

# Republican National Convention

National Journal's Guide to the RNC (July 18 – 21, 2016)

**July 22, 2016**

**Producers:** Katharine Conlon, Justin C. Brown, Libbie Wilcox,  
Madelaine Pisani, Owen Minott Jr., Alexander Perry and Christine Yan  
**Director:** Afzal Bari

---

# Table of Contents

Before the Convention..... 3

Day-by-Day Recap..... 11

Convention Insight..... 23

The #NeverTrump Movement..... 34

Republican Convention History..... 43

## **Before the Convention**

- Five Things to Look Out For at the Convention
- Presidential Race Polling
- The 2016 Republican Presidential Primary Race
- Security and Personal Safety

# What to Expect at the GOP Convention, Rules and Platform

## Five Things to Look Out for at the GOP Convention in Cleveland



### 1. Last-Ditch Efforts from “Never-Trump”

- The Rules Committee will meet Thursday, where “Never-Trump” will push for a rule to unbind delegates from their primary and caucus results
- They need 28 signatures within the committee to bring the issue to a vote on the main floor or 56 signatures to pass it immediately within the Rules Committee



### 2. Planning for Cruz 2020

- Cruz (R-TX) still enjoys popularity among Republicans, who will be aiming to create rules that would favor the candidate in a campaign for the 2020 nomination.
- One example would be creating a rule that would spread out the early-voting states (IA, NH, etc.) to accommodate Cruz’s retail politics style campaign



### 3. Tension between Establishment and Grassroots

- Trump and Cruz supporters are expected to team up during rules negotiations to move power away from party leaders and the RNC in order to restore that power to voters
- One example of this is the grassroots faction’s push for a ban on lobbyists being members of the RNC



### 4. Conservative Trade Policy vs. Trump Trade Policy

- The traditional GOP Trade position is that international trade is good for the U.S. economy, bringing more jobs and higher wages
- Trump contends that trade globalization moves American jobs, wealth, and factories abroad and only benefits the financial elite



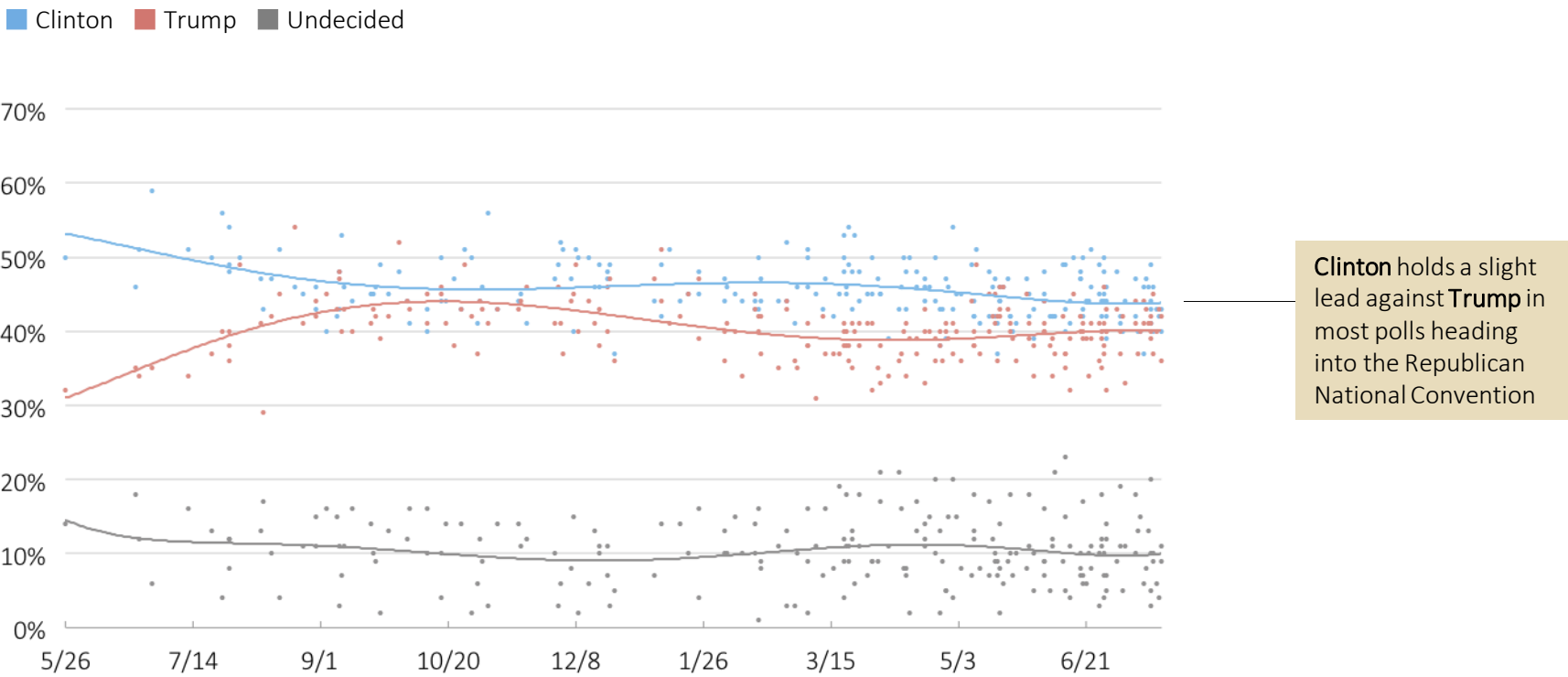
### 5. Leaders of Republican Ideology: Trump vs. Ryan

- Paul Ryan (R-WI) has spent months drafting a conservative agenda, expected to constitute much of the GOP platform
- Trump and Ryan disagree on many issues from taxing the wealthy to funding for Planned Parenthood
- Inconsistencies between the nominee’s platform and that of the larger GOP will highlight party frailty

Sources: Jonathan Easley, “Five Things to Watch for in GOP Platform, Rules Meetings,” *The Hill*, July 10, 2016; Tom LoBianco, Tal Kopan, “Last Chance for Never Trump: What to Watch for This Week in Cleveland,” *CNN*, July 11, 2016; Noun Project, 2016.

# Clinton Has Generally Outperformed Trump in General Election Polls

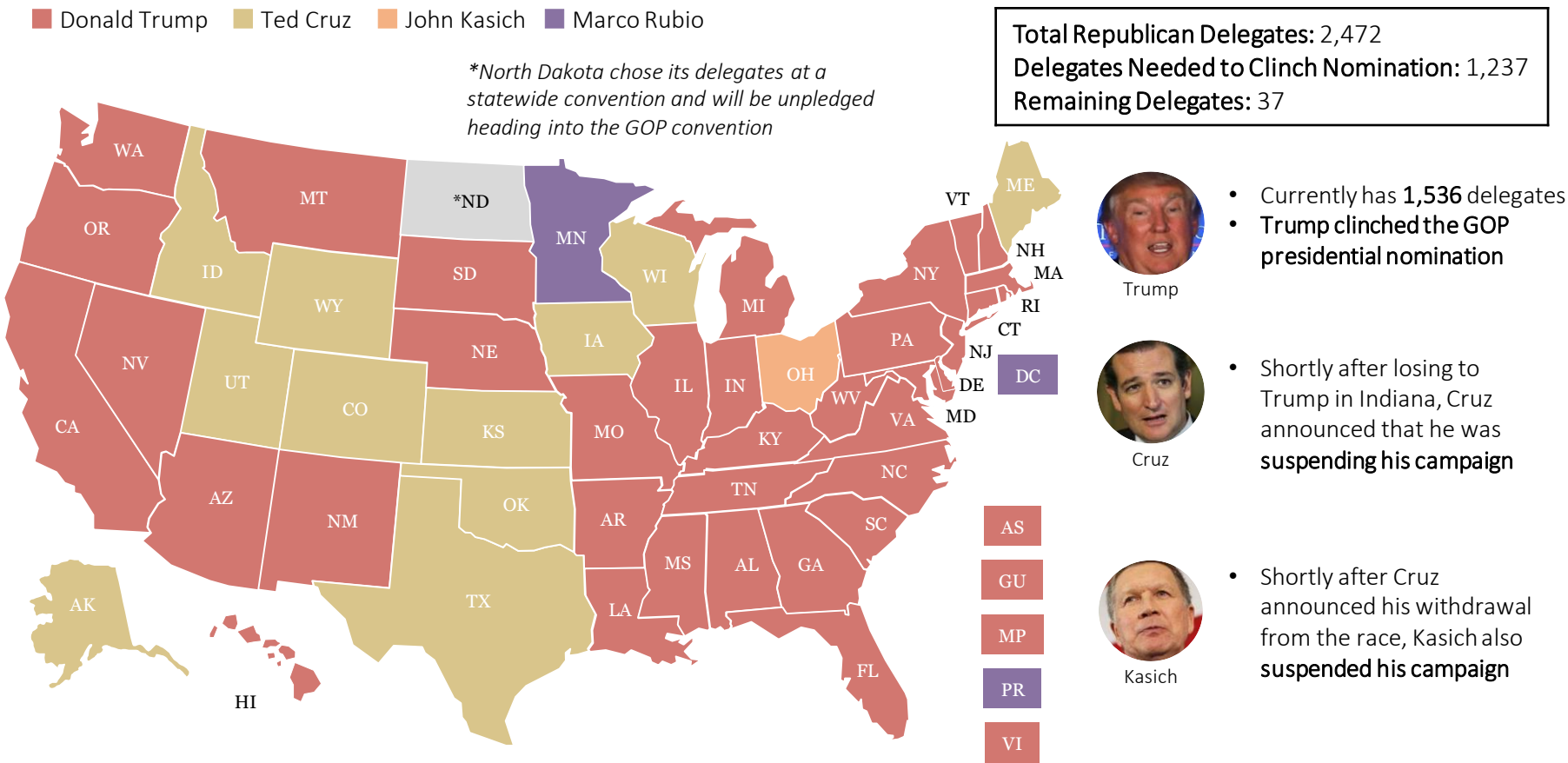
May 2015 – July 2016 Polling Numbers, by Candidate



Source: HuffPost Pollster, "Poll Chart: 2016 General Election: Trump vs. Clinton," July 22, 2016.

