

# Hotline Presidential Update

Top Hotline Presidential Campaign  
Stories of the Month

**August 4, 2016**

**Producer:** Libbie Wilcox

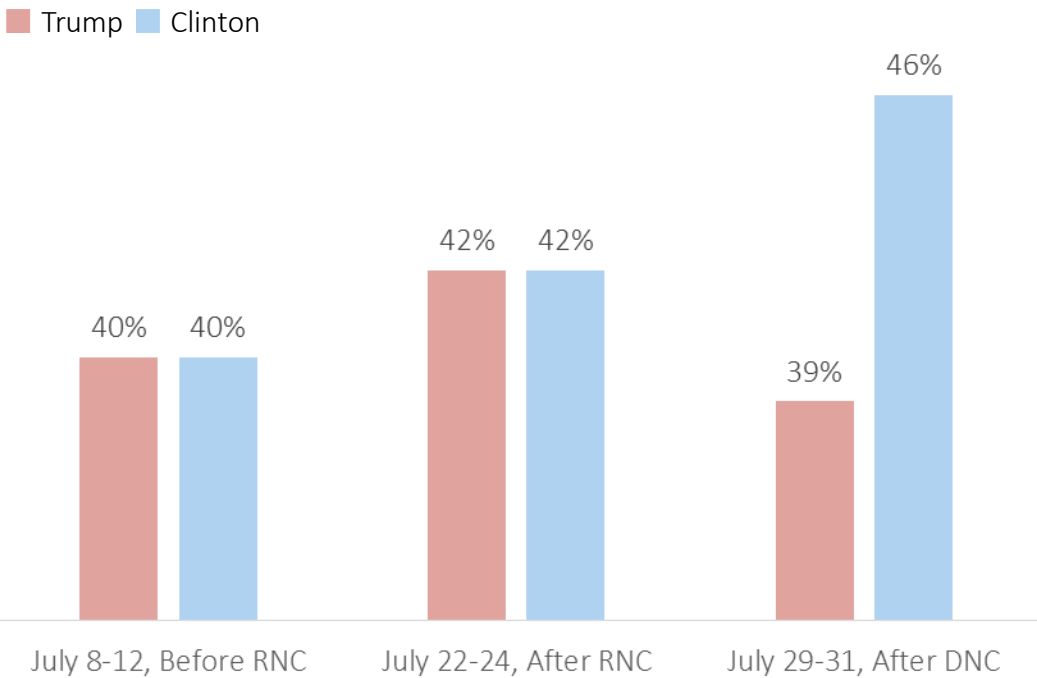
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**Director:** Afzal Bari

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# Clinton Takes the Lead Over Trump

## CBS News Poll Has Clinton Ahead 7 Points



Based on headlines from  
National Journal's Hotline

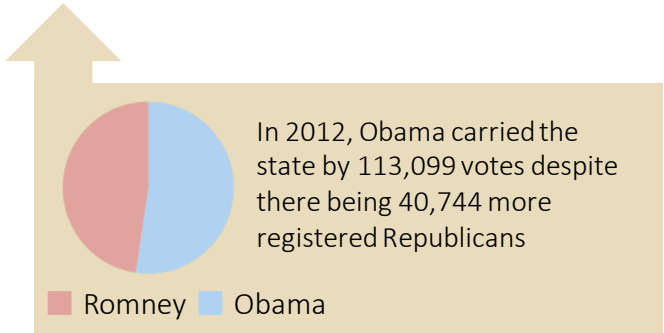
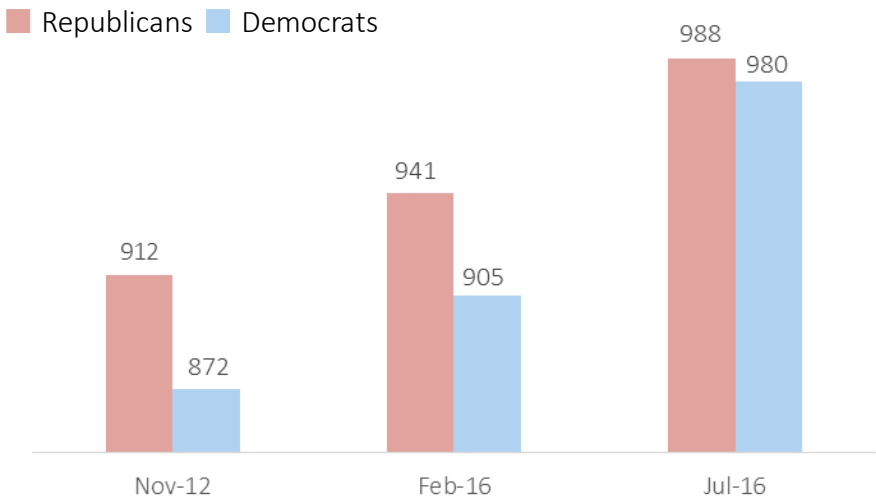
- According to the latest CBS News Poll, Clinton saw a 4-point increase after the Democratic convention
- In comparison, Trump had a 2-point post-convention boost
- Trump dropped 3 points in the polls after the Democratic convention
- The latest CNN/ORC Poll gives Clinton a 7-point convention jump, leaving her with 52% to 43% in a two-way matchup
- Clinton's post-convention boost aligns with President Obama's in 2008 and 2012
- A 4-point increase in her favorable rating and 5-point drop in her unfavorable rating after the convention indicate that her post-convention surge could endure longer than most

