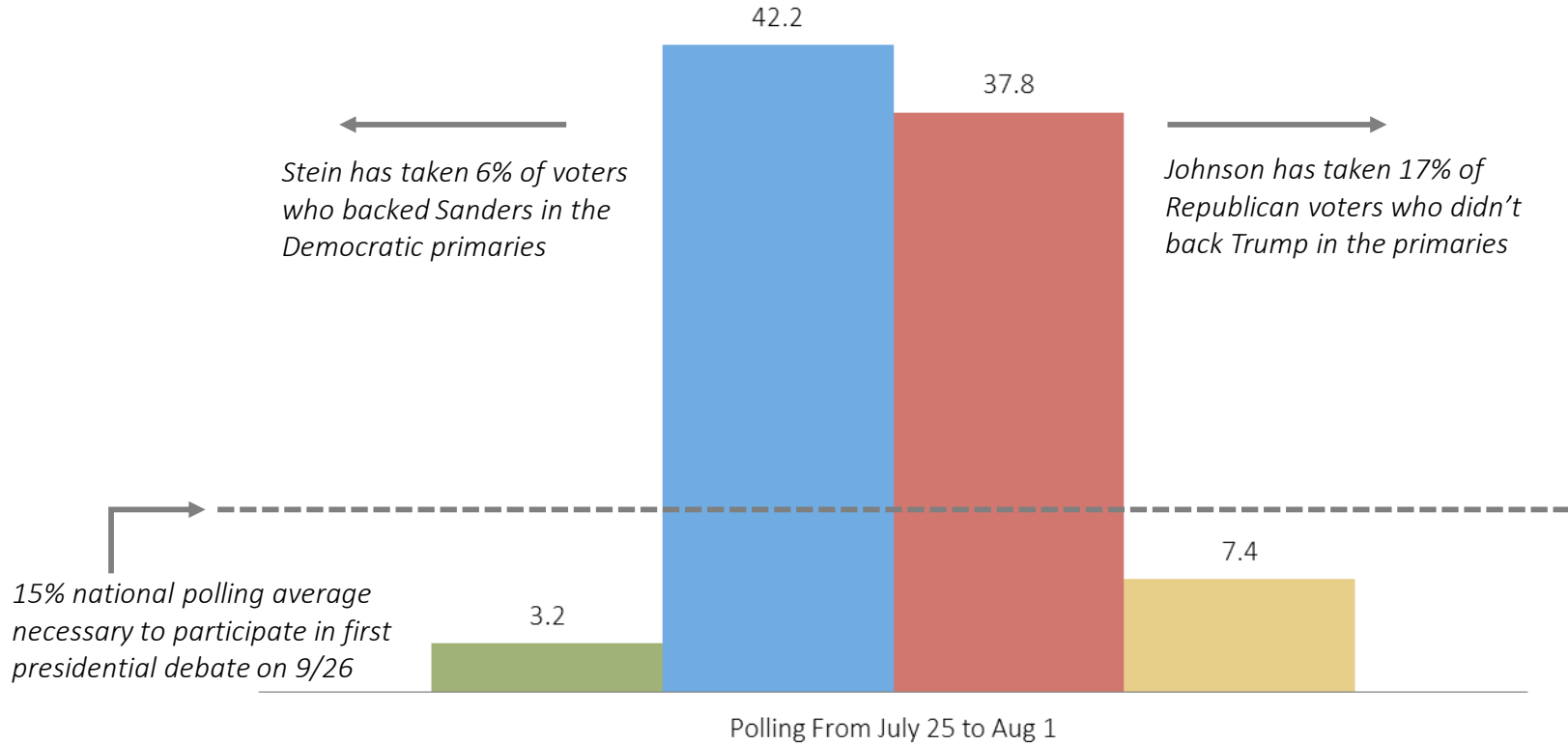


# Third Party Candidates Continue to Gain Steam Following the Conventions

## General Election Presidential Polling – August 1, 2016

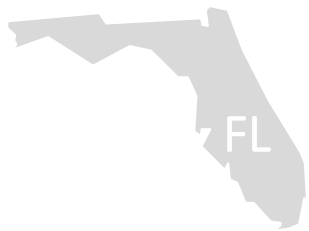
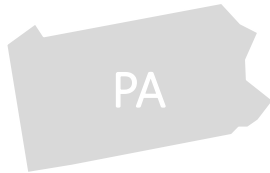
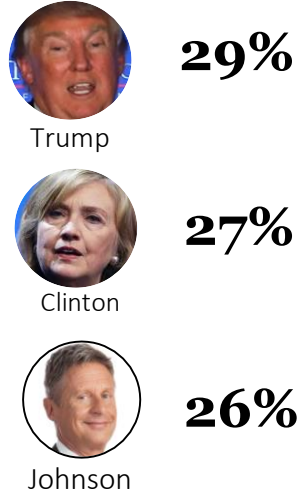
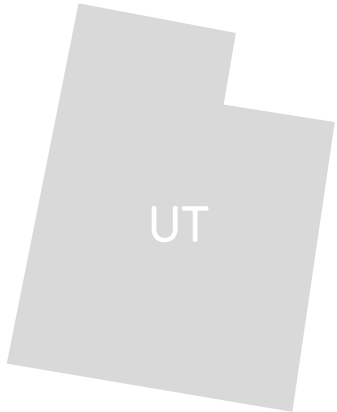
Jill Stein Hillary Clinton Donald Trump Gary Johnson



Sources: Ben Kamisar, "Third-Party Support Surging," The Hill, July 31, 2016; RealClear Politics, "General Election Polling Average," July 25 to August 1, 2016.

# Gary Johnson Sees Opportunity in Utah, Battleground States May Be Receptive As Well

## Battleground State Polling – July 13, 2016



### Analysis

- Utah voters are among the most dissatisfied with both major party candidates.
- While the state typically trends Republican, the state’s large Mormon population is opposed to Donald Trump.
- Gary Johnson is beginning to make rounds in the media with an upcoming CNN town hall on August 3<sup>rd</sup> and a potential endorsement from Mitt Romney on the horizon.

Sources: Ben Kamisar, "Third-Party Support Surging," The Hill, July 31, 2016; Robert Gehrke and Matt Canham, "Trump Winning Utah Converts, But He Has a Long Way to Go," The Salt Lake Tribune, July 22, 2016; Quinnipiac University Poll, July 13, 2016.