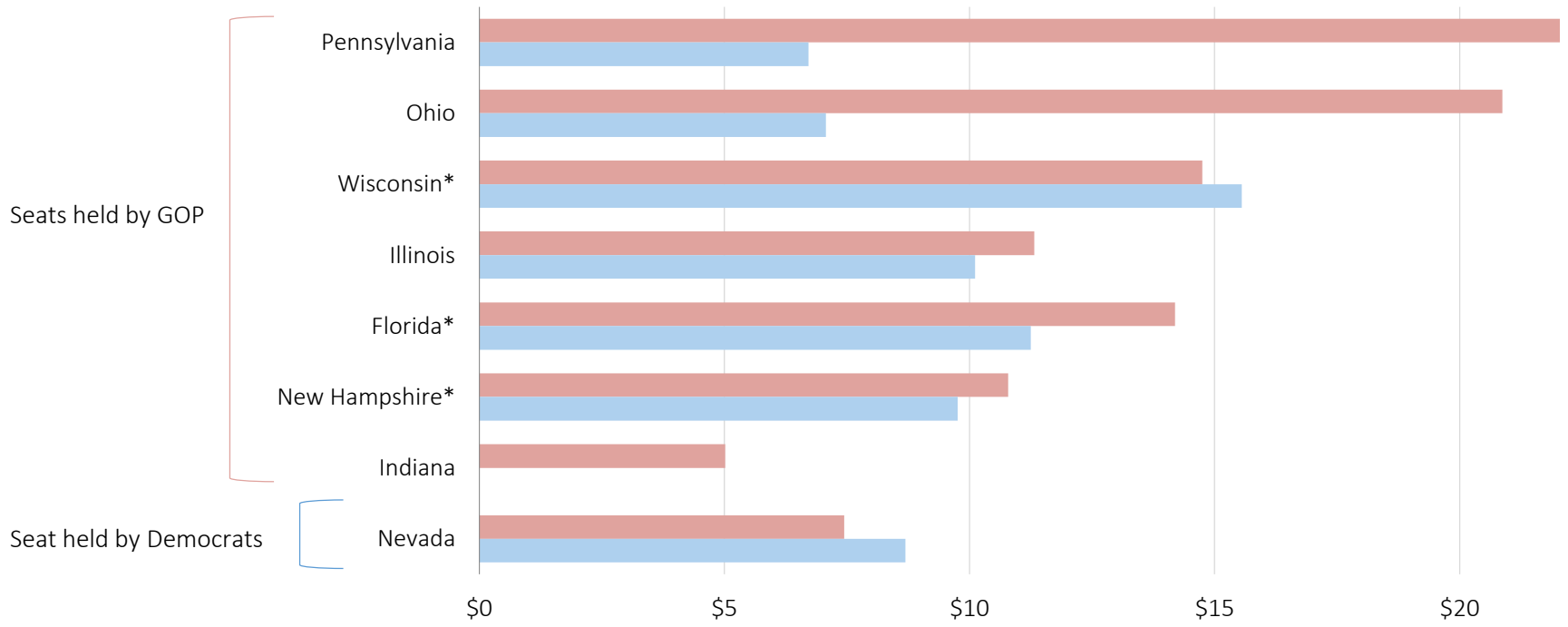
Source: Open Secrets/Center for Responsive Politics, 2016; Cook Political Report, 2016.

GOP has raised more money in closest Senate races

Total fundraising by party in 7 most competitive Senate races

Millions of dollars; as of June 30*

Money Raised by GOP Candidate(s) Money Raised by Democratic Candidate(s)



Most competitive races based on Cook Political Report ratings

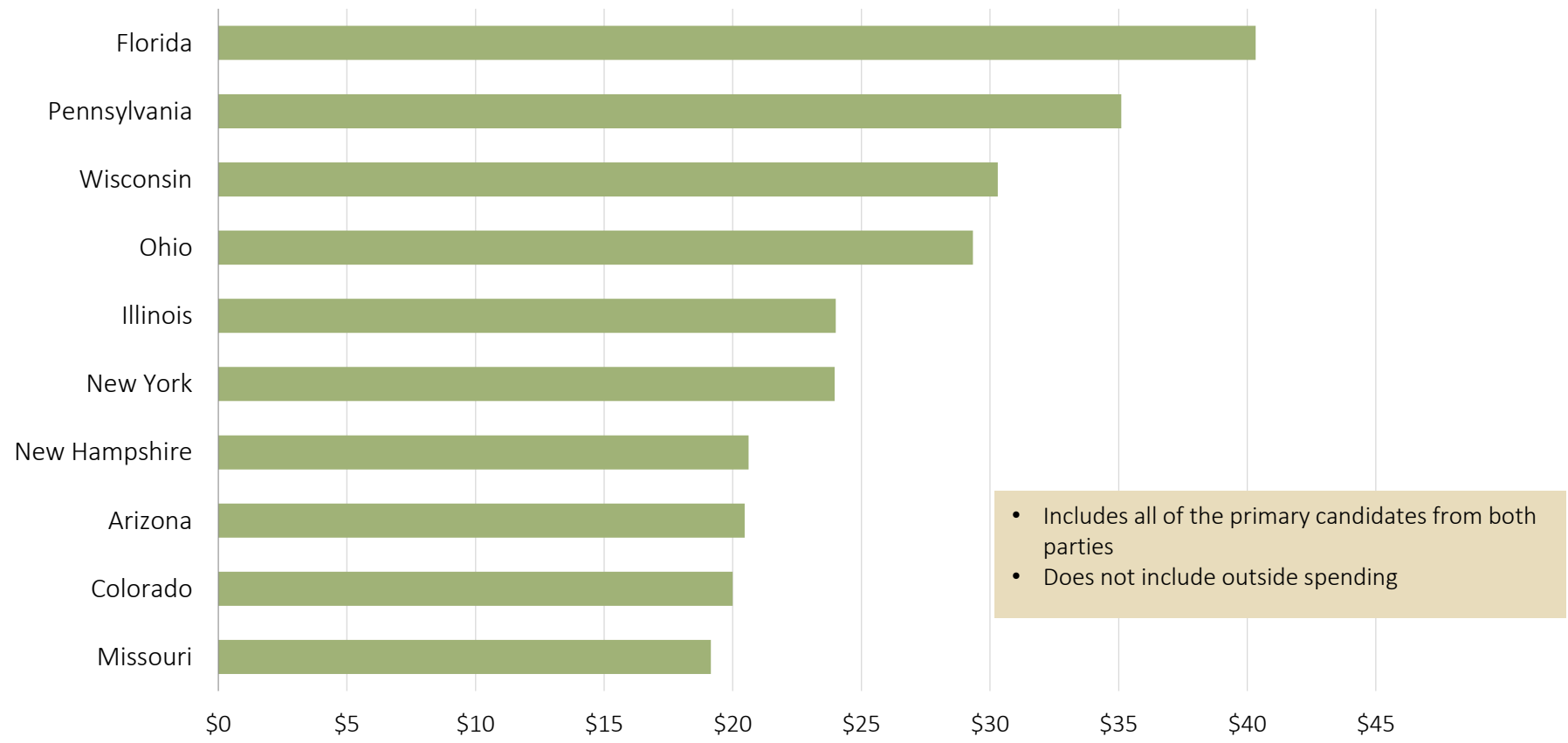
*Numbers for Wisconsin are as of July 20th; numbers for Florida are as of August 10th; numbers for New Hampshire are as of August 24th.