# Trump Reaches Delegate Threshold to Clinch GOP Presidential Nomination

## The Republican Presidential Primary Race Thus Far



# Trump Wins Enough Delegates to Clinch the Republican Nomination

Date	State	Trump	Cruz	Date	State	Trump	Cruz	Date	State	Trump	Cruz
Feb. 1	IA	7	8	Mar. 5	ME	9	12	Apr. 1	ND	16	1
Feb. 9	NH	12	3	Mar. 6	PR	0	0	Apr. 5	WI	6	36
Feb. 20	SC	50	0	Mar. 8	HI	11	7	Apr. 19	NY	89	0
Feb. 23	NV	16	6	Mar. 8	ID	12	20	Apr. 26	CT	28	0
Mar. 1	AL	36	13	Mar. 8	MI	25	17	Apr. 26	DE	16	0
Mar. 1	AK	11	12	Mar. 8	MS	25	15	Apr. 26	MD	38	0
Mar. 1	AR	16	15	Mar. 10	VI	8	0	Apr. 26	PA	64	4
Mar. 1	GA	42	18	Mar. 12	WY	1	23	Apr. 26	RI	12	2
Mar. 1	MA	22	4	Mar. 12	GU	9	0	May 3	IN	57	0
Mar. 1	MN	8	13	Mar. 12	DC	0	0	May 10	NE	36	0
Mar. 1	OK	14	15	Mar. 15	FL	99	0	May 10	WV	32	0
Mar. 1	TN	33	16	Mar. 15	IL	54	9	May 17	OR	18	5
Mar. 1	TX	48	104	Mar. 15	MO	37	15	May 24	WA	40	0
Mar. 1	VT	8	0	Mar. 15	NC	29	27	Jun. 7	CA	29	0
Mar. 1	VA	17	8	Mar. 15	NM	9	0	Jun. 7	MT	24	0
Mar. 1	CO	1	34	Mar. 15	OH	0	0	Jun. 7	NJ	51	0
Mar. 5	KS	9	24	Mar. 22	AS	9	0	Jun. 7	NM	27	0
Mar. 5	KY	17	15	Mar. 22	AZ	58	0	Jun. 7	SD	172	0
Mar. 5	LA	25	18	Mar. 22	UT	0	40	Total*		1542	559

Sources: RealClearPolitics, “Republican Delegate Count,” Election 2016, June 23, 2016.

\*As of July 11

# While Trump is the Presumptive Nominee, Unhappy Delegates Could Upend the Convention

## 2016 Republican Delegate Count

As of July 11, 2016

■ Donald Trump ■ Ted Cruz ■ Marco Rubio ■ John Kasich  
■ Other Candidates ■ Uncommitted Delegates\*

\*Uncommitted delegates who have publicly expressed support for a candidate are counted with that candidate's pledge delegate count.

Total: 2,472 Delegates



About 15% of delegates are currently pledged to support currently unviable candidates or are uncommitted to any candidate. **It is questionable whether these delegates would support Trump, Cruz or another nominee.** These delegates may be less inclined to vote for radical rule changes as they may be unbound before the first ballot should their candidate release their delegates.

Donald Trump currently holds a majority of the convention delegates after winning state nominating contests and pledged delegates. However, delegates may support other candidates if they are unbound. Therefore, **some current Trump delegates may vote for a rules proposal that allows them to “vote their conscience”** instead of being bound to support the will of their state's voters.

Ted Cruz currently holds roughly 23% of delegates. While he may have lost many contests to Trump, **Cruz has arguably won the ground game of delegate selection.** A portion of Donald Trump's pledged delegates are silent Cruz supporters. These delegates would likely support rule changes which would allow them to shed their pledge obligations.

Source: Bloomberg, “Who’s Winning the Presidential Delegate Count?” July 11, 2016; National Journal Research, 2016.

# How to Stay Safe at a Political Convention

## 3 Steps For Crowd Safety

### 1. Be Prepared:



- Wear comfortable clothing that is suitable for running in case of an emergency. Do not wear heels.
- Know exit routes.

### 2. Be Cautious in Crowds:



- Make sure to notice if:
  - There are sudden movements or noises
  - Crowds begin to grow unexpectedly
  - There is a noticeable increase in police or security
  - Voices raise or objects are thrown
- If you feel uncomfortable, don't hesitate to leave the area and report to authorities.
- Maintain political neutrality and do not provoke or engage with political groups.

### 3. In Emergency, Stay Calm:

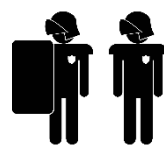


- Obey any police orders or advice, but do not expect individual assistance from law enforcement or security.
- Stick to your group.
- Blend in quietly as you prepare to exit the crowd.

Sources: "4 Safety Tips for the Republican National Convention 2016," *Travelinsure.com*; "Don't Get Trumpled," Lowe, Eklund, Wakefield Co., LPA; Frank Smyth, "How to Stay Safe While Covering the U.S. Political Party Conventions," *Mediashift*. Images from: *The Odyssey Online*; *Seton.com*; *Magicon*, Thomas Le Bas, *The Noun Project*.

# Both Philly and Cleveland Received \$50 Million in Federal Grants for Security Expenses During Conventions

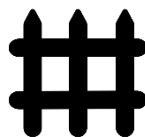
## Security Measures in Philadelphia and Cleveland to Prepare for the 2016 National Conventions



**Increase Police Force and Equipment**  
In Cleveland, police will have barricades, bicycles, and riot gear. The gear will not be used unless riots ensue. In addition, 2,500 officers are expected to come in from other departments to help.



**Holmesburg Prison Philadelphia, PA**  
A shuttered prison in Philadelphia will open if arrested protesters overfill the city’s prison system. This would be out of a situation involving mass arrests.



**Established Border**  
Philadelphia will add a “no-scale” fence around the area where the convention is held. A “hard zone” was also outline in Cleveland and will be secured by Secret Service.



**Locksmiths**  
In the case that there are people chaining themselves to objects or people, law enforcement in Cleveland has assembled a team of locksmiths.

Sources: *The Noun Project* by Arturo Molina, Verena Gutentag, Aldric Rodriguez Iborra, Randall Barriga; Julia Terruso, “With Convention Protests Looming, City is Readying Holmesburg Prison,” *Philly*, June 22, 2016; Stephanie Akin, “5 Things Philly and Cleveland Are Doing to Brace for Convention Mania,” *Roll Call*, June 22, 2016.

## Day-by-Day Recap

- Daily Schedules
- Key Takeaways
- Full Convention Speakers List

# Look Ahead: Details for the Schedule of Events During the Republican National Convention are Pending

## Planned Schedule of Events for the 2016 Republican National Convention

July 14	July 15	<ul style="list-style-type: none"><li>On Friday and Saturday, the convention rules committee meets to discuss a possible “conscience clause” which would allow delegates to vote for whichever candidate they want on the nominating ballot.</li></ul>
July 18		<ul style="list-style-type: none"><li>On Monday, the convention opens at 1 p.m.</li><li>Senator Tom Cotton (AR) is expected to speak about military and veterans in the evening hours.</li></ul>
July 19		<ul style="list-style-type: none"><li>On Tuesday, convention starts at 5:30 p.m.</li><li>General roll call of the states is held during this session.</li><li>Gov. Asa Hutchinson plans to speak at some point in the night.</li></ul>
July 20		<ul style="list-style-type: none"><li>On Wednesday, the convention starts at 7 p.m.</li><li>In years past, the vice presidential nominee speaks this night.</li></ul>
July 21		<ul style="list-style-type: none"><li>On Thursday, the convention starts at 7:30 p.m.</li><li>In years past, the nominee closes out the convention.</li></ul>

*\*This schedule was updated on Monday, July 14, 2016. It is not exhaustive and is subject to change.*

Sources: National Journal Research, 2016; Newsday Staff, Associated Press, and Tribune News Service, “GOP Convention Schedule: Republican Speakers and Dates in Cleveland,” Newsday, July 14, 2016.

# Theme for Monday at the GOP Convention is ‘Make America Safe Again’

## Planned Schedule of Events for Monday, July 18<sup>th</sup> in Cleveland

8:30

- **Senator Rob Portman (R-OH), Owens Corning, and Habitat for Humanity** participate in a project, called “Buckeye Build” to refresh a neighborhood in Cleveland

10:30

- **The Council on American-Islamic Relations** holds a news conference on the “anti-immigrant, anti-Muslim stance” of Donald Trump and other leaders

1:00

- Afternoon session of the GOP convention begins

2:00

- *The Atlantic* holds a discussion with **Senator Tom Cotton (R-AR)** at Blue Point Grille

6:00

- **Christian Coalition and Young Conservatives for Energy Reform** hold a reception on clean energy with political leaders at the Hard Rock Café

7:00

- Evening sessions of the GOP convention begins with speakers **Rudy Giuliani, Senator Jeff Sessions (R-AL), Rick Perry, Scott Baio, and Melania Trump**

*\*This schedule was updated on Monday, July 18, 2016. It is not exhaustive and is subject to change.*

Sources: National Journal, “On Deck for Monday at the Republican National Convention,” July 17, 2016.

# GOP Convention Has a Rocky Start

## 5 Key Takeaways From Day 1 of RNC Convention

Key Takeaway	Details
1. <i>Melania’s speech appears to plagiarize Michelle Obama</i>	After Melania’s speech appeared to go smoothly, it was quickly accused of copying passages from Michelle Obama’s 2008 convention speech that are strikingly similar. Trump’s campaign chairman denied any instance of plagiarism.
2. <i>Never Trump factions failed to force a vote on convention rules</i>	GOP officials crushed an attempt by a group of delegates to force a state-by-state roll call vote on convention rules, which virtually guarantee Trump the nomination by requiring delegates to vote in accordance with primary or caucus results. The two sides were shouting at each other on national TV.
3. <i>Logistical problems abound</i>	Ms. Trump’s speech seemed to signal the end of the night and many delegates went home, despite later speeches from rising star Sen. Joni Ernst and onetime VP contender General Michael Flynn, who many commentators said should have spoken during primetime.
4. <i>Giuliani and Sen. Cotton give effective speeches on national security</i>	The two speakers described the US as a country in grave danger from outside and internal forces. Mayor Rudy Giuliani gave a high energy speech that garnered a great deal of enthusiasm from the crowd, comparing the US to a 1980s New York in need of commanding leadership. Sen. Tom Cotton argued that Trump would be a strong President who “calls the enemy by its name,” referencing Obama’s tendency not to use the phrase “radical Islam.”
5. <i>Rep. Steve King makes racist gaffe on TV panel</i>	King said: “This ‘old white people’ business does get a little tired...I’d ask you to go back through history and figure out, where are these contributions that have been made by these other categories of people that you’re talking about, where did any other subgroup of people contribute more to civilization?” There was a response of uproar on social media.

