

# Trump’s Loss Could Have Ripple Effect in Other States; Rubio’s Strong Finish Positions him as Establishment Favorite

## Key Takeaways from the 2016 GOP Iowa Caucus

GOP Result	Takeaways
<i>Ted Cruz beats Donald Trump by nearly 4 percentage points, despite record turnout</i>	<ul style="list-style-type: none"> <li>• <b>Evangelicals fueled Cruz’s victory</b>, which showed the value of Cruz’s robust ground operations in Iowa</li> <li>• Turnout was about 185,000, a <b>record for the GOP Iowa Caucus</b>, which pundits predicted would be good news for Trump; however <b>Trump may have brought out nearly as many supporters as detractors</b></li> <li>• Despite the loss, <b>Trump is still likely to be favored</b> in next week’s New Hampshire primary</li> <li>• With Trump’s veneer of invincibility punctured, the question remains whether the Iowa results will deflate his numbers elsewhere</li> </ul>
<i>Marco Rubio finishes a strong third, outperforming predictions</i>	<ul style="list-style-type: none"> <li>• The GOP primary has become a <b>three-way race between Ted Cruz, Marco Rubio and Donald Trump</b></li> <li>• Rubio bolstered his case to consolidate the support of the Republican establishment and those uneasy about the prospect of Trump or Cruz</li> </ul>
<i>Chris Christie, Jeb Bush and John Kasich combine to receive less than 7 percent of the vote</i>	<ul style="list-style-type: none"> <li>• Christie’s and Bush’s investments in Iowa proved to be ineffective, which could negatively impact their support in New Hampshire</li> <li>• <b>A strong Rubio showing in New Hampshire could force some of the other establishment candidates out of the race</b></li> </ul>

Sources: Amy Walter, “Making Sense of Iowa,” Cook Political Report, Feb 2, 2016; Jonathan Martin, “Ted Cruz Wins Republican Caucuses in Iowa,” New York Times, Feb 1, 2016; James Hohmann, “The Daily 202,” The Washington Post, Feb 2, 2016; Adam Wollner, “Donald Trump: No Longer Invincible,” National Journal, Feb 2, 2016

# Photo Finish Between Clinton and Sanders Could Reflect Long Race Ahead; Young Voters Overwhelmingly Support Sanders

## Key Takeaways from the 2016 Democratic Iowa Caucus

Democratic Result	Takeaways
<i>Clinton ekes out win over Sanders in closest result in Iowa Democratic caucus history</i>	<ul style="list-style-type: none"> <li>The close result shows that <b>Sanders represents legitimate competition</b> for Clinton, who held a 50 point lead over Sanders in Iowa polling six months ago</li> <li>Clinton’s ground game and data-driven organizational tactics in Iowa represented a strategic shift from her 2008 effort in the state</li> <li><b>Iowa was considered one of the best demographic states for Sanders</b> – mostly white, and extremely liberal</li> <li>The same holds for <b>New Hampshire, where Sanders will likely be the favorite</b> to win the nation’s first primary</li> </ul>
<i>Clinton captures ‘traditional’ and non-white votes</i>	<ul style="list-style-type: none"> <li><b>The majority of Caucus goers were over 50</b>; Clinton carried voters 65 and older by 43 points and Democrats who had caucused before by 24 points</li> <li><b>Clinton won non-white voters by 18 points</b> in preliminary entrance polls; however non-white voters constituted only one-tenth of the Democratic electorate in Iowa</li> <li>If Clinton continues to garner a large lead among nonwhite voters, she will likely continue to be the favorite for the Democratic nomination</li> </ul>
<i>Sanders captures ‘insurgent’ vote</i>	<ul style="list-style-type: none"> <li>Enthusiasm for Sanders stems largely from first-time caucus goers and young voters (17-29 year olds); <b>Young voters chose Sanders by a 6-1 ratio</b></li> </ul>

Sources: Amy Walter, “Making Sense of Iowa,” Cook Political Report, Feb 2, 2016; James Hohmann, “The Daily 202,” The Washington Post, Feb 2, 2016; Harry Enten, “Bernie Sanders Needs More Than The Tie He Got In Iowa,” FiveThirtyEight, Feb 2, 2016; S.V. Date, “Clinton Got Obama’s Iowa Tactics, Not His Voters,” National Journal, Feb 2, 2016.