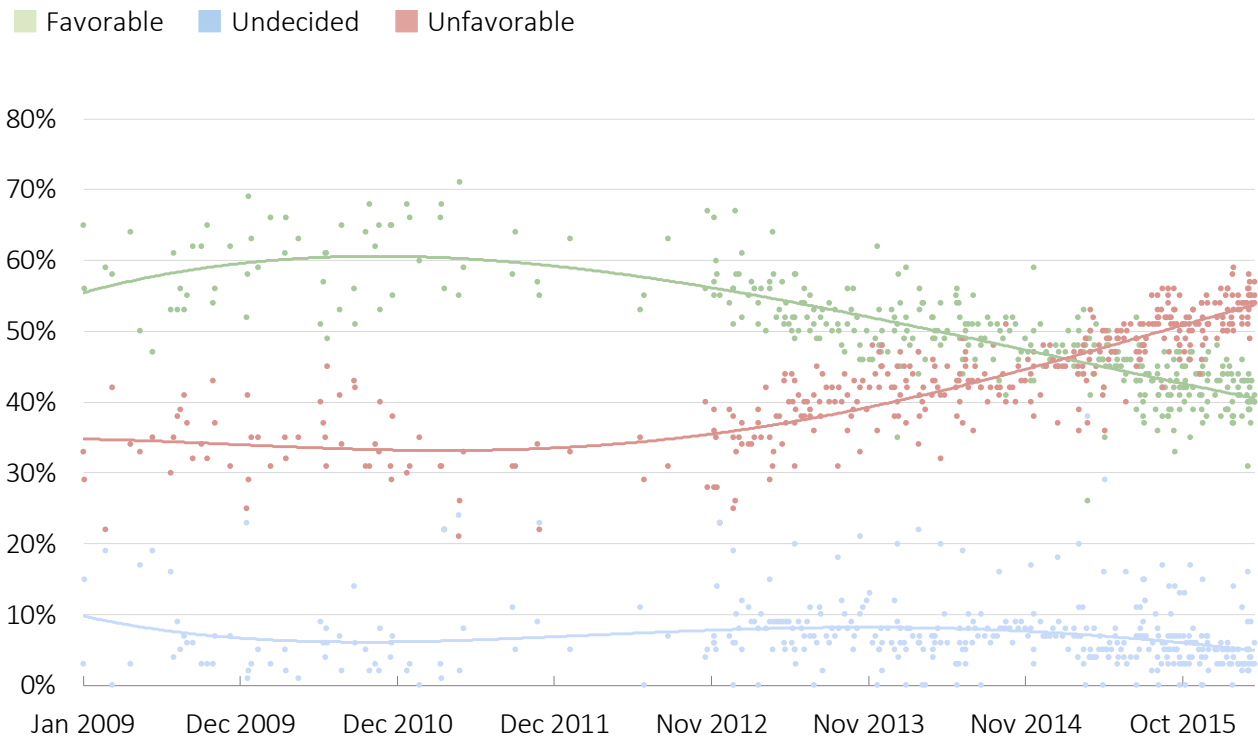


Hillary Clinton's Favorability Has Declined Since 2011

Jan 2009 – Apr 2016 Hillary Clinton Favorability Ratings



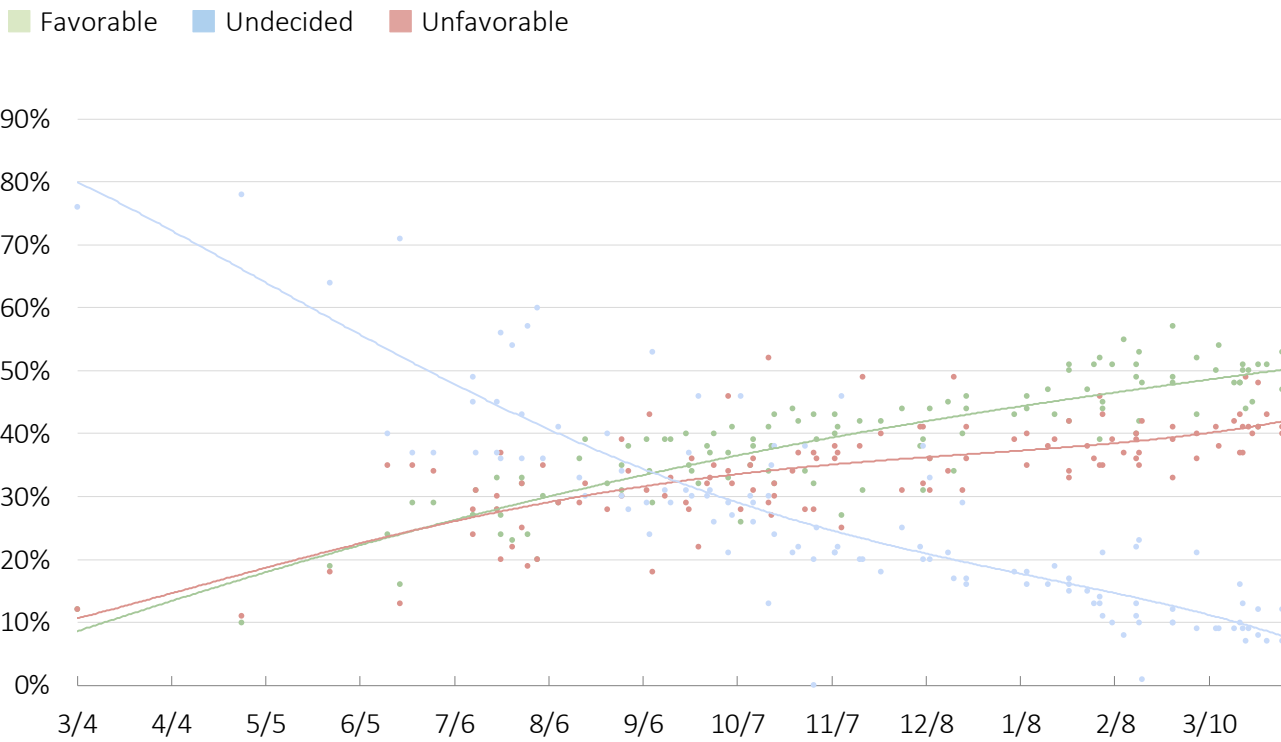
Analysis

- Hillary Clinton's favorability has steadily declined over the past few years
- She has been more unfavorated than favored since mid-2015

Source: HuffPost Pollster, "Poll Chart: Hillary Clinton Favorable Rating," April 8, 2016.