Sources: William Petroski, "Steve King Creates Uproar Questioning Contributions of Non-white People," The Des Moines Register, July 19, 2016; Will Drabold, "Read Tom Cotton's Speech at the Republican National Convention," Time, July 19, 2016; Kyle Cheney, "Chaos Erupts on GOP Convention Floor After Voice Vote Shuts Down Never Trump Forces," Stephen Collinson, Tal Kopan and Tom LoBianco, "Convention Drama: Trump Campaign Stops Rules Rebellion," Nicholas Confessore, "G.O.P. Convention Day 1 Takeaways: Message Is Clear, Doom Is Near," New York Times, July 19, 2016.

# Two of Trump's Children will Speak at the Convention on Tuesday, Theme is 'Make America Work Again'

## Planned Schedule of Events for Tuesday, July 19<sup>th</sup> in Cleveland

8:30

- *The Atlantic* holds an event at Blue Point Grille with pollsters Kellyanne Conway and Kristen Soltis Anderson on the states the nominee must win to win the presidency

12:00

- **National Hispanic Leadership Agenda** holds an event on Latino priorities at 200 Public Square

3:30

- **Gov. John Kasich** will be honored at the Rock and Roll Hall of Fame by the Ohio Convention Committee

5:30

- Evening session of the GOP convention begins with speakers **UFC President Dana White, pro golfer Natalie Gulbis, Donald Trump Jr., Tiffany Trump, Dr. Ben Carson, and other political leaders**

9:00

- *Buzzfeed* hosts the "Red, White & Blacklisted" party at Azure Rooftop Lounge

*\*This schedule was updated on Tuesday, July 19, 2016. It is not exhaustive and is subject to change.*

Sources: National Journal, "On Deck for Tuesday at the Republican National Convention," July 18, 2016.

# Trump Officially the GOP Nominee

## 3 Key Takeaways From Day 2 of RNC Convention

Key Takeaway	Details
1. <i>Christie attacks Clinton</i>	Christie lead the audience in a mock prosecution of Clinton, accusing her of being guilty of various “crimes” that included: “ruining” Libya, being an apologist for Boko Haram’s school kidnappings, negotiating the worst nuclear arms deal in history, coddling the Castro brothers, and “lying to the American people about her selfish, awful judgment.” In response the crowd chanted “Guilty!” and “Lock her up!”
2. <i>Trump Kids’ speeches go smoothly</i>	Tiffany Trump gave a short apolitical speech that attempted to paint her father as a gentler figure. Donald Trump Jr. gave a longer biographical speech detailing his father’s career as a businessman. Most importantly, both speeches were completed without incident, like the accusations of plagiarism against Melania Trump that distracted from the Trump campaign’s messaging the night before.
3. <i>Trump officially nominated</i>	The delegates voted based on how they were bound based on primary and caucus results, Paul Ryan declared Trump the official Republican presidential nominee, and the ‘Never Trump’ movement within the GOP was officially defeated.

Sources: Michael D. Shear and Matt Flegenheimer, “G.O.P. Convention Day 2 Takeaways: A Party Unites, at Least for a Night,” New York Times, July 20, 2016; Dylan Matthews, “4 Winners and 3 Losers From the Republican National Convention’s Second Night,” Vox, July 19, 2016.

# VP Nominee Mike Pence will Speak at the Convention on Wednesday, Theme is ‘Make America First Again’

## Planned Schedule of Events for Wednesday, July 20<sup>th</sup> in Cleveland

9:00

- McClatchy hosts a briefing with the former Head of the U.K. Independence Party, Nigel Farage

10:30

- **Latino Coalition** holds a luncheon and briefing with Gov. Chris Christie at First Energy Powerhouse

1:00

- **Senator Ted Cruz** addresses the Texas delegation at Tusker's

1:30

- Newt Gingrich and Citizens United screen the new film about George Washington from Gingrich

7:00

- Cornel West makes an address at the Olivet Institutional Baptist Church
- Evening session of the GOP convention begins with speakers **Gov. Scott Walker, Senator Marco Rubio, Newt Gingrich, Senator Ted Cruz, Eric Trump, the vice presidential nominee Mike Pence**

*\*This schedule was updated on Wednesday, July 20, 2016. It is not exhaustive and is subject to change.*

Sources: National Journal, "On Deck for Wednesday at the Republican National Convention," July 19, 2016.

# Cruz Doesn’t Endorse Trump



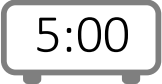
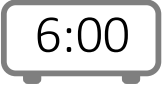
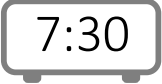
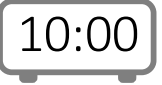
## 3 Key Takeaways From Day 3 of RNC Convention

Key Takeaway	Details
1. Cruz neglected to endorse Trump	Ted Cruz conspicuously avoided endorsing Trump during his speech, instead congratulating Trump on his victory and calling on his supporters to fight for conservative principles. Cruz’s speech undermined the conventions attempt to portray an image of party unity, especially considering the speculation that Cruz plans to run for president in 2020, perhaps even against Trump if Trump is elected. Cruz was booed after his speech and his wife Heidi was escorted away to safety.
2. VP Pick Pence introduced himself to the world	Mike Pence stuck to the script, attacking Hillary Clinton and endorsing conservative principles. He contrasted his own more modest and conventional style with Trump, but still vouched for Trump’s moral character. Pence’s drew raors of enthusiasm from the audience.
3. Rubio speaks in 2 minute video	After previously endorsing Trump and apologizing for personal attacks, Rubio addressed the convention via video, attacking Hillary Clinton and praising Trump’s commitment to cutting taxes, combating “Islamic radicals,” and appointing “constitutionalist judges.”

Sources: Alexander Burns, “G.O.P. Convention Day 3 Takeaways: Cheers for Pence, and Jeers for Cruz,” New York Times, July 21, 2016; Matthew Yglesias, “4 Winners and 3 Losers From the 3rd Night of the Republican Convention,” Vox, July 20, 2016.

# Ivanka Trump will Introduce Donald Trump at the Convention on Thursday

## Planned Schedule of Events for Thursday, July 21<sup>st</sup> in Cleveland

-  • **Senator Ted Cruz** addresses the Texas delegates at a breakfast at the Marriott Key Center
-  • Citizens United screens the new film on Phil Robertson from *Duck Dynasty*, at Tower City Cinemas
-  • Pre-session reception with the Host Committee at Pura Vida
-  • *The Daily Show* tapes at the Breen Center for the Performing Arts
-  • Evening session of the GOP convention begins with speakers **Gov. Mary Fallin, Reince Priebus, Peter Thiel, Jerry Falwell Jr., Ivanka Trump, the nominee Donald Trump**
-  • Cleveland Rocks closing party with Kid Rock

*\*This schedule was updated on Thursday, July 21, 2016. It is not exhaustive and is subject to change.*

Sources: National Journal, “On Deck for Thursday at the Republican National Convention,” July 20, 2016.

# Ivanka Shines, Donald Trump Warns of Danger in Final Night of the RNC

## 3 Key Takeaways From Day 4 of RNC Convention

Key Takeaway	Details
1. <i>Trump speech outlines a portrait of the US as a diminished nation in danger</i>	Trump said that the nation is in crisis: “The attacks on our police, and the terrorism in our cities, threaten our very way of life. Any politician who does not grasp this danger is not fit to lead our country.” Trump promoted his hard-line views on crime, immigration, and hostile nations. He also accused Clinton of making America less safe during her tenure at Secretary of State. The speech, an hour and fifteen minutes long, was by far the longest nomination acceptance speech at a modern convention, and many commentators wondered if it was too long, potentially losing viewers as it dragged on.
2. <i>Ivanka offers a positive, feminist description of her father</i>	Ivanka countered the attacks against Trump as a misogynist, describing him as an empathic father who treats his women employees well. She pledged that Trump will fight for “equal pay for equal work,” and argued that new mothers should be supported by their employers. Ivanka noted that Trump Organization has “more female than male executives,” saying that her father “hires the best person for the job, period.”
3. <i>Gay Silicon Valley billionaire speaks</i>	Peter Thiel, venture capitalist and entrepreneur, declared, “I am proud to be gay. I am proud to be a Republican,” to applause from the audience. He urged voters to forget about “fake culture wars,” and dismissed the importance of trans bathroom rights, complaining that “we are told that the great debate is about who gets to use which bathroom.”

Sources: Patrick Healy and Jonathan Martin, “His Tone Dark, Donald Trump Takes GOP Mantle,” *New York Times*, July 21, 2016; Michael D. Shear and Nick Corasanti, “Republican Convention Night 4: What You Missed,” *New York Times*, July 21, 2016; Dylan Matthews, “3 Winners and 3 Losers From the 4<sup>th</sup> Night of the Republican National Convention,” *Vox*, July 21, 2016.

# GOP Convention Speakers List Diverges From Standard Assortment of Rising Party Stars

## List of Political Leaders Speaking at the Republican National Convention

Senators and Representatives	Governors	Other Political Leaders
Rep. Ryan Zinke (R-MT)	New Jersey Governor Chris Christie	Fmr. Attorney General Michael Mukasey
Rep. Michael McCaul (R-TX)	Wisconsin Governor Scott Walker	Fmr. NYC Mayor Rudy Giuliani
Rep. Sean Duffy (R-WI)	Fmr. Governor Mike Huckabee	Fmr. Chairman of the SEC Chris Cox
Rep. Kevin McCarthy (R-CA)	Arkansas Governor Asa Hutchinson	Arkansas Attorney General Leslie Rutledge
Rep. Chris Collins (R-NY)	Oklahoma Governor Mary Fallin	Florida Attorney General Pam Bondi
Rep. Marsha Blackburn (R-TN)	Florida Governor Rick Scott	Dr. Ben Carson
Speaker Paul Ryan (R-WI)		Newt Gingrich
U.S. Senate candidate Darryl Glenn		Co-Chair of RNC Sharon Day
Sen. Tom Cotton (R-AR)		RNC Chairman Reince Priebus
Sen. Joni Ernst (R-IA)		
Sen. Jeff Sessions (R-AL)		
Sen. Shelley Moore Capito (R-WV)		
Sen. Ted Cruz (R-TX)		
Sen. Mitch McConnell (R-KY)		

Sources: Aaron Blake, "The Very Odd List of Speakers at the Republican National Convention," The Washington Post, July 14, 2016; Jesse Byrnes, "GOP Unveils List of Speakers for Next Week's Convention," The Hill, July 14 2016.

