

Hotline Presidential Update

Top Hotline Presidential Campaign
Stories of the Month

June 15, 2016

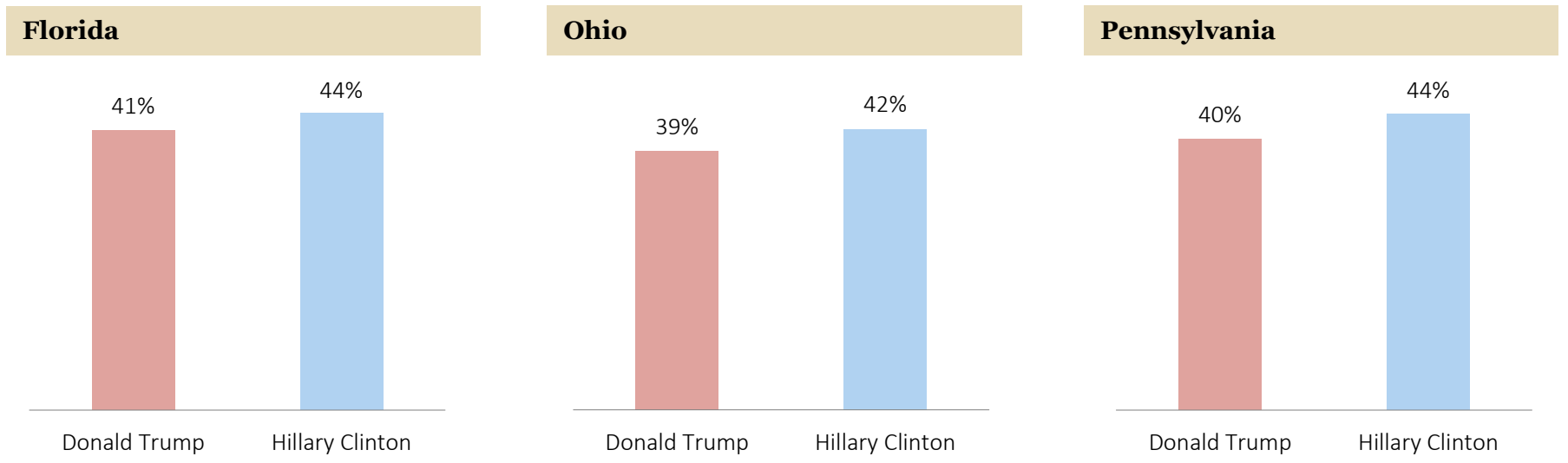
Producer: Owen Minott Jr.
Edited by: Katharine Conlon
Director: Afzal Bari

Clinton and Trump Neck-and-Neck in Swing States

Based on headlines from National Journal's Hotline

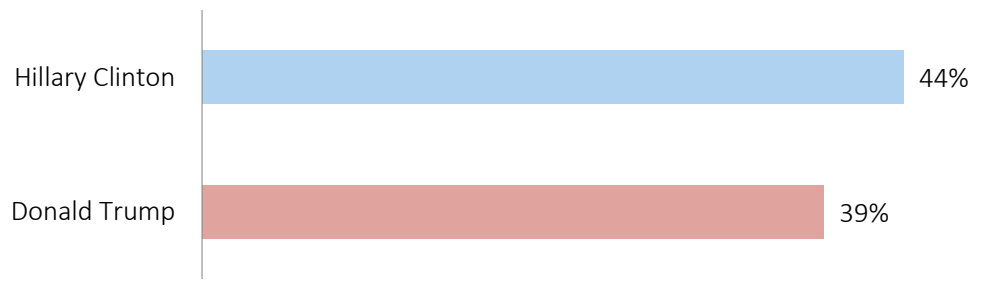
General Election Polling From Swing States