Bernie Sanders' Favorability Has Consistently Risen Since March 2015

Mar 2015 – Apr 2016 Bernie Sanders Favorability Ratings



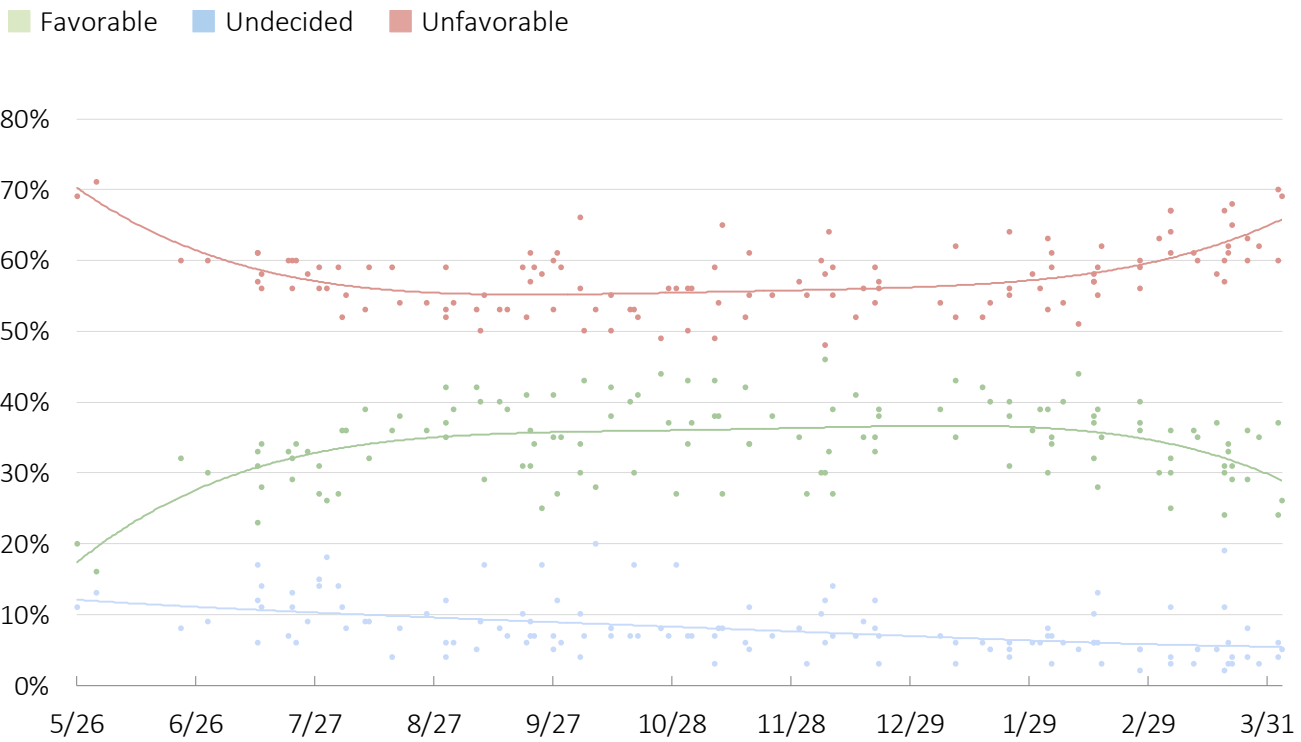
Analysis

- Sanders' favorability has steadily increased since March 2015
- The percentage of people undecided about Sanders has dropped significantly as he became more well known over the course of his campaign
- The percentage of people who see Sanders unfavorably has also risen, but Sanders has generally been seen more favorably than unfavorably since July 2015