Source: Open Secrets/Center for Responsive Politics, 2016; Cook Political Report, 2016.

Which Senate races are the most expensive?

Campaign fundraising by Senate race

Millions of dollars, as of September 2, 2016

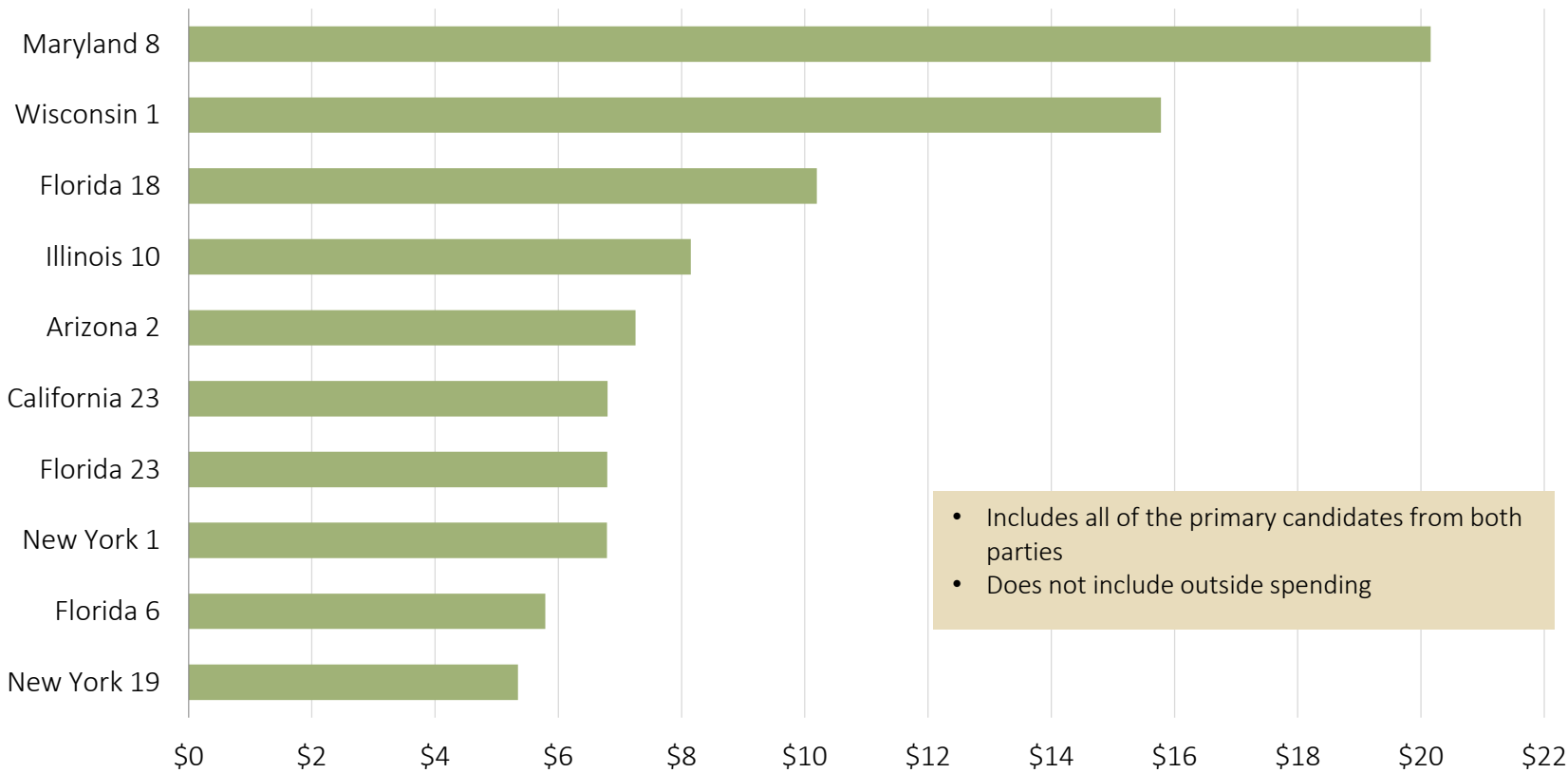


Source: Center for Responsive Politics, 2016.

Which House races are the most expensive?

Campaign fundraising by House race

Millions of Dollars, as of September 2, 2016



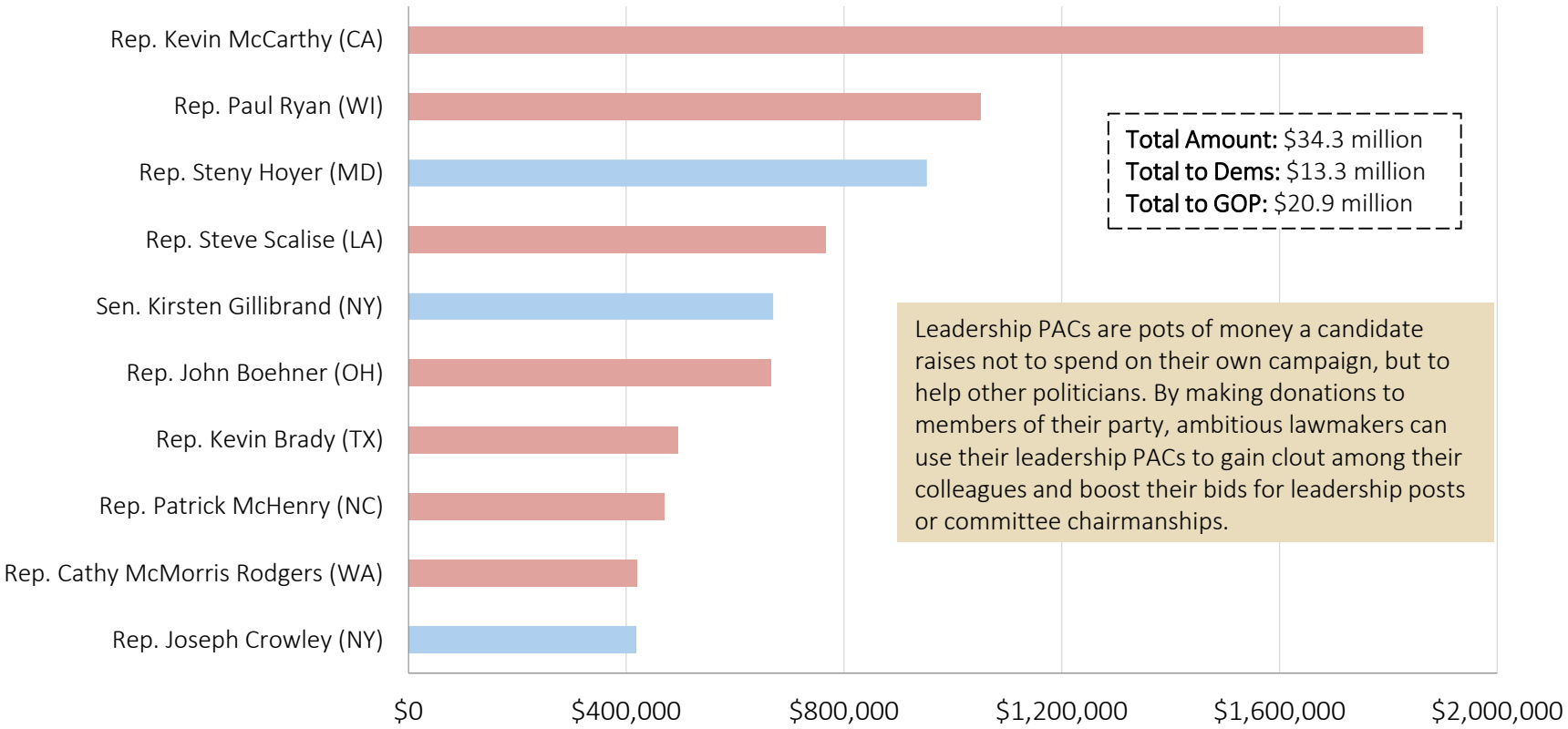
Source: Center for Responsive Politics, 2016.