# Friends, Celebrities, and Political Outsiders Compose a Large Portion of Speakers

## List of Public Figures, Businesspeople, and Family Speaking at Convention

Faith leaders, military figures, and family	Athletes and celebrities	Trump associates and business executives
Pastor Mark Burns	UFC president Dana White	Andy Wist
Rabbi Haskel Lookstein	Pro Golfer Natalie Gulbis	Dr. Lisa Shin, head of Korean Americans for Trump
Pat Smith, Mother of Benghazi victim	Car crash survivor Brock Mealer	GM of Trump Winery Kerry Woolard
Mark Geist, Benghazi survivor	Kansas City Chiefs QB Alex Smith	Trump Exec. Lynne Patton
John Tiegen, Benghazi survivor	Actress Kimberlin Brown	Liberty University President Jerry Falwell Jr.
Karen Vaughn, mother of fallen Navy SEAL	Actor and model Antonio Sabato, Jr.	Silicon Valley entrepreneur Peter Thiel
Retired Lt. Gen. Michael Flynn	Singer-songwriter Darrell Scott	Michelle Van Etten, organizer for Trump in FL
Retired SSgt Kathryn Gates-Skipper	Retired astronaut Eileen Collins	U.S. oil billionaire Harold Hamm
Navy SEAL Marcus Luttrell	Milwaukee County Sheriff David Clarke	Real estate investor Tom Barrack
Melania Trump		
Eric Trump		
Ivanka Trump		
Tiffany Trump		
Donald J. Trump Jr.		

Sources: Aaron Blake, "The Very Odd List of Speakers at the Republican National Convention," The Washington Post, July 14, 2016; Jesse Byrnes, "GOP Unveils List of Speakers for Next Week's Convention," The Hill, July 14 2016.

## Convention Insight

- Donald Trump's Vice President: Gov. Mike Pence
- 2016 National Republican Party Platform
- Rising Stars of the Republican Party
- Convention Seating Chart
- Final Roll Call Vote
- Donald Trump's Acceptance Speech

# Trump VP Gov. Mike Pence (R-IN)



## Biography

Governor Mike Pence is a lifelong Hoosier elected as the 50<sup>th</sup> Governor of Indiana in 2012. Pence grew up as a John F. Kennedy-admiring Catholic, but graduated from Hanover College in 1981 as a Republican and an Evangelical Christian. He earned a J.D. from Indiana University School of Law in 1986. Following two years of practicing law, Pence ran for Congress twice, unsuccessfully, against incumbent Philip Sharp. He also began broadcasting a conservative talk-radio program called *The Mike Pence Show* in 1994, which became syndicated statewide. In 2000, Pence ran for Congress again on a platform of across-the-board tax cuts and reform of Medicare financing. Pence was elected to represent Indiana’s Sixth Congressional District and served six terms through 2010. During that time he served as House Republican Conference Chairman and Chairman of the House Republican Study Committee. In 2011 Pence ran for Governor amid speculation that he was eyeing a run for president. He ran again on a platform of cutting state individual and corporate income taxes and eliminating the estate tax. His opponent criticized him as an “elite attack dog” of the far right and pointed to his long-standing opposition to Planned Parenthood. Though Pence had a massive financial advantage, he chose not to run negative ads in response. Pence did cut taxes as Governor and won approval for his Healthy Indiana Plan 2.0 in response to the Affordable Care act. He continues to fuel presidential rumors with a recent trip to Israel and a close relationship to the Koch Brothers.

### Biography

Currently:  
Governor of Indiana  
.....  
Previously:  
Representative of  
Indiana’s Sixth  
Congressional District  
.....  
Education:  
Hanover College (1981)  
Indiana University, J.D.  
(1985)  
.....  
Family: Karen (wife), three  
adult children

### Previous Experience

- Counselor, Hanover College Admissions (1981-1983)
- President, Indiana Policy Review Foundation, conservative think-tank (1991-1994)
- Host, *The Mike Pence Show* (1994-1999)
- Representative, Indiana’s Sixth Congressional District (2000-2010)

### Quick Facts

- Pence will decide whether to run for Governor or to join Trump by Friday, July 15<sup>th</sup>
- Speculation was fueled by a rally where the two are scheduled to appear on Tuesday, July 13<sup>th</sup>, which will be followed by a joint private fundraiser
- An anonymous GOP state committee member was quoted by Fox News saying, “Every indication that has been given to the members of the ... committee is that Pence getting picked is a very real possibility”

### Election Results

2012 Indiana Gubernatorial Race	
Mike Pence (R)	49%
John Gregg (D)	47%
Rupert Boneham (Libertarian)	4%

Sources: [www.in.gov](http://www.in.gov); National Journal Research; Joseph Weber, Christopher Snyder “Gov or VP? Indiana’s Pence Has Friday Ballot Deadline” [Foxnews.com](http://Foxnews.com), July 11, 2016; “Mike Pence Election Results: GOP Wins Indiana Governor’s Race”, [Huffingtonpost.com](http://Huffingtonpost.com), November 6, 2012

# Trade and Banking: Where the Platform Deviates from Orthodoxy

## Trump's Impact on Key Points of the GOP Platform



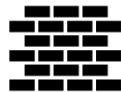
### **'America First' Trade Policy**

The platform features a departure from the usual backing of free trade without going too far into specifics. It states: "We need better negotiated trade agreements that put America First." It does not directly address NAFTA or the TPP, which Trump opposes.



### **Wall Street**

The platform also took up Trump's call for reinstating Glass-Steagall, which Bill Clinton repealed. Capitol Hill Republicans usually avoid adding new regulations. The platform reads, "We support reinstating the Glass-Steagall Act of 1933 which prohibits commercial banks from engaging in high-risk investment."



### **Immigration and the Wall**

Here again Trump's plans are echoed in the Draft. "We support building a wall along our southern border ... The border wall must cover the entirety of the southern border and must be sufficient to stop both vehicular and pedestrian traffic."

Sources: Republican Platform 2016; Ben Geman, "As Convention Opens, Platform Underscores a Divided Party," *National Journal*, July 18, 2016; Jeremy Peters, "Republican Platform Defends 'Traditional' Marriage, a Border Wall and Coal," *New York Times*, July 18, 2016; Jeff Stein, "Republican Convention 2016: The RNC Platform, Explained," *Vox*, July 18, 2016.

# Traditional Conservatism Dominates the Platform on Social Issues

## Other Key Points from the Platform



### Same Sex Marriage

The platform states, “Traditional marriage and family, based on marriage between one man and one woman, is the foundation for a free society and has for millennia been entrusted with rearing children and instilling cultural values.” It goes on to condemn the Supreme Court’s ruling in *United States v. Windsor* and *Obergefell v. Hodges*.



### Pro-Life

The official platform is firmly pro-life citing “the Constitution’s guarantee that no one can be ‘deprived of life, liberty or property.’” It states that, “we assert the sanctity of human life and affirm that the unborn child has a fundamental right to life which cannot be infringed.”



### Gender

The platform claims the current administration uses Title IX “to impose a social and cultural revolution upon the American people by wrongly redefining sex discrimination to include sexual orientation or other categories. Their agenda has nothing to do with individual rights; it has everything to do with power.” It also called the accommodations for transgender bathrooms “dangerous.”



### Religion and Law

The platform suggest lawmakers must consider religion. It says lawmakers should use religion as a guide for developing legislation because, “man-made law must be consistent with God-given, natural rights.”

Sources: Republican Platform 2016; Ben Geman, “As Convention Opens, Platform Underscores a Divided Party,” *National Journal*, July 18, 2016; Jeremy Peters, “Republican Platform Defends ‘Traditional’ Marriage, a Border Wall and Coal,” *New York Times*, July 18, 2016; Jeff Stein, “Republican Convention 2016: The RNC Platform, Explained,” *Vox*, July 18, 2016.

# 3 Rising Stars to Speak at GOP Convention on Monday

## Rising Stars at the Republican National Convention

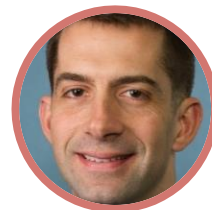
### **Joni Ernst** — *Senator from Iowa*

- Age 46
- The freshman Senator has a compelling profile with roots in rural Iowa and the military. She has earned the respect of both the establishment and tea party factions of the GOP. Ernst knows how to draw a attention, with a memorable TV ad in 2014 in which she talked about castrating hogs on her farm.
- Ernst hasn't been afraid to support Trump, but she hasn't hesitated to distance herself from him either, specifically on his comments on women and Muslims. She was considered a VP contender before she withdrew her name from consideration.



### **Tom Cotton** — *Senator from Arkansas*

- Age 39
- Also a freshman Senator, Cotton holds a degree from Harvard and served in Iraq and Afghanistan in the army before working in consulting. The Senate's youngest member is a favorite among national security hawks. Cotton is sometimes considered a future potential presidential candidate.
- Cotton has not been a leading Trump surrogate, but he also never joined the never Trump movement.