Source: HuffPost Pollster, "Poll Chart: Bernie Sanders Favorable Rating," April 8, 2016.

Donald Trump's Favorability Has Decreased in Recent Months

May 2015 – Apr 2016 Donald Trump Favorability Ratings



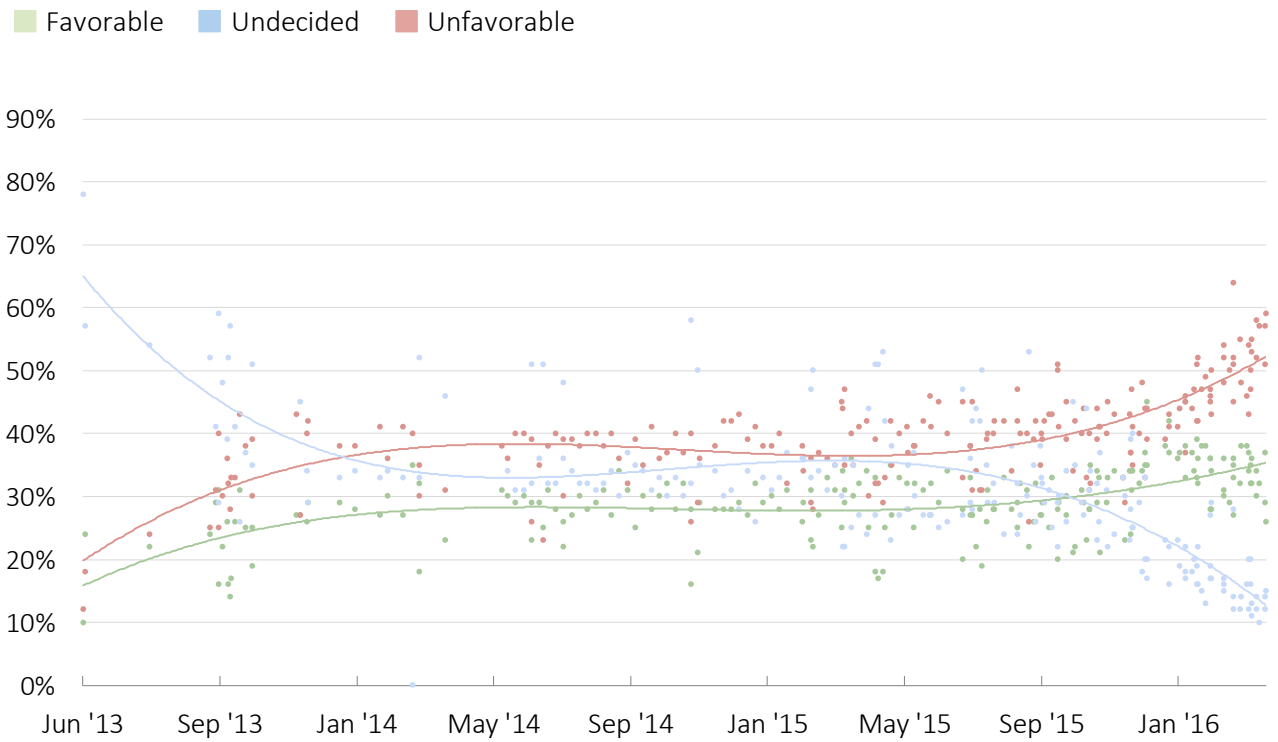
Analysis

- Donald Trump has consistently been more unfavorated than favored since May 2015
- Over the past few months, his favorability rating has decreased and his unfavorability rating has increased

Source: HuffPost Pollster, "Poll Chart: Donald Trump Favorable Rating," April 8, 2016.