Members of Congress raise money for their allies with leadership PACs

Campaign donations by leadership PACs

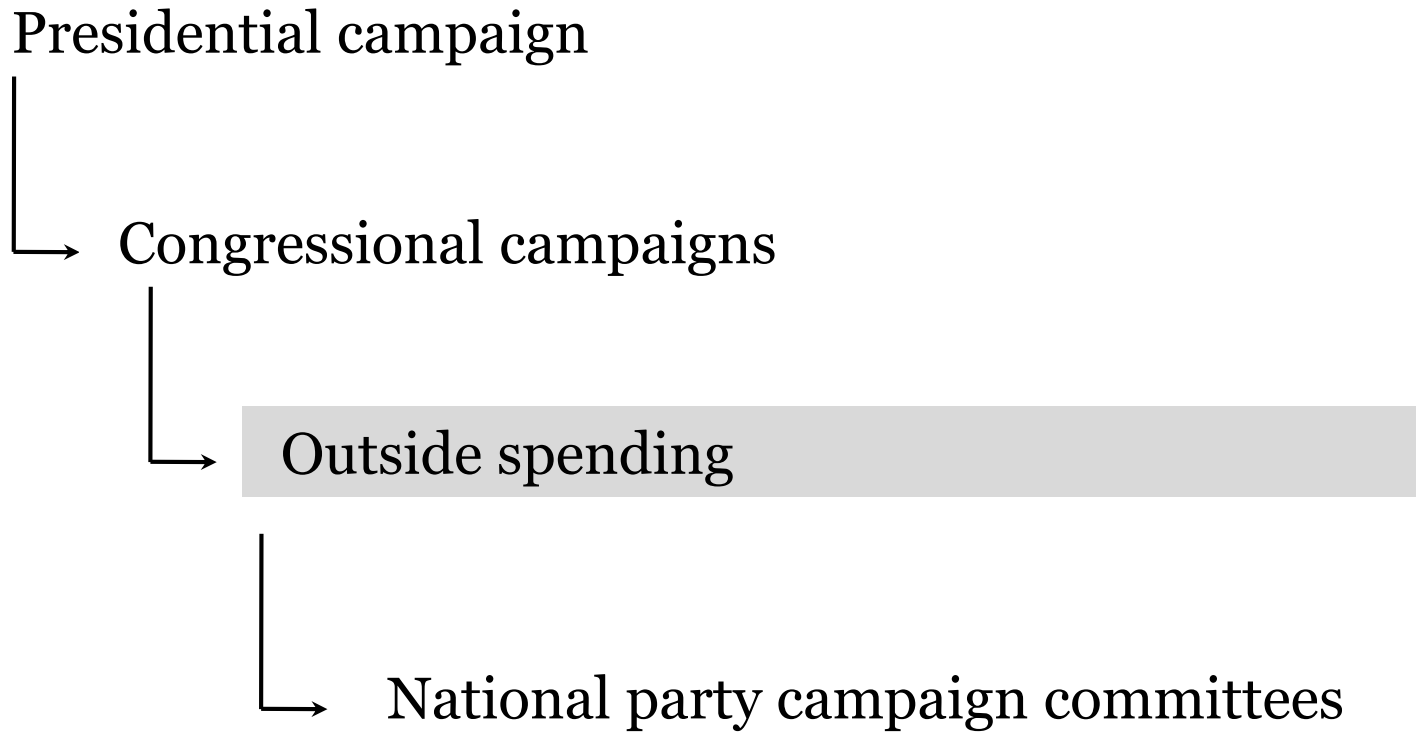
As of September 12, 2016

■ Democratic Congressional leadership PAC fundraising ■ Republican Congressional leadership PAC fundraising



Source: Center for Responsive Politics, 2016.