### **Darryl Glenn** — *Senate Candidate, Colorado*

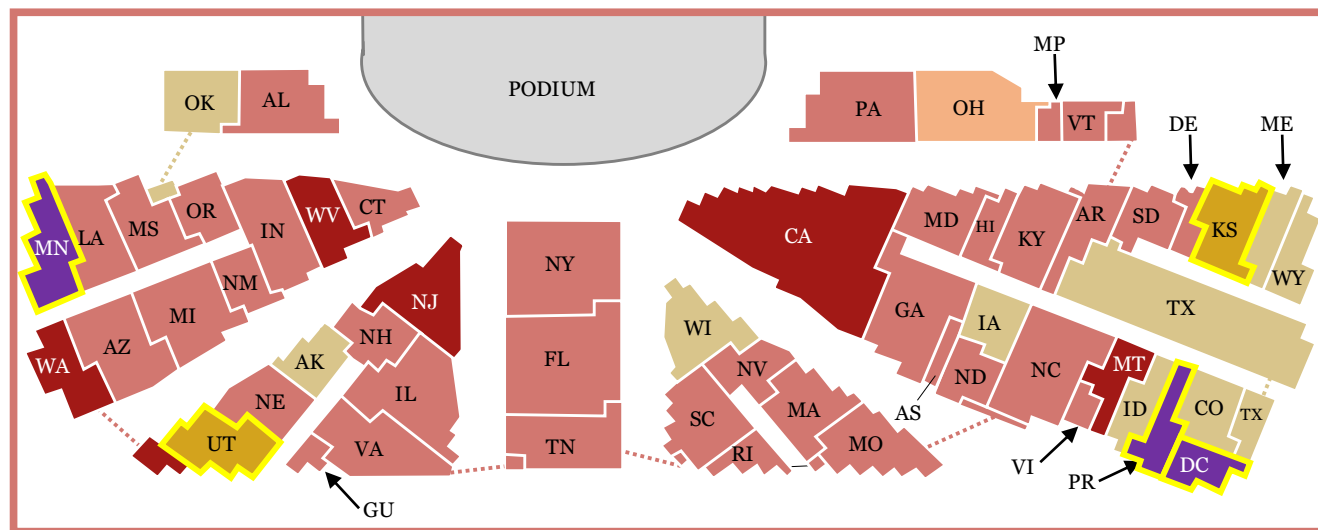
- Age 50
- Glenn, the candidate challenging Sen. Michael Bennet in Colorado, is an underdog to win the race. The El Paso County commissioner gave an electric speech at the state party convention, and has been endorsed by Sarah Palin, Ted Cruz, but the National Republican committee has refused to back him.



Source: Adam Wollner, "The Rising Stars to Watch at the GOP Convention," *National Journal*, July 18, 2016. Images from Twitter and National Journal Almanac.

## GOP Convention Seating Guide, by State Primary Winner

■ Donald Trump
 ■ Ted Cruz
 ■ John Kasich
 ■ Marco Rubio  
■ Delegations with Highest Trump Vote
 ■/■ Delegations with Lowest Trump Vote



- **States where Trump won by wide margins gained better convention seats** as having these states up front promotes the image of party unity.
- **The campaign also put dissenting delegations towards the back**, creating a “Cruz Corner” where most of the states won by Ted Cruz were placed.
- Traditionally the hosting state has a front row spot along with expected swing states, however Ohio was placed 9 rows back after voting for Kasich.

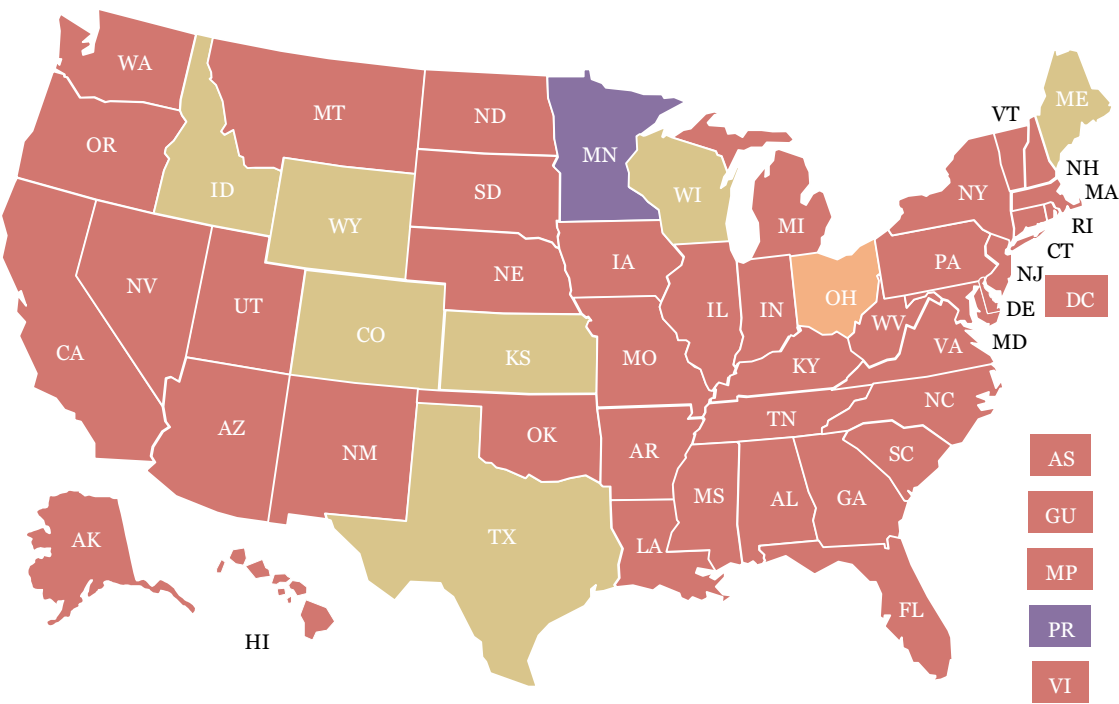
July 22, 2016 | Libbie Wilcox and Justin Brown

# Trump Wins Nearly 200 More Delegates Than Expected During Final Roll Call Vote

## Final Roll Call Vote\*

*\*States may have given delegates to multiple candidates. Highest vote-getter is denoted.*

Donald Trump Ted Cruz John Kasich Marco Rubio



Trump

1725 delegates



Cruz

484 delegates



Kasich

125 delegates




Rubio

123 delegates

Sources: CNN, "Republican National Convention Roll Call Vote," 2016.

# Donald Trump's Acceptance Speech Focuses On Our Country's Need for Trump Brand Law and Order


## Main Ideas in Trump's Convention Speech (1)

Main Idea	Details
<p>1. <i>The U.S. in a State of Crisis.</i></p> 	<ul style="list-style-type: none"><li>• The speech was a departure from the usual messages of hope and positivity presidential nominees have historically featured in convention speeches.</li><li>• Trump's pervading theme was that he will lead the country "back to safety, prosperity, and peace ... But we will also be a country of law and order."</li><li>• He described violence domestic and abroad, summing it up as, "a moment of crisis for our nation."</li><li>• Throughout the 90 minute speech, the longest since conventions have been televised, Trump outlined the problems facing American society and stressed that the Democrats exhibit weakness in the face of these problems.</li><li>• The purpose of such a grim message was to convey that Trump is the only person up to the job of getting the country on track again.</li></ul>

Sources: Alex Brown, "Trump's Speech the Longest in the Television Era," National Journal, July 21, 2016; Brad Plumer, "Full Transcript of Donald Trump's Acceptance Speech at the RNC," Vox, July 22, 2016; Niall Stranage, "Trump Closes Convention with Stabilizing Speech," The Hill, July 22, 2016; The Hill, "How Did Trump Do? GOP Pundits Weigh in on Speech," July 22, 2016; Noun Project.

# Trump Angling to Represent Strength in the Face of Democrats’ Weakness


## Main Ideas in Trump’s Convention Speech (2)

Main Idea	Details
<p>2. <i>“The Legacy of Hillary Clinton: Death, Destruction, Terrorism, and Weakness”</i></p> 	<ul style="list-style-type: none"><li>• A huge portion of Trump’s speech was dedicated to running through criticisms and warnings about a Hillary Clinton presidency.</li><li>• These criticisms were often a reiteration of the messages from the preceding three days of speeches.</li><li>• The speech framed Clinton as an elite insider and a symbol for the “rigged system” in Washington.</li><li>• He lumped “big business” and “elite media” together with Clinton saying, “She is their puppet, and they pull all the strings. That is why Hillary Clinton’s message is that things will never change.”</li><li>• Beyond that, he also implied Clinton put the U.S. in danger as Secretary of State when he said, “America is far less safe and the world is far less stable than when Obama made the decision to put Hillary Clinton in charge of America’s foreign policy. I am certain it is a decision he truly regrets.”</li></ul>

Sources: Alex Brown, “Trump’s Speech the Longest in the Television Era,” National Journal, July 21, 2016; Brad Plumer, “Full Transcript of Donald Trump’s Acceptance Speech at the RNC,” Vox, July 22, 2016; Niall Stranage, “Trump Closes Convention with Stabilizing Speech,” The Hill, July 22, 2016; The Hill, “How Did Trump Do? GOP Pundits Weigh in on Speech,” July 22, 2016; Noun Project.

# Trump's Bet is that an Outsider can Bring Outsider Votes

## Main Ideas in Trump's Convention Speech (3)

Main Idea	Details
<p>3. <i>The Voice of “the Forgotten Men and Women of our Country”</i></p> 	<ul style="list-style-type: none"><li>• Trump seemed to be targeting men and women who feel ignored by the current political norm and have been apathetic in previous elections.</li><li>• Trump’s rhetoric aimed to unite people, regardless of party, in their anger with the status-quo, which is likely why he was more focused on criticisms rather than a plan of improvement.</li><li>• This has potential to be effective considering polls show a majority of Americans think the nation is on the wrong track.</li><li>• Trump also made an appeal to the LGBTQ community saying, “I will do everything in my power to protect our LGBTQ citizens from the violence and oppression of a hateful foreign ideology ... and I have to say as a Republican, it is so nice to hear you cheering for what I just said. Thank you.”</li></ul>

Sources: Alex Brown, “Trump’s Speech the Longest in the Television Era,” National Journal, July 21, 2016; Brad Plumer, “Full Transcript of Donald Trump’s Acceptance Speech at the RNC,” Vox, July 22, 2016; Niall Stranage, “Trump Closes Convention with Stabilizing Speech,” The Hill, July 22, 2016; The Hill, “How Did Trump Do? GOP Pundits Weigh in on Speech,” July 22, 2016; Noun Project.