Sources: Karyn Bruggeman, "Clinton Gets Small Post-Convention Bounce," National Journal, August 1, 2016; Sarah Dutton, Jennifer De Pinto, Fred Backus, and Anthony Salvanto, "Did Clinton Get a Post-Convention Bump?," CBS News, August 1, 2016; Karyn Bruggeman, "Clinton Takes the Lead Over Trump in CNN Poll," National Journal, August 2, 2016; Karyn Bruggeman, "Clinton Convention Bounce Could Stick," National Journal, August 3, 2016.

# Democrats Outpace GOP in Boosting Voter Registration

## Colorado Voting Registration Statistics

Number of Active Registered Voters by the Hundred Thousands



Based on headlines from  
National Journal's Hotline

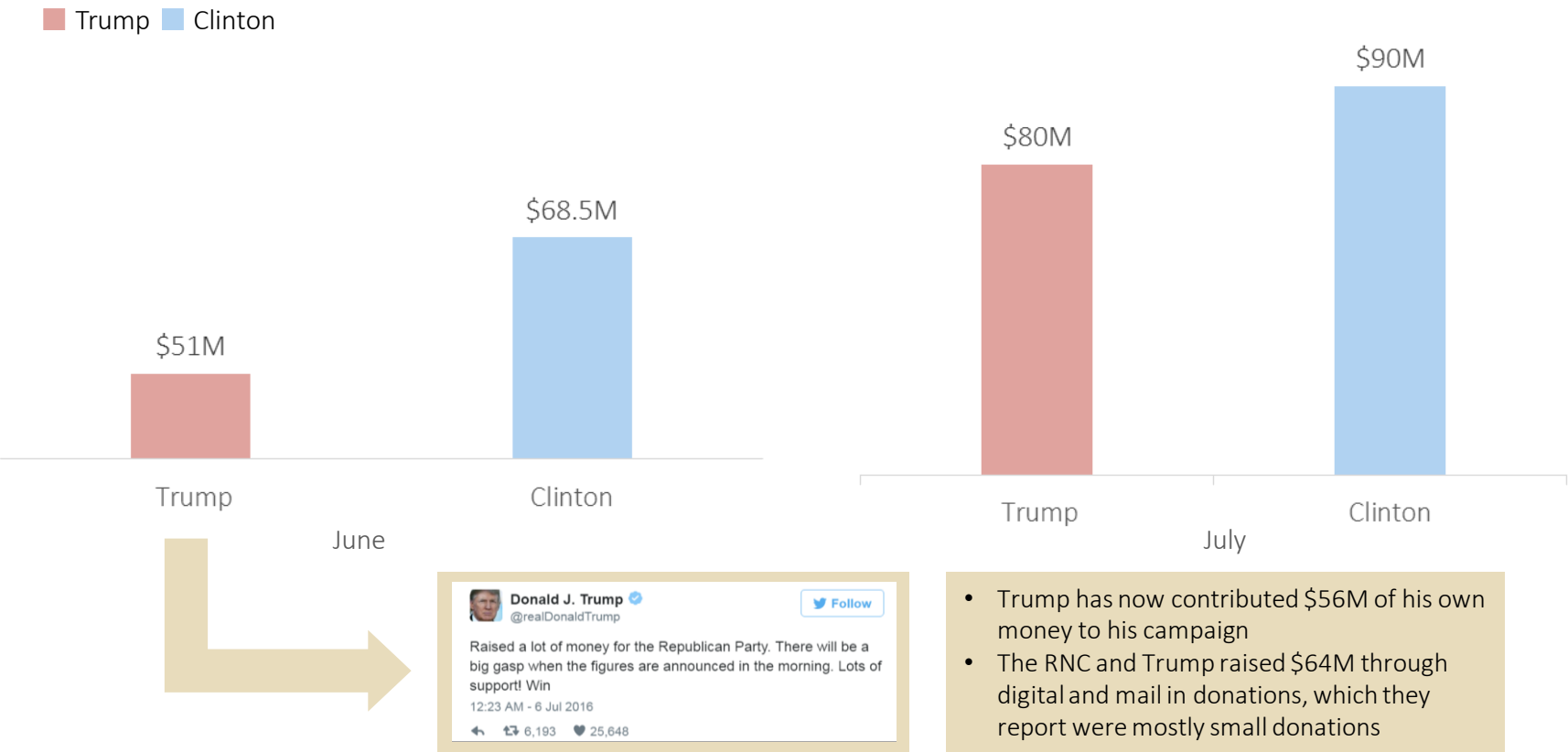
- The Clinton campaign's voter registration drive is off to a strong start in swing states like Colorado and Nevada
- In February, Republicans had 36,195 more registered voters than Democrats in Colorado
- As of July 1, the Republicans only had a 8,058 person edge
- The rapid increase in the number of registered Democrats in Colorado suggests it will be nearly impossible for Trump to carry the state in November