HuffPost Pollster



General Election National Polling

HuffPost Pollster



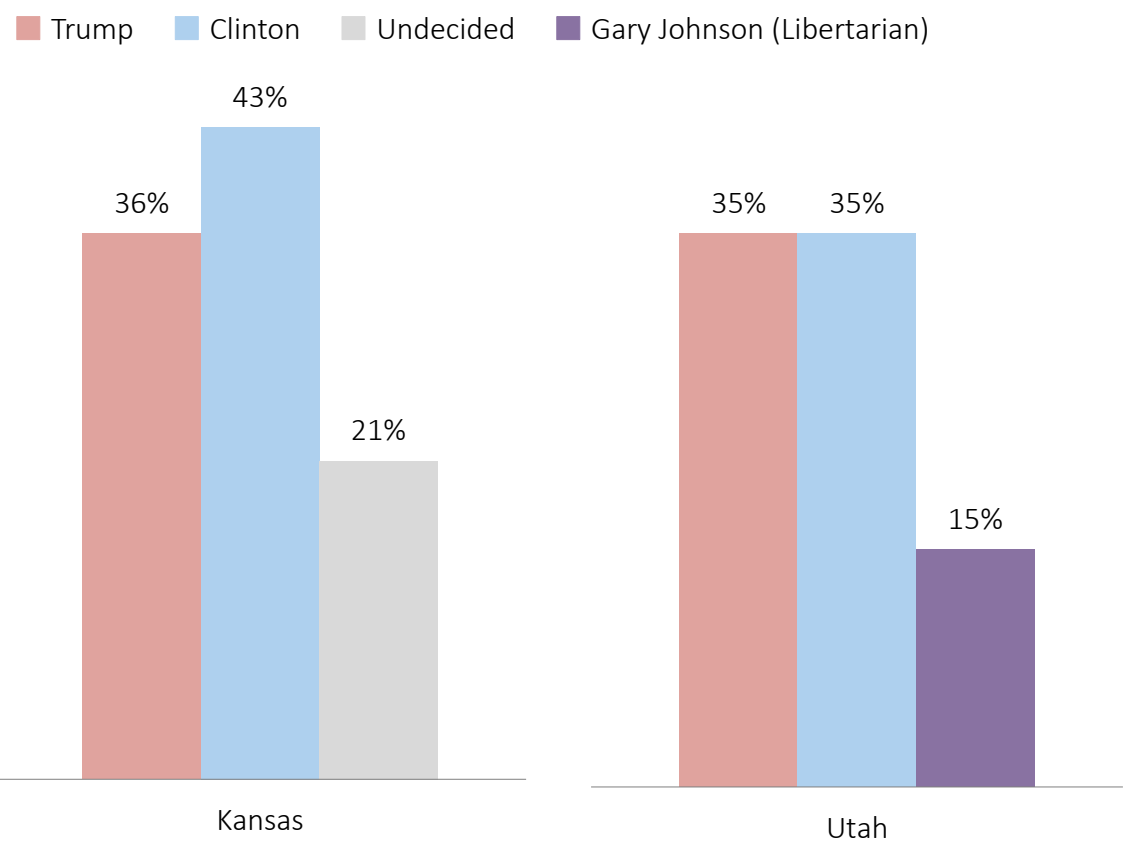
Sources: Ally Mutnick, "Quinnipiac: Clinton Polls Ahead of Trump in Three Swing States National Journal, May 10, 2016; Huffpost Pollster, 2016.

New Polls Have Clinton Ahead in Kansas, Tied With Trump in Utah

Based on headlines from National Journal's Hotline

Support for Candidates

Kansas Health Foundation, Salt Lake Tribune



- If these polling number are accurate, they would be very worrying for the Trump campaign. Both states are heavily Republican. No Democratic candidate has won the state of Kansas since 1964.
- However, many pollsters believe single state polls this early in the election should not be taken as predictive of outcomes in November.

Sources: Ally Mutnick, "Clinton Leads Trump In New Kansas Poll," National Journal, June 14, 2016.

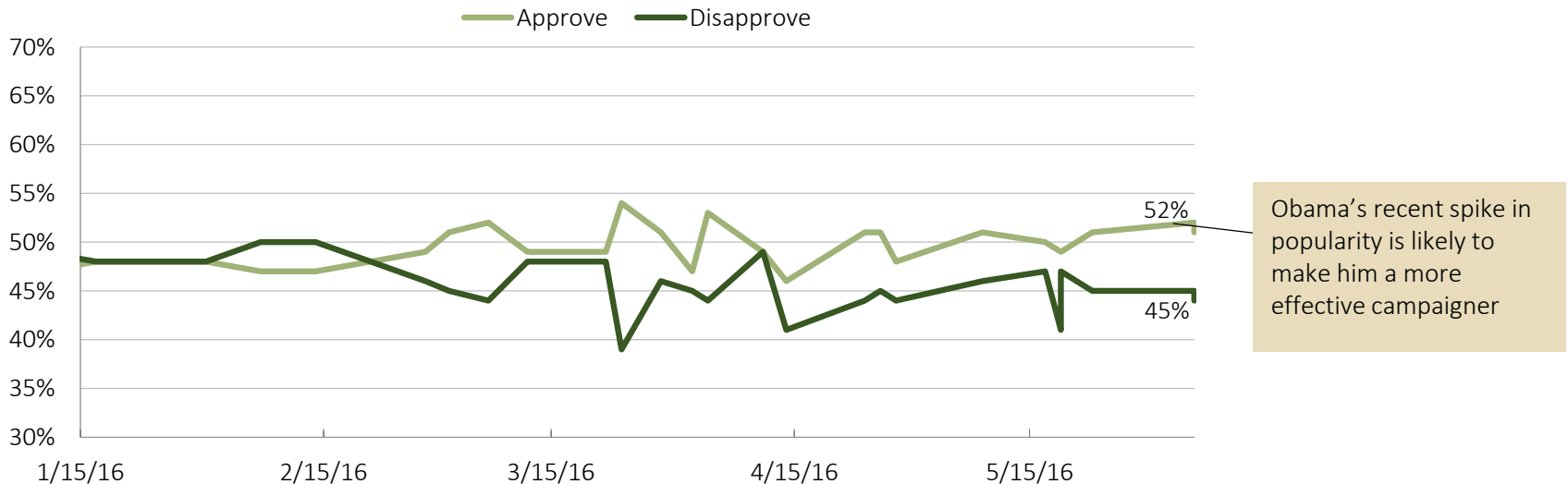
Obama Poised to Be an Effective Campaigner for Clinton