# Speech Met with a Range of Approval from Lukewarm to Passionate by GOP Pundits

Pundit	Quote
<b>Bradley Blakeman</b> <i>Professor at Georgetown University; Former Senior Advisor to President G.W. Bush</i>	<ul style="list-style-type: none"><li>“There is no more outsider than Trump and no more insider than presumptive Democratic nominee Hillary Clinton. The choices for the American people could not be starker. Trump is the real deal and after tonight's performance, I have to believe that Democrats are shivering in their pantsuits.”</li></ul>
<b>John LeBoutillier (R-NY)</b> <i>Co-host of “Political Insiders” on Fox News; Former Republican Congressman from NY</i>	<ul style="list-style-type: none"><li>“Trump’s speech began to frame the election in the right way: Our system is ‘rigged,’ and it thus takes an outsider to change it ... If he keeps the focus on Clinton, he can win in November, but if he lets her make the election a referendum on his temperament, he will lose.”</li></ul>
<b>Matt Mackowiak</b> <i>Syndicated columnist; Republican consultant; Former Capitol Hill and G.W. Bush administration aide</i>	<ul style="list-style-type: none"><li>“Trump made an address worthy of the presidency and I believe the result will be a small bump in the polls next week. My biggest concern is he did not use this speech to expand his appeal, choosing instead to deepen it among the support he already has ... If Trump would present himself this seriously in campaign rallies, interviews, and in the televised debates for the rest of the campaign, he would likely have a reasonable chance to win against a weak Democrat in a change year. He has now set a new standard. The question is: Can he keep it up?”</li></ul>

Sources: Alex Brown, “Trump’s Speech the Longest in the Television Era,” National Journal, July 21, 2016; Brad Plumer, “Full Transcript of Donald Trump’s Acceptance Speech at the RNC,” Vox, July 22, 2016; Niall Stranage, “Trump Closes Convention with Stabilizing Speech,” The Hill, July 22, 2016; The Hill, “How Did Trump Do? GOP Pundits Weigh in on Speech,” July 22, 2016; Noun Project.

# The #NeverTrump Movement

- Convention Rules Making Process
- Influential GOP Leaders Not Attending
- Delegate Allocation Rules

# Virginia Judge Strikes Down Primary Law, Highlighting the Possibility of Unbinding RNC Delegates

## Summary of *Correll v. Herring et. al.*

U.S. District Judge Robert E. Payne ruled that a Virginia state law used to enforce the binding of party delegates is unconstitutional. The law specified that delegates who “vote their conscience” at odds with their binding requirements could face a penalty of up to twelve months in jail and/or a fine not exceeding \$2,500. The ruling only concerns the penalty, not the practice of binding delegates.

### Anti-Trump

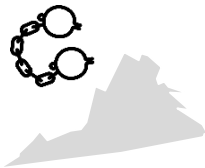


The ruling’s importance is mostly symbolic. A GOP insurgency has been forming in recent weeks to unbind all delegates for the convention. While the ruling does not unbind delegates, it **gives precedence for removing legal penalties for delegates** who vote against their state’s binding requirements.

20  
States

While the ruling only affects Virginia delegates, nearly 20 states have similar laws in place to punish delegates that defect. **The case was brought in hopes that courts in other states will take up the issue before the convention.**

### Pro-Trump



While the decision strengthens the resolve of the Anti-Trump group, **it does nothing to affect state party rules currently binding delegates to support Donald Trump.** Virginia’s GOP delegates are still bound to their respective candidates, they are only free of punishment by the state should they vote differently.

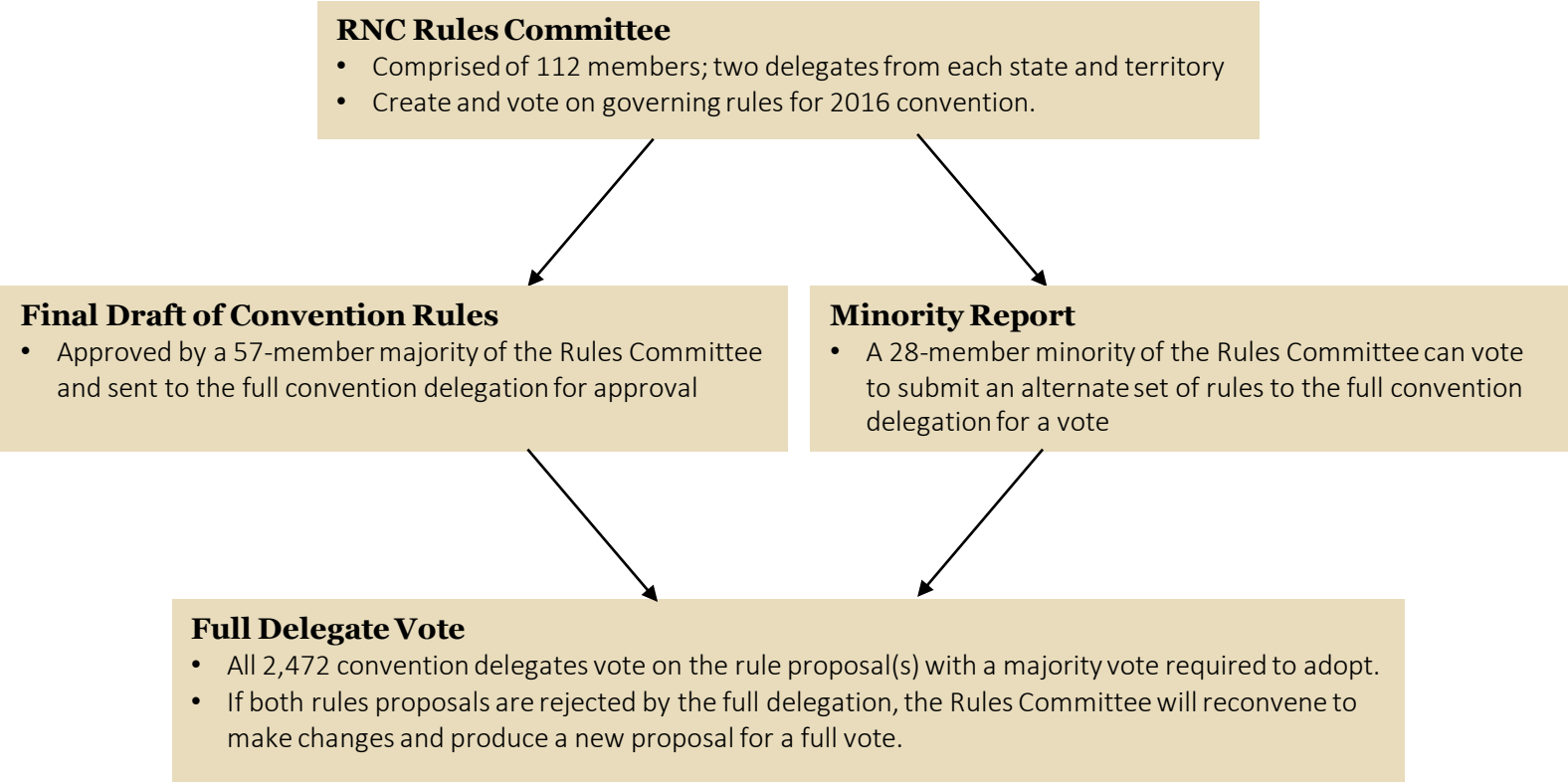


The news further encourages Trump supporters on the GOP’s convention Rules Committee to **propose national party rules that cement current binding practices to prevent convention chaos.**

Sources: Graham Moomaw, “Judge Strikes Down Va. Primary Law Challenged by Anti-Trump Convention Delegates,” *Richmond Times-Dispatch*, July 11, 2016; Emily Schultheis, “Anti-Trump Delegate Scores Court Victory in Virginia,” *CBS News*, July 11, 2016; Seth McLaughlin and Stephen Dinan, “Republican Party Can Bind Convention Delegates to Donald Trump,” *July 11, 2016*; Icons by Benoit Champy and icon 54, Made available through the Noun Project.

# Republican Convention Rules Are Created in Committee, Must Be Approved by Full Delegation

## RNC Convention Rule-Making Process



Sources: Editorial Board, "The July Surprise: Could Republicans Really Dump Trump in Cleveland?" Chicago Tribune, July 7, 2016; Tal Kopan, "RNC Committee Stocked with Stalwarts," CNN, June 24, 2016.

# Convention Rules Committee Sets the Tone of Convention, Decides Against Major Changes Angering Many

## Proposed Actions of the Rules Committee

Goal	Description
Change/Removal of Rule 40	Rule 40 in its current form states that a candidate must “ <b>demonstrate the support of a majority of the delegates from each of eight (8) or more states</b> , severally, prior to the presentation of the name of that candidate for nomination.” Under this rule, only Donald Trump and Ted Cruz are eligible to compete for the nomination as no other candidates can meet this condition. <b>There has been much talk of removing this rule because of it’s lack of historical precedent</b> ; the rule was introduced during the last nominating process in 2012 to help Mitt Romney stop an emerging Ron Paul.
New Rule Proposed to Unbind Delegates	The remaining members of the failing #NeverTrump movement have taken a new approach to free all delegates from their pledged commitments and allow them to vote their conscience on the first ballot. The proposal has been met with extreme controversy but has a chance as <b>only 28 members of the rule committee are required to approve to put it to a full vote</b> . While many already believe that the measure could indeed receive the necessary votes, most aren’t quite sure if the majority of delegates would support this radical move.
No Changes in Rules	<b>There has been steps taken to propose a rule that prevents any rule changes from going into effect until after the convention is complete.</b> Text has been drafted by Solomon Yue, a delegate from Oregon, who hopes that such a motion would prevent the 2016 nominating process from being overly politicized and possibly hijacked by a minority faction.

### Outcome: No Rule Changes, Just Lots of Anger

The Rules Committee was able to successfully stamp out the final push of the “Never Trump” movement by advancing a rules platform that maintained the status quo. While there was an insurgent floor campaign to assemble enough delegations to force a full roll call vote on the rules, several states pulled out at the last minute, causing several delegations to walk out in protest on the first day of the convention.