Sources: Ally Mutnick, "Democrats Outpace GOP in Boosting Voter Registration," National Journal, July 6, 2016; David M. Drucker, "Republicans Sound the Alarm on Voter Registration," Washington Examiner, July 3, 2016; "2012 Colorado Presidential Results," Politico, November 19, 2016.

# Trump Reports \$80 Million Raised in July

## June and July Fundraising Numbers

Based on headlines from  
National Journal's Hotline



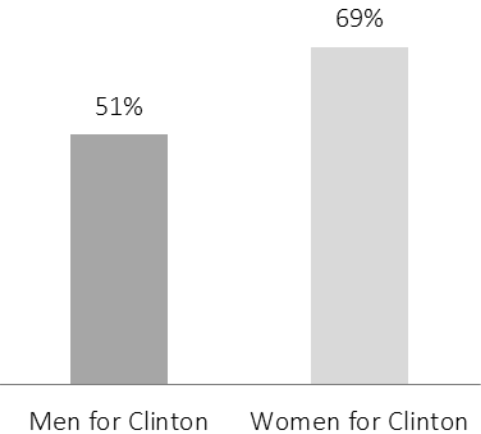
Sources: Nick Gass and Gabriel Debenedetti, "Clinton Campaign Reports Nearly \$90 Million Raised in July," Politico, August 2, 2016; Karyn Bruggeman, "Trump Reports \$80 Million Raised in July," National Journal, Aug. 3, 2016.

# Clinton Holds Record-High Levels of Female Support

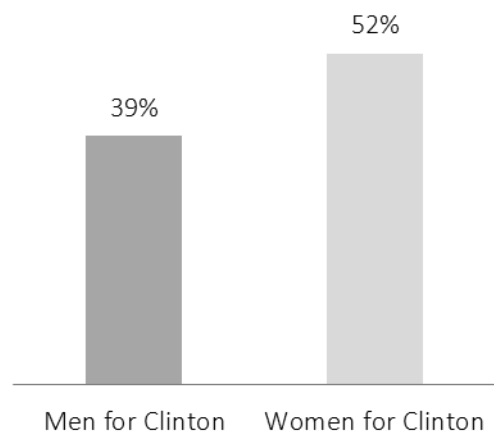
## General Election Preferences by Demographic Groups