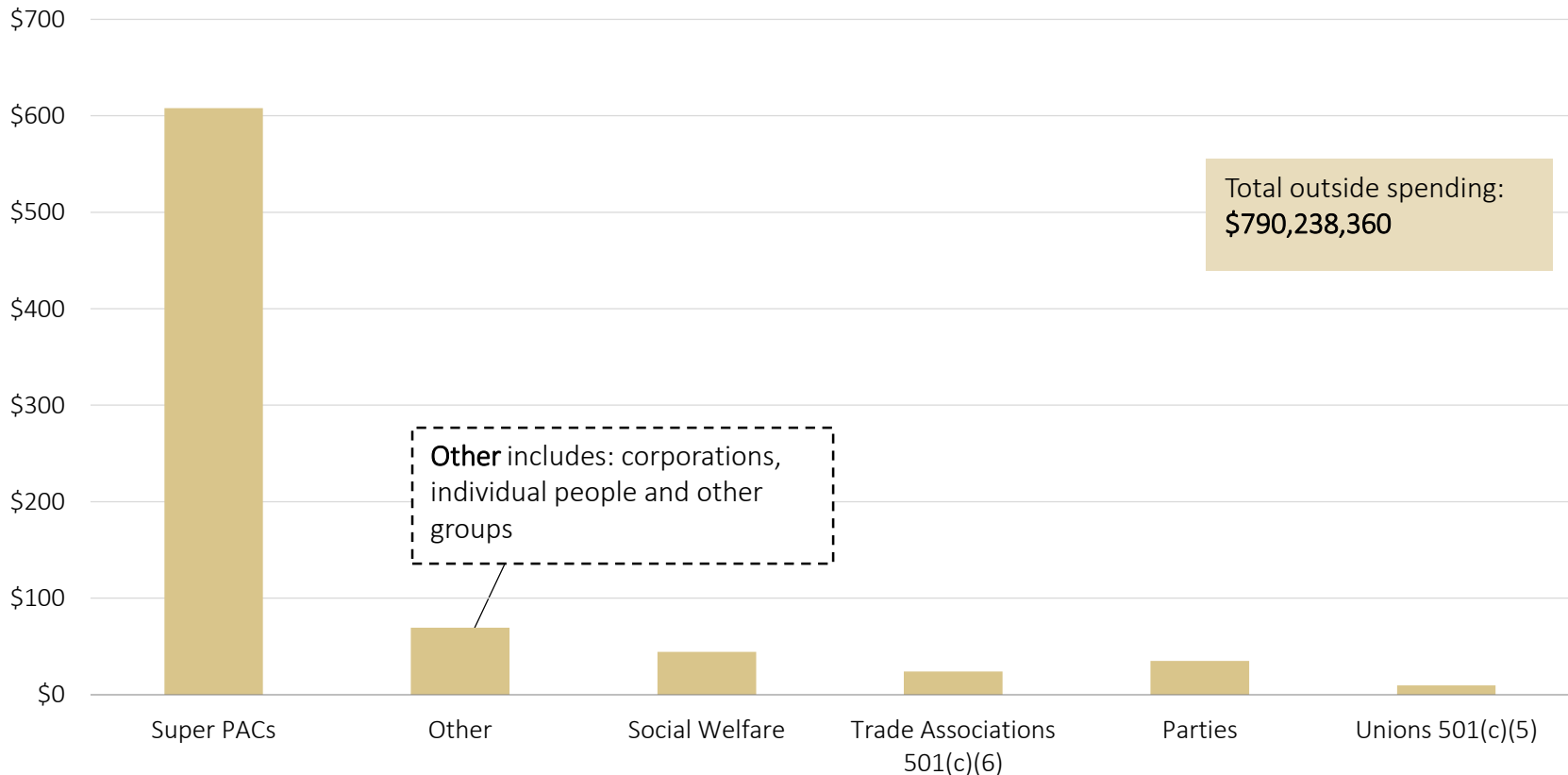
Roadmap for the presentation



Summary of outside spending

Outside campaign spending by type, all 2016 elections

Millions of dollars, as of September 21, 2016



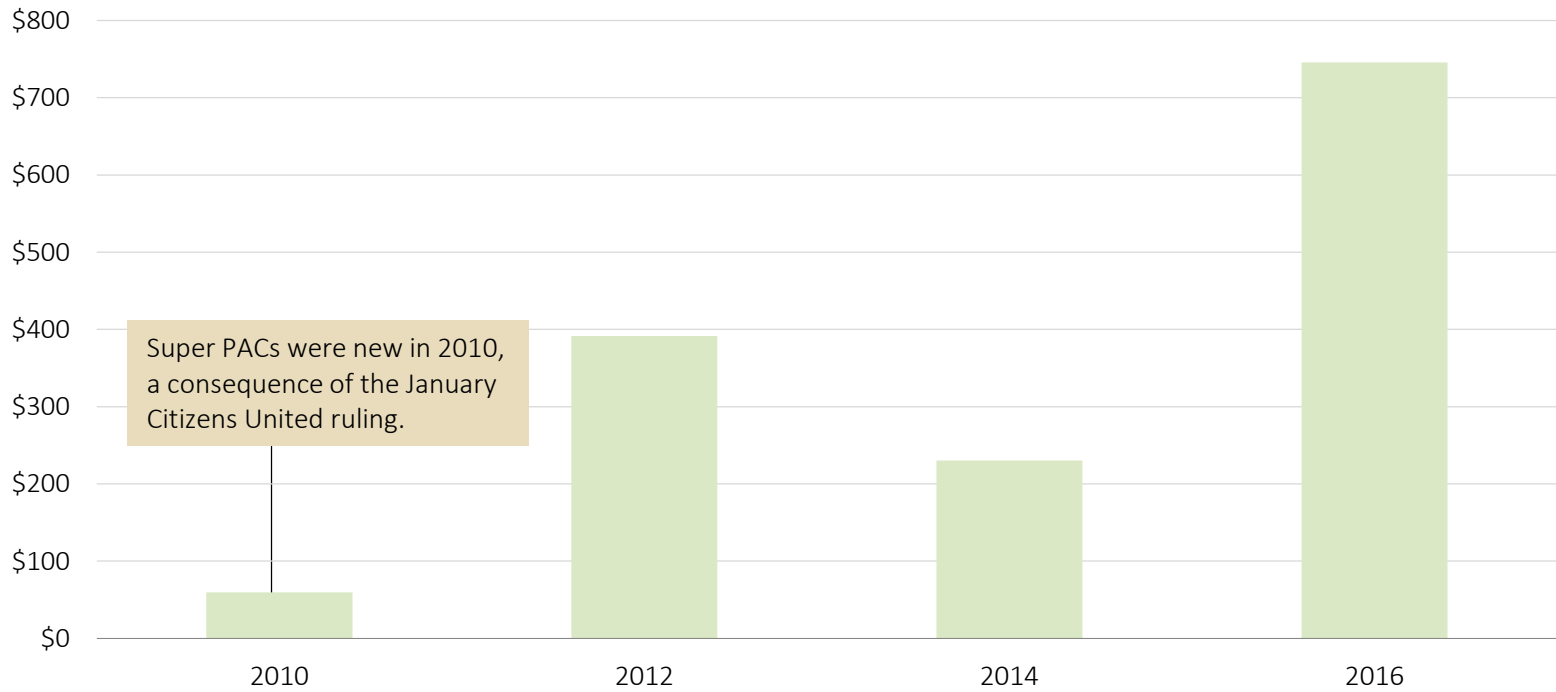
Source: Center for Responsive Politics, 2016.