Based on headlines from National Journal's Hotline

Obama's Plans to Campaign

- President Obama, VP Joe Biden, and Senator Elizabeth Warren (D-MA) all endorsed Hillary Clinton in early June
- "Obama and his top aides have been strategizing about how they can reprise his successful 2008 and 2012 approaches to help elect a Democrat to replace him," to make sure real estate mogul Donald Trump (R) or Sen. Ted Cruz (R-TX) can't roll back his legacy
- Obama is poised to be the most active sitting president on the campaign trail in decades; Obama will work to mobilize his coalition of racial minorities, young people and women while Vice President Biden is preparing to campaign heavily in the Rust Belt to appeal to the white, working-class voters who may be drawn to Trump

Obama's Approval Ratings



Obama's recent spike in popularity is likely to make him a more effective campaigner

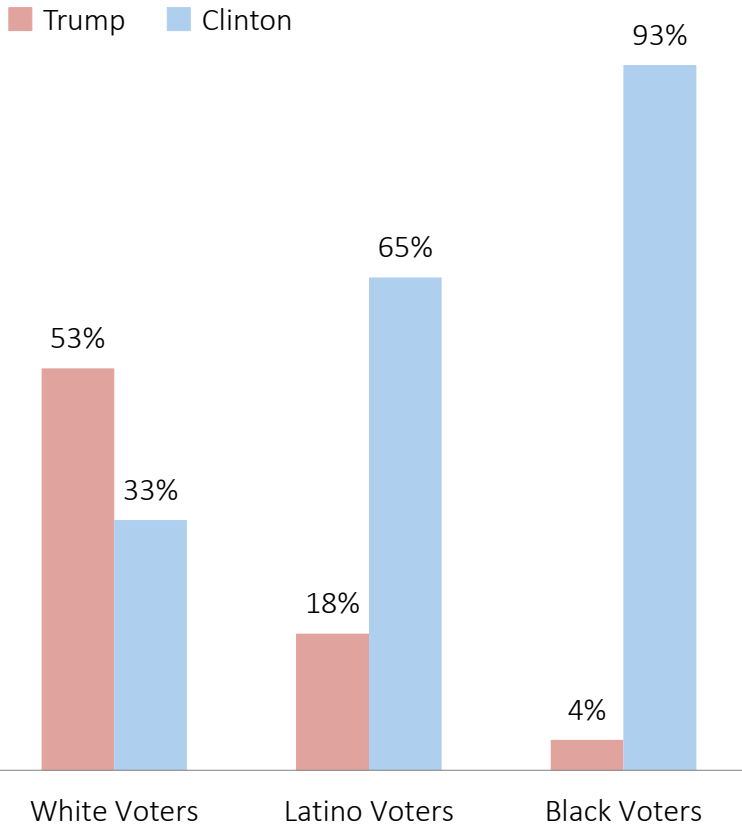
Sources: Karyn Bruggeman, "Obama, Biden, Warren Back Clinton," National Journal, June 10, 2016. Zach Montellaro, "Obama Telling Donors That it's Time to Back Clinton." National Journal, March 18, 2016; Gallup, March 9, 2016.

Can Trump Overcome the Decline in White Voters?