Pew Research Center, June 15-26

Ages 18-34



Ages 65 and Above



Based on headlines from  
National Journal's Hotline

- Over the past 36 years, women have been on average 8 points more likely to back Democratic candidates than men
- In 2012, there was a 10-point gap: 55% of women voted for Obama and 45% of men voted for Romney
- While polls are still fluctuating, the current gender gap is larger than it has been in past election cycles

## General Election Preferences by Men and Women

Pew Research Center, June 15-26



Sources: Ally Mutnick, "Clinton Holds Record-High Levels of Female Support," National Journal, July 11, 2016; Richa Chaturvedi, "A Closer Look at the Gender Gap in Presidential Voting," Pew Research, July 28, 2016.

# Commission Announces Presidential Debate Schedule

Based on headlines from  
National Journal’s Hotline

■ Presidential Debate   ■ Vice Presidential Debate

## September 2016

				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**First Presidential Debate:**  
September 26, 2016  
Hofstra University  
Hempstead, New York  
*\*overlaps with Falcons-Saints game*

**Vice Presidential Debate:**  
October 4, 2016  
Longwood University  
Farmville, Virginia

- Two of the three general election debates overlap with NFL games
- Although the debate dates were set in September 2015, Trump suggested Clinton was responsible for the overlaps and is attempting to decrease debate viewership
- In 2012, every general election debate overlapped with football games

## October 2016

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**Second Presidential Debate:**  
October 9, 2016  
Washington University in St. Louis  
St. Louis, Missouri  
*\*overlaps with Giants-Packers game*

**Third Presidential Debate:**  
October 19, 2016  
University of Nevada – Las Vegas  
Las Vegas, Nevada

Sources: Ally Mutnick, "Commission Announces Presidential Debate Schedule," National Journal, July 12, 2016; Commission on Presidential Debates, "Commission on Presidential Debates Announces Sites and Dates for 2016 General Election Debates," September 23, 2015. Hadas Gold, "Debate Commission to Trump: The Dates are Set," Politico, July 31, 2016.

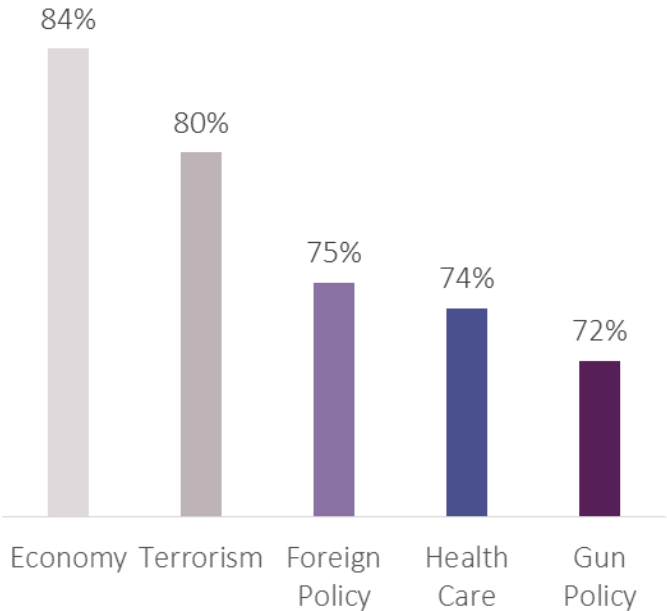
# A Presidential Election That's Not About Issues

## Top Voting Issues in 2016 Election

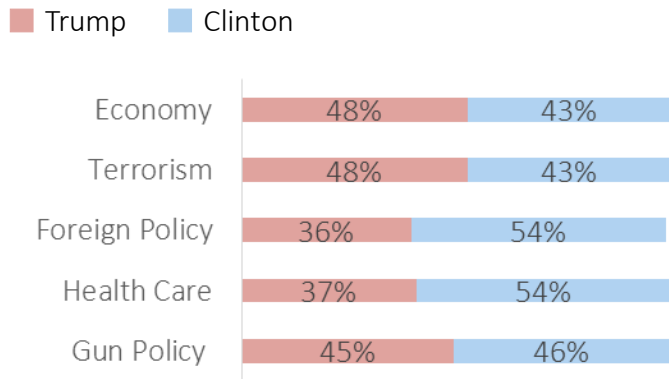
Pew Research Center, July 7

Based on headlines from  
National Journal's Hotline

% of Voters Saying Each is  
Important to Their Vote in 2016



Which Candidate Would Handle  
the Issue Better



- Trump has a 5-point advantage over Clinton on issues voters say are the most important to them, but he is still trailing in national polls by approximately 4.4 points according to the latest *Real Clear Politics* polling average
- Although Republicans generally lead on these two issues, it is unusual for a candidate to poll favorably on the two most important issues for voters but lag behind in the race