Outside spending in 2016 election cycle is greater than ever so far

Outside spending by cycle through September 21 of election year

Millions of dollars

■ Outside spending (independent expenditures) by September 21



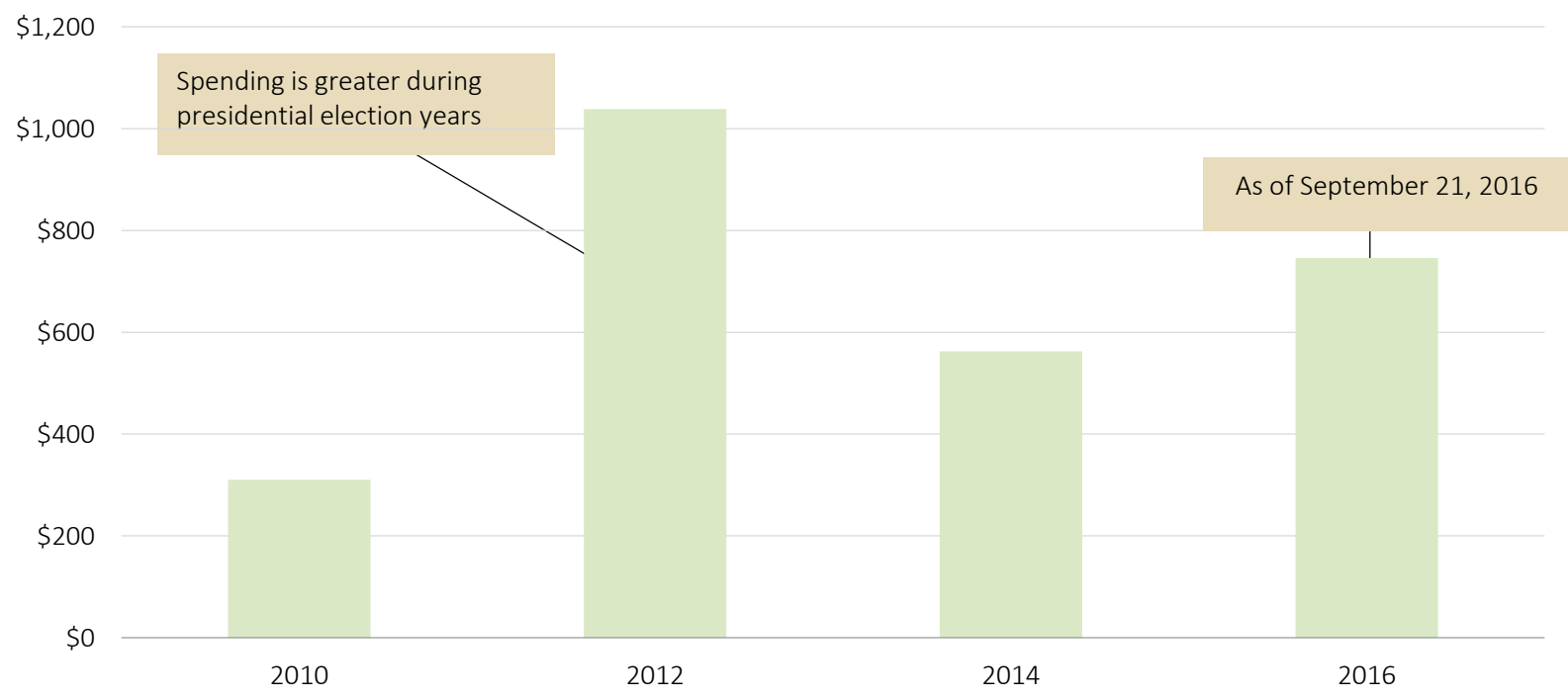
Source: Center for Responsive Politics, 2016.

PACs spent the most money ever in 2012

Outside spending for election year

Millions of dollars

■ Outside spending for entire election cycle



Spending is greater during presidential election years

As of September 21, 2016

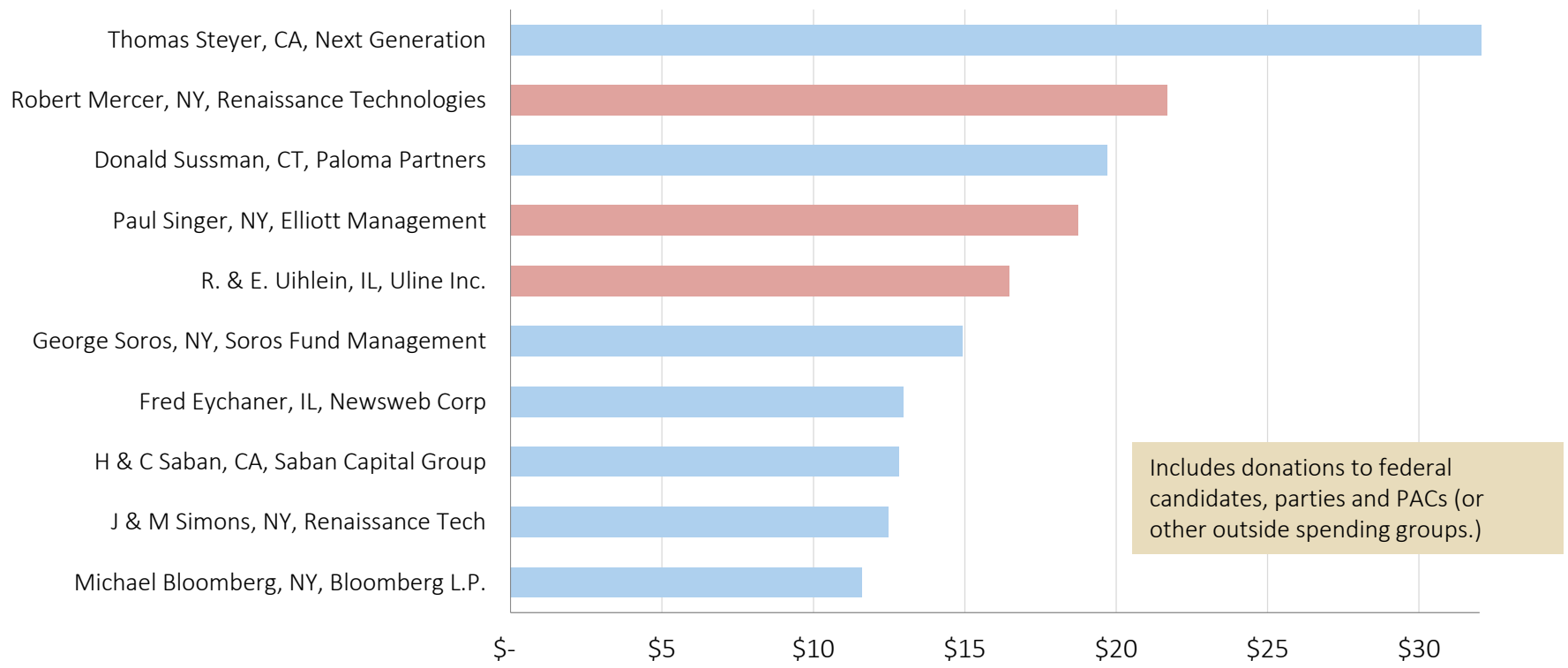
Source: Center for Responsive Politics, 2016.