Based on headlines from National Journal's Hotline

Support for Candidates by Race

Quinnipiac University Poll



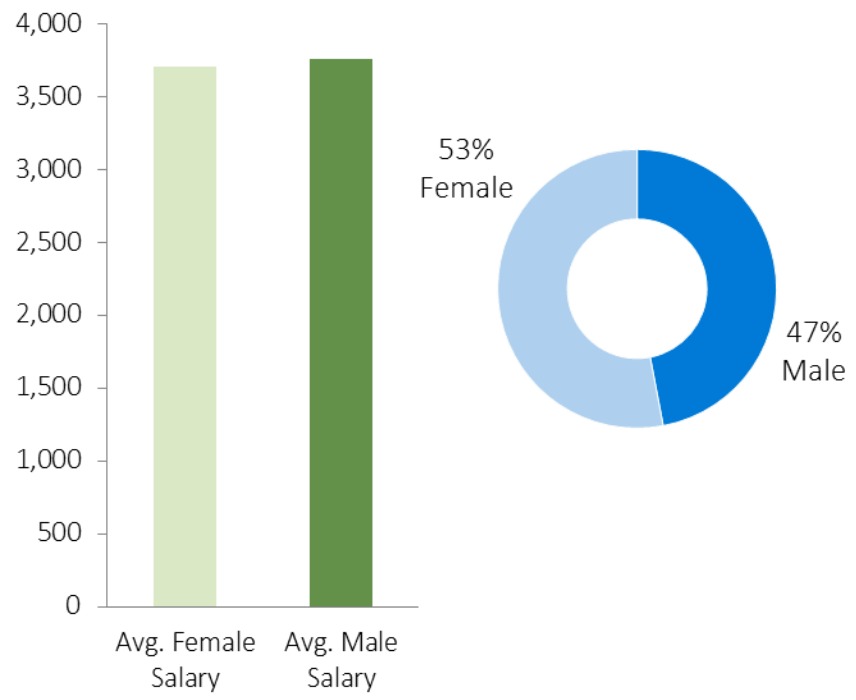
State	% White
Florida	55%
Nevada	50%
New Hampshire	92%
North Carolina	62%
Ohio	80%
Pennsylvania	77%
Virginia	63%

- Since 2012, Florida’s electorate has become 3% less white
- North Carolina and Virginia both have electorates that are 2% less white
- Michigan, Ohio, Pennsylvania and Wisconsin also have electorates that are slightly less white
- Zero states are more white today than they were in 2012
- In 2015, Cook Political Report estimated that demographic shifts from 2012-2016 would have boosted Obama’s margin of victory over Romney by 1.5%

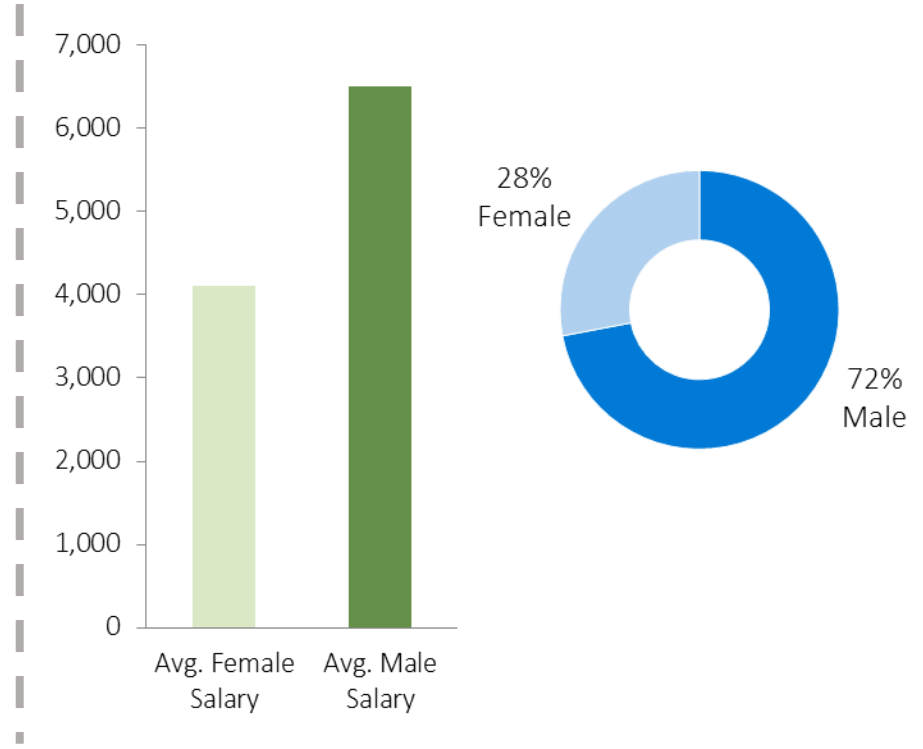
Sources: S.V. Dáte, “Can Trump Overcome the Decline in White Voters?” June 1, 2016; Henry J. Kaiser Family Foundation; David Wasserman, “Mapping the 2016 Electorate: Demographics Don’t Guarantee a Democratic White House,” Cook Political Report, June 9, 2015.

Clinton Campaign Staff Has Greater Female Representation Than Trump Campaign

Clinton's Staff



Trump's Staff



Based on headlines from National Journal's Hotline

Sources: Karym Bruggeman, "Hard Reality for Trump in the Rust Belt," National Journal, May 4, 2016.