Source: Republican National Committee, “Rules of the Republican Party – 2012”; Tim Alberta, “New RNC Proposal: No Rules Changes in Cleveland,” National Review, June 28, 2016; Editorial Board, “The July Surprise: Could Republicans Really Dump Trump in Cleveland?” Chicago Tribune, July 7, 2016; Tal Kopan, “RNC Committee Stocked with Stalwarts,” CNN, June 24, 2016.

# Some Influential Republicans Have Decided to Not Attend The Convention at the End of July

## Selected Republicans Not Attending the Republican National Convention

*Based on previous statements*

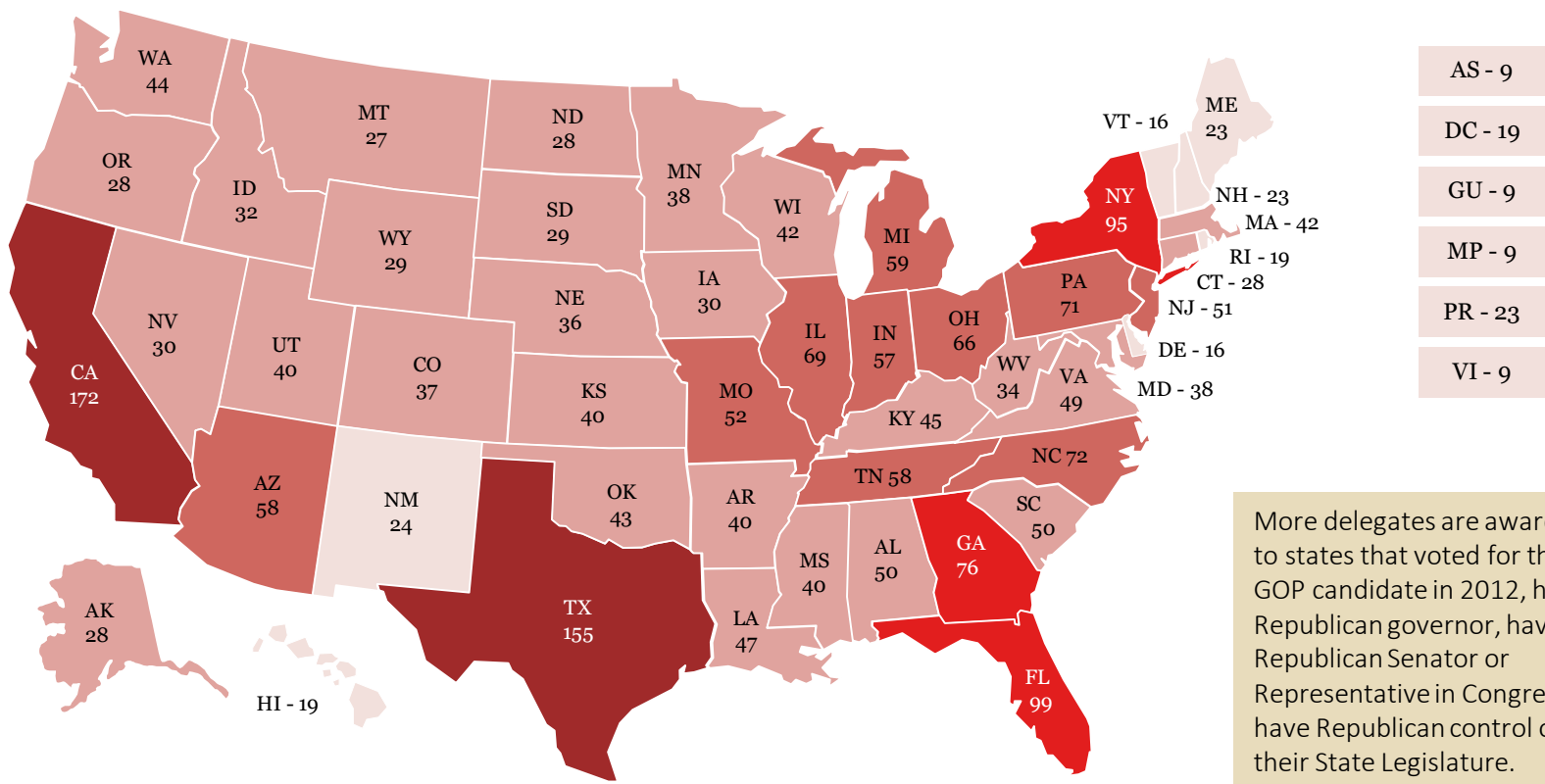
	George W. Bush		Sen. John McCain (R-AZ)		Sen. Ron Johnson (R-WI)		Sen. Ben Sasse (R-NE)
	George H.W. Bush		Sen. Kelly Ayotte (R-NH)		Rep. Mick Mulvaney (R-SC)		Gov. John Kasich
	Jeb Bush		Sen. Richard Burr (R-NC)		Gov. Larry Hogan		Sen. Rob Portman
	Mitt Romney		Sen. Jeff Flake (R-AZ)		Gov. Brian Sandoval		Rep. Jason Chaffetz
	Sen. Lindsey Graham (R-SC)		Sen. Dean Heller (R-NV)		Sen. Marco Rubio (R-FL)		Rep. Mick Mulvaney

Sources: The Washington Post, "These Big-Name Republicans are Avoiding the Republican National Convention," The Fix, July 2, 2016; Manu Raju and Deirdre Walsh, "First on CNN: Top Republicans May Skip GOP Convention," CNN, April 12, 2016; Lisa Mascaro, "Marco Rubio Joins List of Republicans Skipping GOP Convention," Los Angeles Times, July 6, 2016.

# States with More Congressional Districts, or States with GOP Success Receive More GOP Delegates

## Number of 2016 Republican Delegate Allotted by State

1-25 Delegates   26-50 Delegates   51-75 Delegates   76-100 Delegates   101+ Delegates



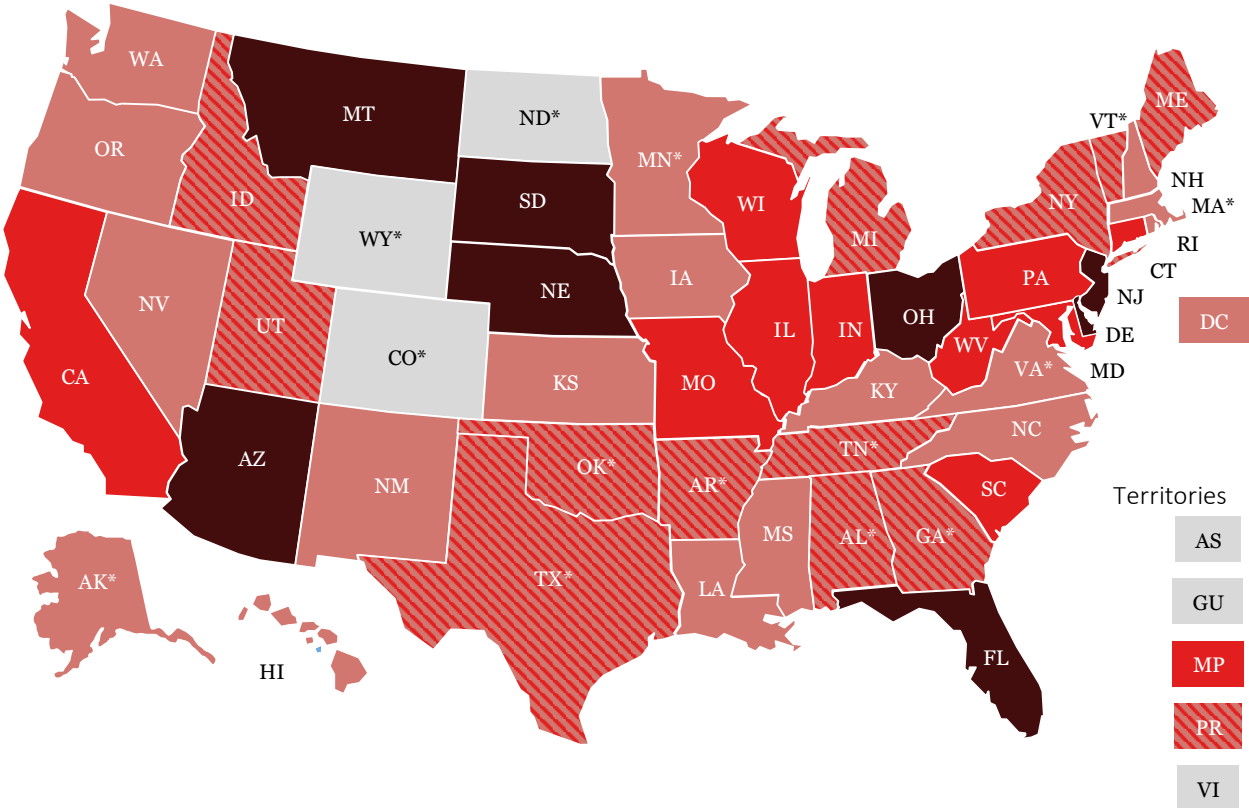
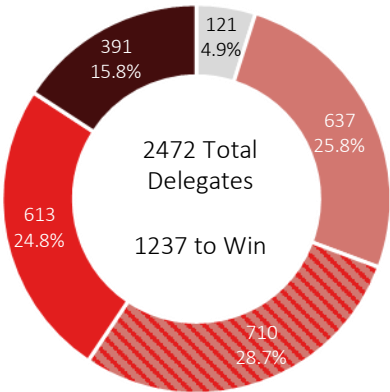
Source: National Journal Research, 2016.