Top 10 individual donors, 2016 election cycle

Campaign donations by individual donors

Millions of dollars, as of September 12, 2016

■ Money donated to Democrats ■ Money donated to Republicans

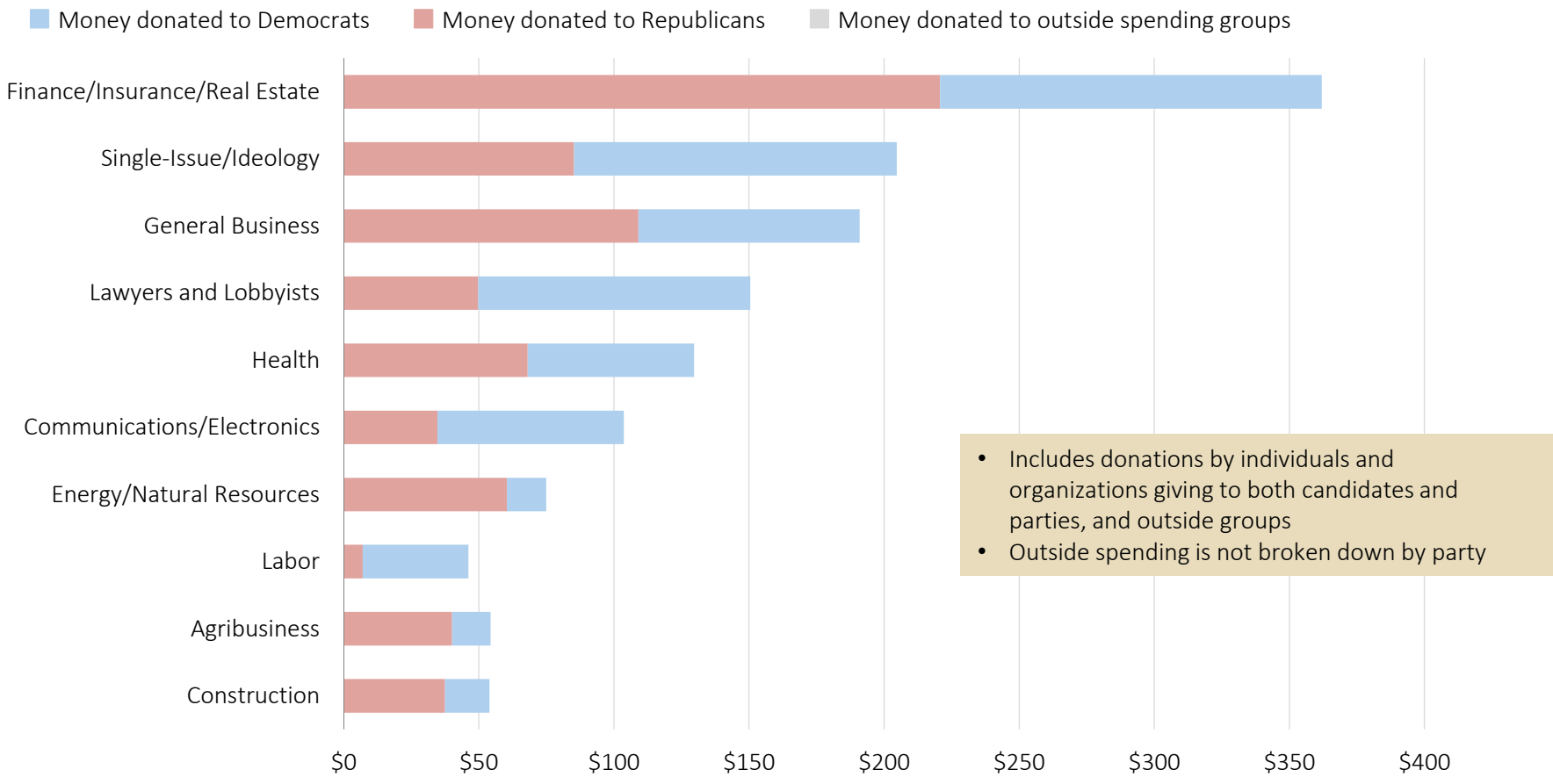


Source: Center for Responsive Politics, 2016.

Highest spending sectors donate more to Republicans

Disclosed campaign donations by sector











Millions of dollars; as of September 12, 2016



Source: Center for Responsive Politics, 2016.

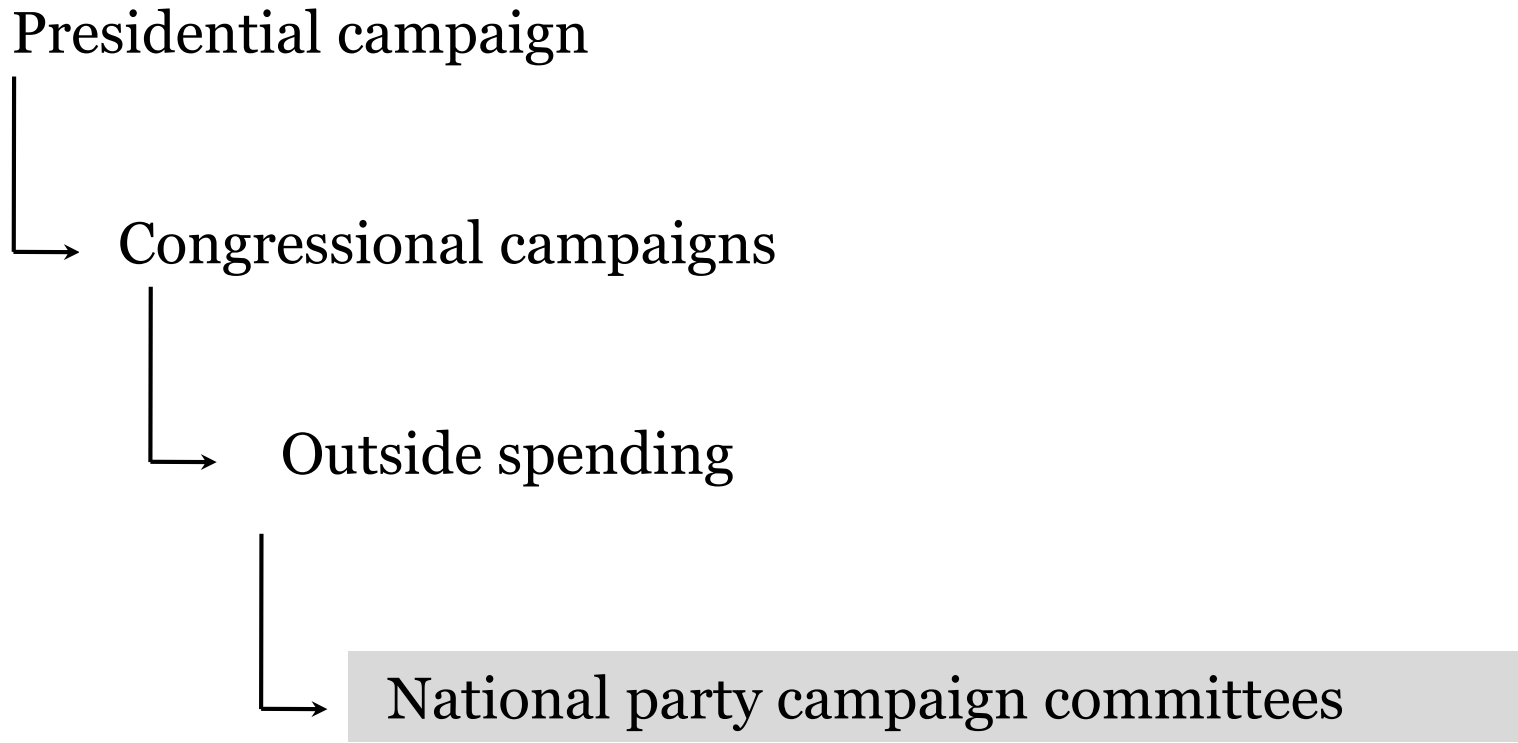
Different types of advocacy groups have distinct benefits and limits

Advocacy groups and their regulations

	 Contribution Limit	 Must Disclose Donors?	 Can Coordinate with Candidate?	 Can be Primarily Political?	 Can Expressly Tell Voters Who to Vote For?	 Regulator
Traditional PACs	\$5,000 per year	✓	✓	✓	✓	FEC 
Super PAC	Unlimited	✓	✗	✓	✓	FEC 
501(c)(4) Non-profit	Unlimited	✗	✗	✗	✗	IRS 
527 Non-profit	Unlimited	✓	✗	✓	✗	FEC 

Source: Bloomberg Politics, July 31, 2015; OpenSecrets.com: Center for Responsible Politics.