Ted Cruz Has Been More Unfavored than Favored Throughout His Tenure as Senator

June 2013 – Apr 2016 Ted Cruz Favorability Ratings



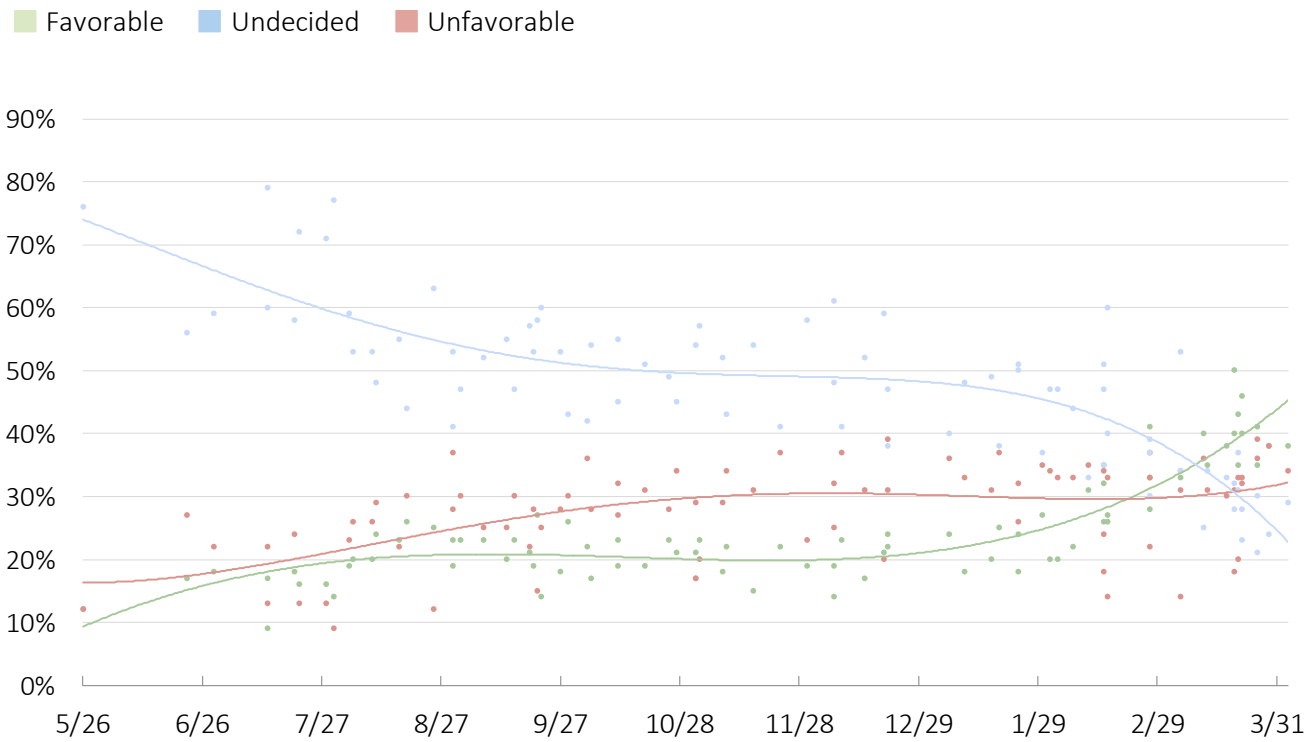
Analysis

- Ted Cruz has always been more unfavored than favored, since June 2013
- While his favorability has slightly increased over the past few months, his unfavorability rating has also increased

Source: HuffPost Pollster, "Poll Chart: Ted Cruz Favorable Rating," April 8, 2016.

John Kasich's Favorability Has Risen Since January 2016

May 2015 – Apr 2016 John Kasich Favorability Ratings



Analysis

- John Kasich has had a higher favorable rating than unfavorable rating since the end of January
- His favorability rating has risen, while his unfavorable rating has mostly stayed the same

Source: HuffPost Pollster, "Poll Chart: John Kasich Favorable Rating," April 8, 2016.