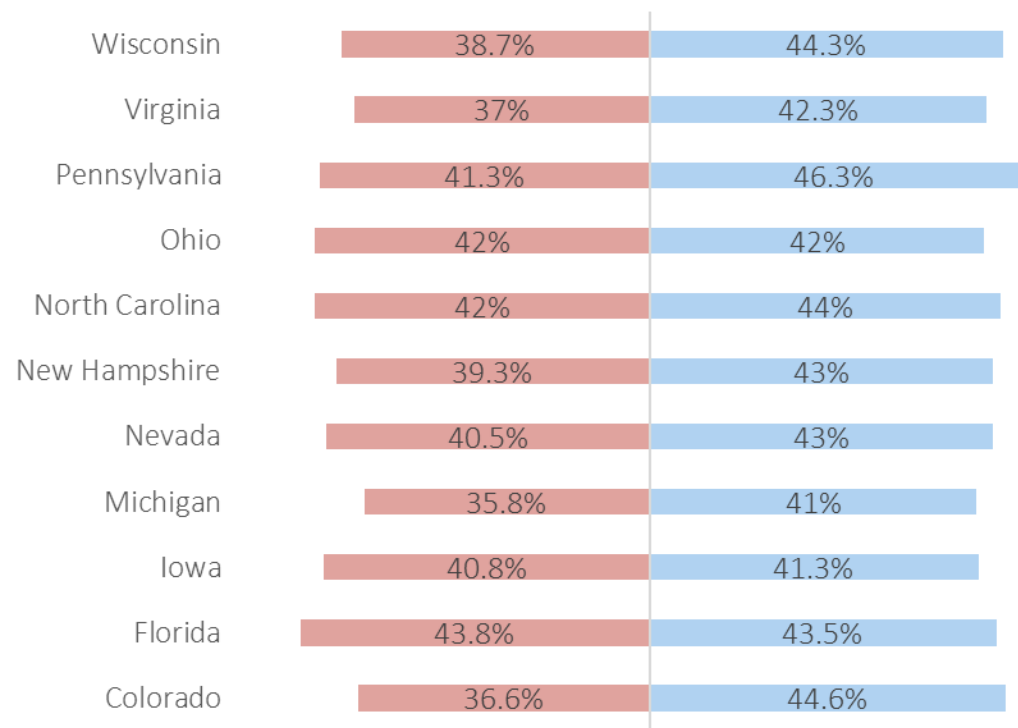
Sources: Adam Wollner, "A Presidential Election That's not About Issues," National Journal, July 13, 2016; "Top Voting Issues in 2016 Election," Pew Research Center, July 7, 2016.

# Clinton Leads Trump in Swing States

## Trump vs. Clinton in 11 Swing States

Real Clear Politics, June – July Averages

■ Trump ■ Clinton



Based on headlines from  
National Journal’s Hotline

- There are 11 swing states in the 2016 election: Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, North Carolina, Ohio, Pennsylvania, Virginia, and Wisconsin
- Real Clear Politics averages show Trump leading in Florida and the race tied in Ohio
- Trump’s campaign is focusing their resources on winning the largest swing states: Florida, Ohio, Pennsylvania, and North Carolina

Sources: Adam Wollner, “A Presidential Election That’s not About Issues,” National Journal, July 13, 2016; “Top Voting Issues in 2016 Election,” Pew Research Center, July 7, 2016; Charlie Mahtesian, “What Are the Swing States in 2016,” Politico, June 15, 2016; Alexander Burns and Maggie Haberman, “Electoral Map Gives Donald Trump Few Places to Go,” NY Times, July 30, 2016.