Roadmap for the presentation

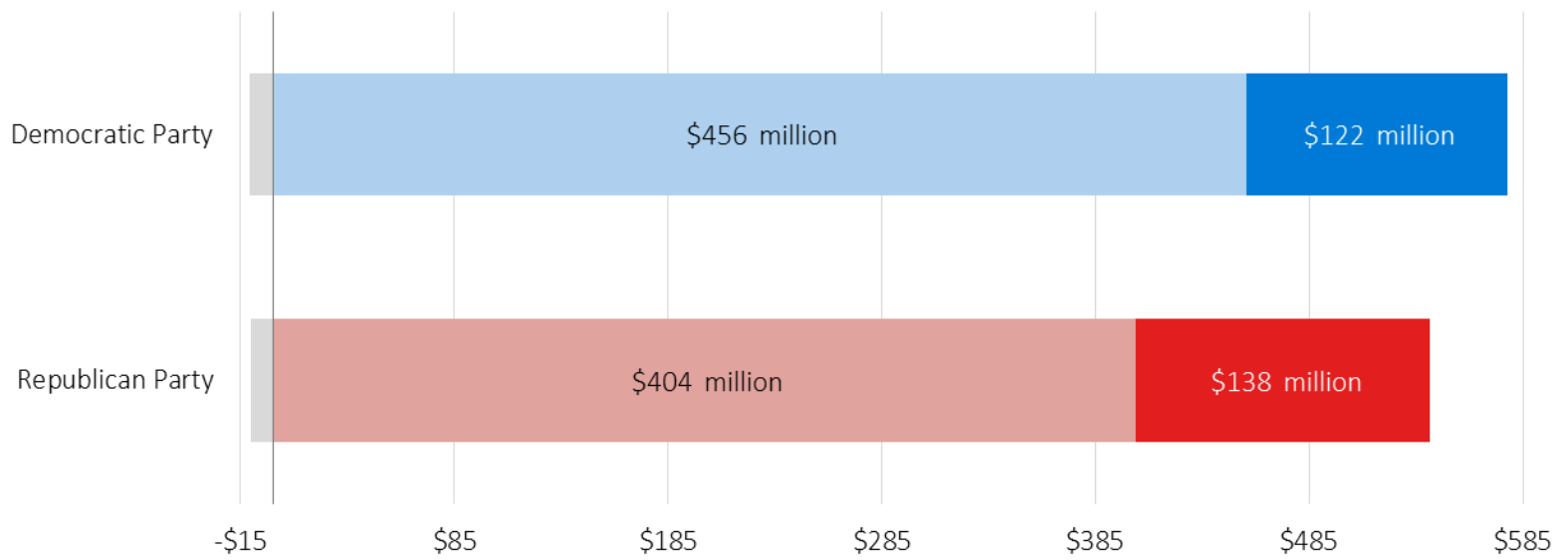


Democrats have raised more in 2016, but GOP has more left in the bank

Campaign fundraising by party

As of September 19, 2016

- Democrats money spent
- Democrats cash on hand
- GOP money spent
- GOP cash on hand
- Debts



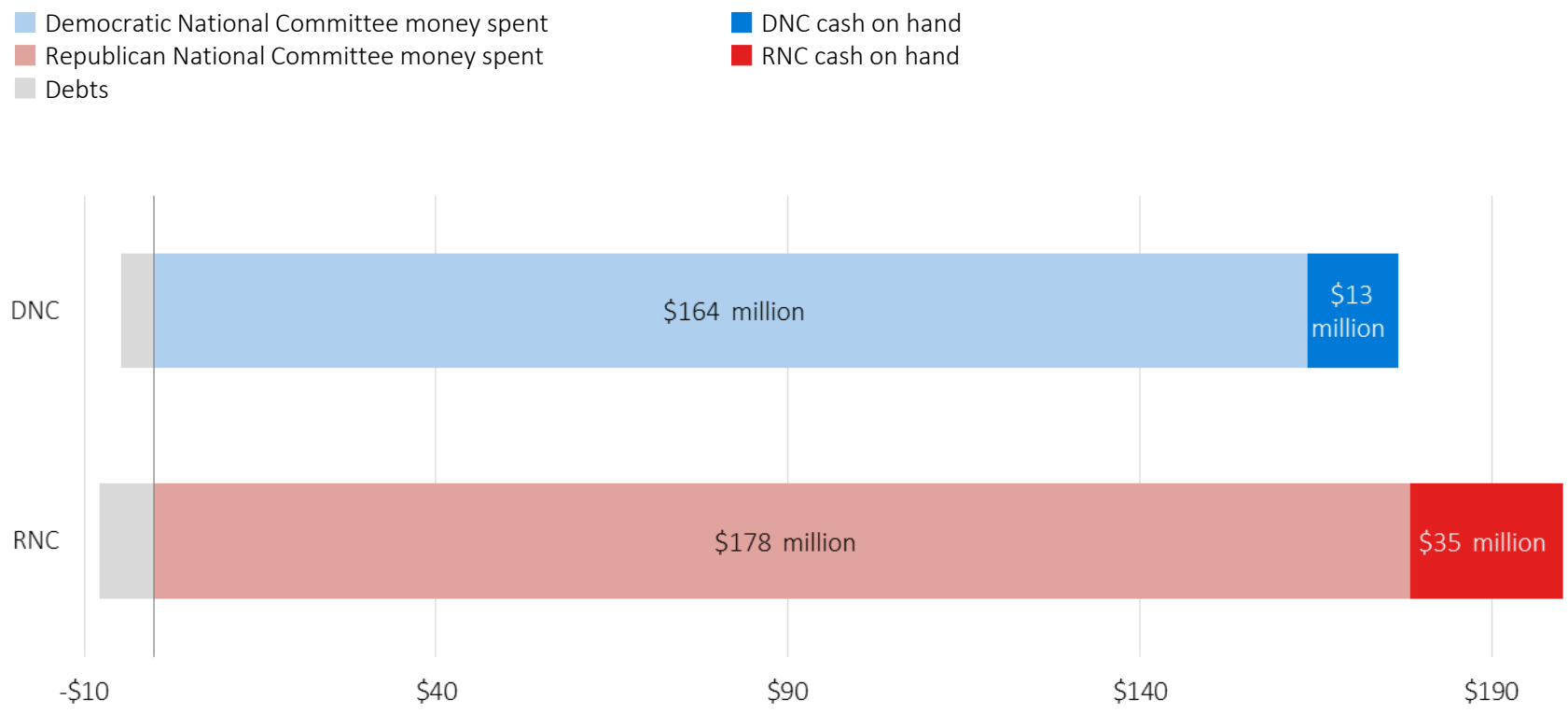
Includes all fundraising by the national party committees and all affiliated committees

Source: Center for Responsive Politics, 2016.