# RNC Rules for Allocating Delegates Differs Across States

## Republican Delegate Allocation Rules

- Convention
- Proportional
- Proportional with WTA Threshold
- Hybrid (ex. Some form of Winner-Takes-More Plan)
- Winner-Take-All (WTA)

**\*GOP Super Tuesday States:**  
Alabama, Alaska, Arkansas, Colorado, Georgia, Massachusetts, Minnesota, North Dakota, Oklahoma, Tennessee, Texas, Vermont, Virginia and Wyoming

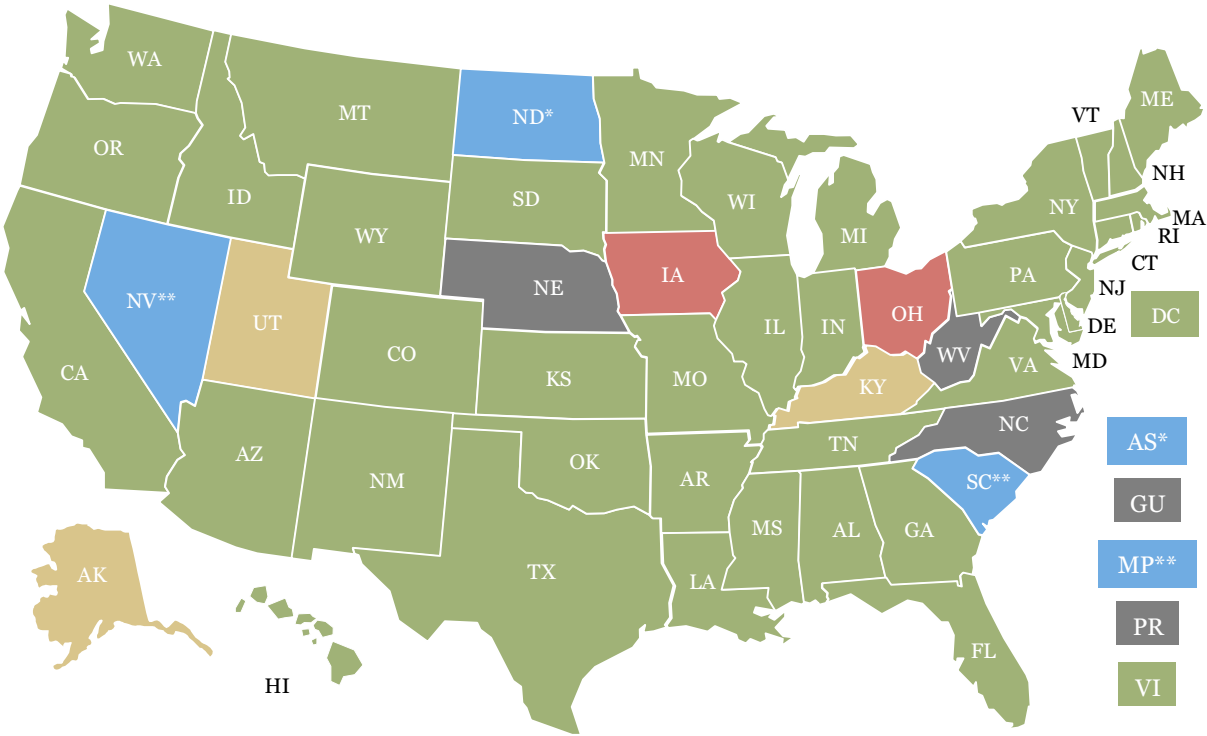


Sources: National Journal Research, 2016; Josh Putnam, "2016 Republican Delegate Allocation Rules by State," Frontloading HQ.

# What Happens to Delegates Pledged to Withdrawn Candidates?

## GOP State Delegate Re-Allocation Rules

■ Unbound/Free ■ Reallocated based on state vote ■ Unbound/Free After 1<sup>st</sup> Ballot ■ Other Method ■ Not specified



**\*\*NV** – When a candidate withdraws they can choose from three options: (1) to retain their pledged delegates, (2) release them to vote as they wish, or (3) allow the Nevada delegation to reallocate their delegates based on the state vote.

**\*\*MP** – If a candidate withdraws, their delegates must come to a unanimous consensus around a different candidate to support until being released after the 1<sup>st</sup> ballot.

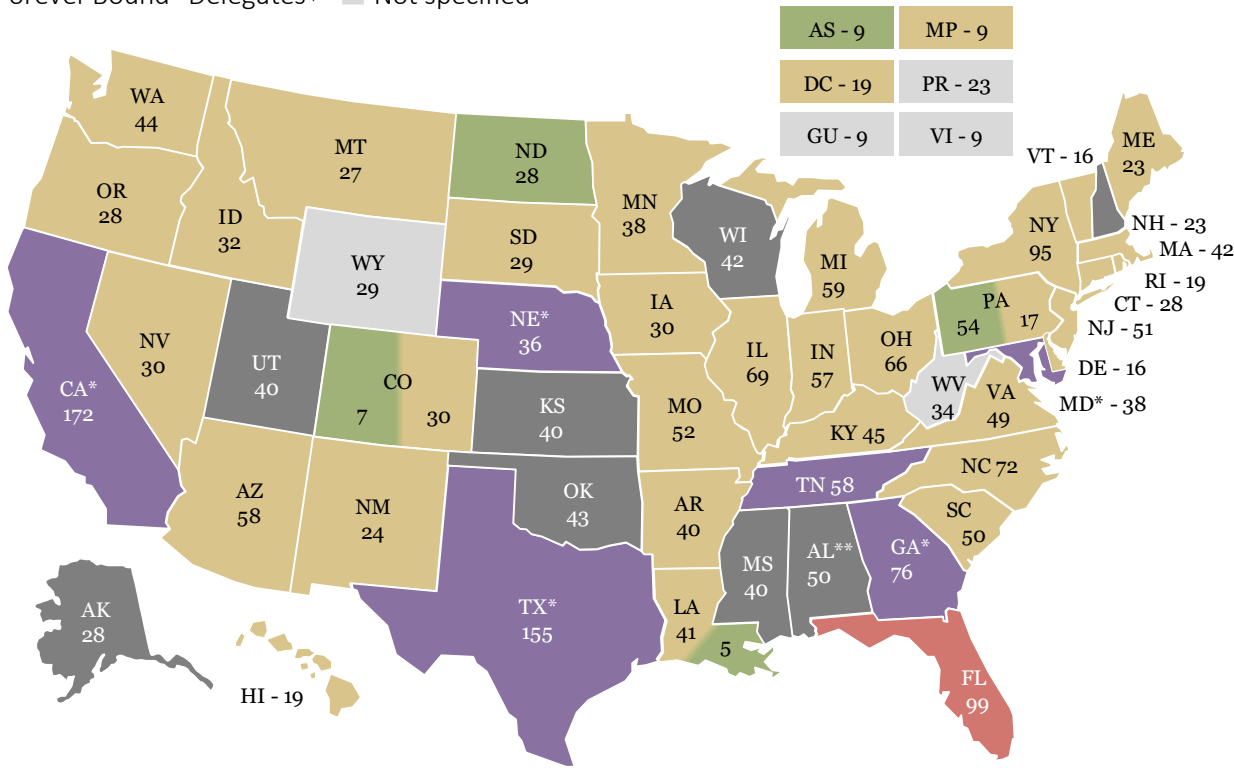
**\*\*SC** – If a candidate receiving delegates withdraws, then those delegates automatically "cascade" down to the nominee receiving the second most votes in the corresponding jurisdiction (state or congressional district).

\*ND and AS delegates are unbound and free to support any candidate at any time.

# Most States Unbind Delegates After First Ballot, But Nearly 25% of Delegates Remain Bound for 2 Rounds

## Republican Delegate Binding Rules by State

■ Unbound from Beginning ■ Unbound after 1<sup>st</sup> Ballot ■ Unbound after 2<sup>nd</sup> Ballot ■ Unbound after 3<sup>rd</sup> Ballot  
■ "Forever Bound" Delegates† ■ Not specified



†"Forever Bound" delegates are never officially unpledged and able to "vote their conscience". When a candidate drops out or becomes unviable per state party bylaws, the **delegates are automatically transferred to a different qualifying candidate on the next ballot.**

\*Many states that bind their delegates for multiple ballots **require candidates to reach a specific threshold of support.** If a candidate fails to reach a certain percentage their delegates are free after the 1st ballot.

\*\*In Alabama, delegates are "forever bound" until two-thirds of delegates for a particular candidate vote to break their pledge within their group.

Note: Binding rules are based on current state party rules. Delegates may follow a different rule set depending on the rules agreed upon by the convention Rules Committee prior to the start of the convention.

Source: National Journal Research, 2016.

# Republican Convention History

- Former Platform Committee Leadership
- Former Keynote Speakers

# RNC 2012 Platform Committee Leadership

## Platform Committee Leadership



**Reince Priebus**  
*RNC Chairman*



**Bob McDonnell**  
*Platform Committee Chairman*



**Rep. Marsha Blackburn (TN-07)**  
*Co-Chairwoman*



**Sen. John Hoeven (ND)**  
*Co-Chairman*

The committee is made up of two delegates, one man and one woman, from each state or territory. Each state determines how to pick these two delegates on their own.

## Subcommittee Chairmen

### Renewing American Values to Build Healthy Families, Great Schools and Safe Neighborhoods

Tom Luna  
Carolyn McLarty  
Sam Olens – Attorney General of Georgia

### America’s Natural Resources

Mary Dye  
Rep. Ed Whitfield (KY-01)

### Reforming Government to Serve the People

Jim Cawley  
Rachel Kemp

### Restoring the American Dream: Rebuilding the Economy and Creating Jobs

Jonathan Barnett  
Lynn Fitch  
Andy Puzder

### We the People: A Restoration of Constitutional Government

Jim Bopp  
Jane Timken

### American Exceptionalism

Donna Cain  
Jim Talent

Source: Republican National Committee, “The Platform Committee,” 2012.

# Recent RNC Keynote Speakers Include 2 Former Presidential Candidates

## Republican National Convention Keynote Speakers

2004-2012

2004 – Zell Miller



THEN:

- Senator from Georgia
- Miller, a conservative Democrat, was the first person to have the keynote address at both the RNC and the DNC



NOW:

- Miller no longer has a high national profile

2008 – Rudy Giuliani



- Former Mayor of New York City
- In the 2008 cycle Giuliani ran and lost to John McCain



- Giuliani has been less involved in politics but supports Trump's candidacy

2012 – Chris Christie



- Governor of New Jersey
- Christie was thought to be a likely Presidential or Vice-Presidential candidate in 2012, but declined to run



- Governor of New Jersey
- Christie ran for President in 2016; he now supports Trump and is considered a potential VP or cabinet pick

Sources: National Journal Research, 2016; David Bernstein, "The Speech," Chicago Magazine, May 29, 2007. Images from: Tulsa World, US Senate, and Youtube.

---

# **NationalJournal** LEADERSHIP COUNCIL

Visit the [Presentation Center](#) for  
additional slides and presentations

Visit [Axis](#) for  
data and charts

---