RNC has more money left to spend than DNC

Campaign fundraising by national party committees

As of September 19, 2016



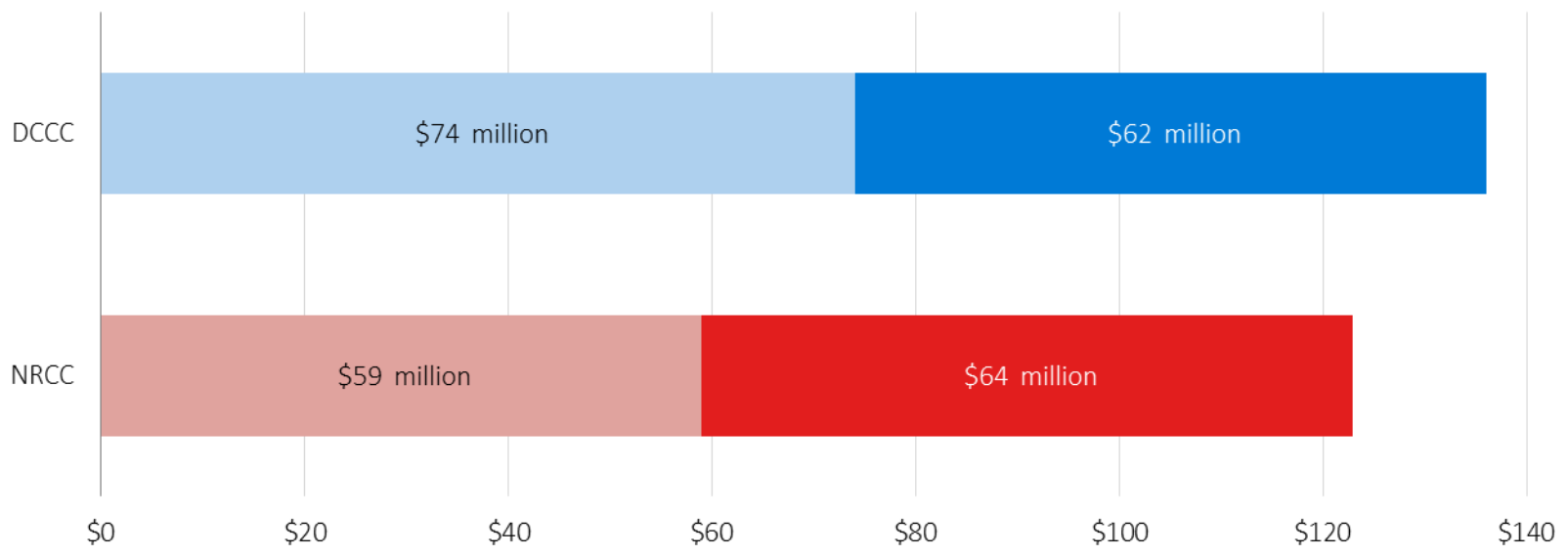
Source: Center for Responsive Politics, 2016.

House campaign committees have raised over \$100 million each

Campaign fundraising by House campaign committees

As of September 19, 2016

- Democratic Congressional Campaign Committee money spent
- National Republican Campaign Committee money spent
- DCCC cash on hand
- NRCC cash on hand



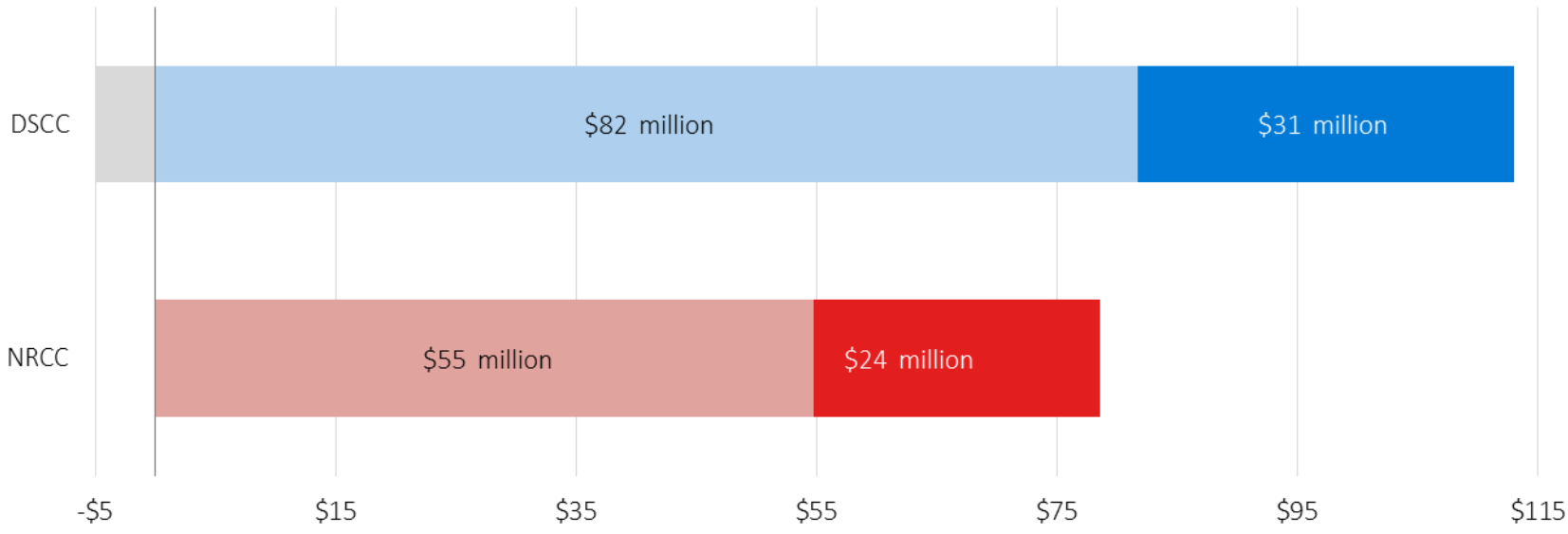
Source: Center for Responsive Politics, 2016.

Dems Senate campaign committee has outraised GOP

Campaign fundraising by Senate campaign committees

As of September 19, 2016

- Democratic Senatorial Campaign Committee money spent
- National Republican Senatorial Committee money spent
- Debts
- DSCC cash on hand
- NRSC cash on hand



Source: Center for Responsive Politics, 2016.