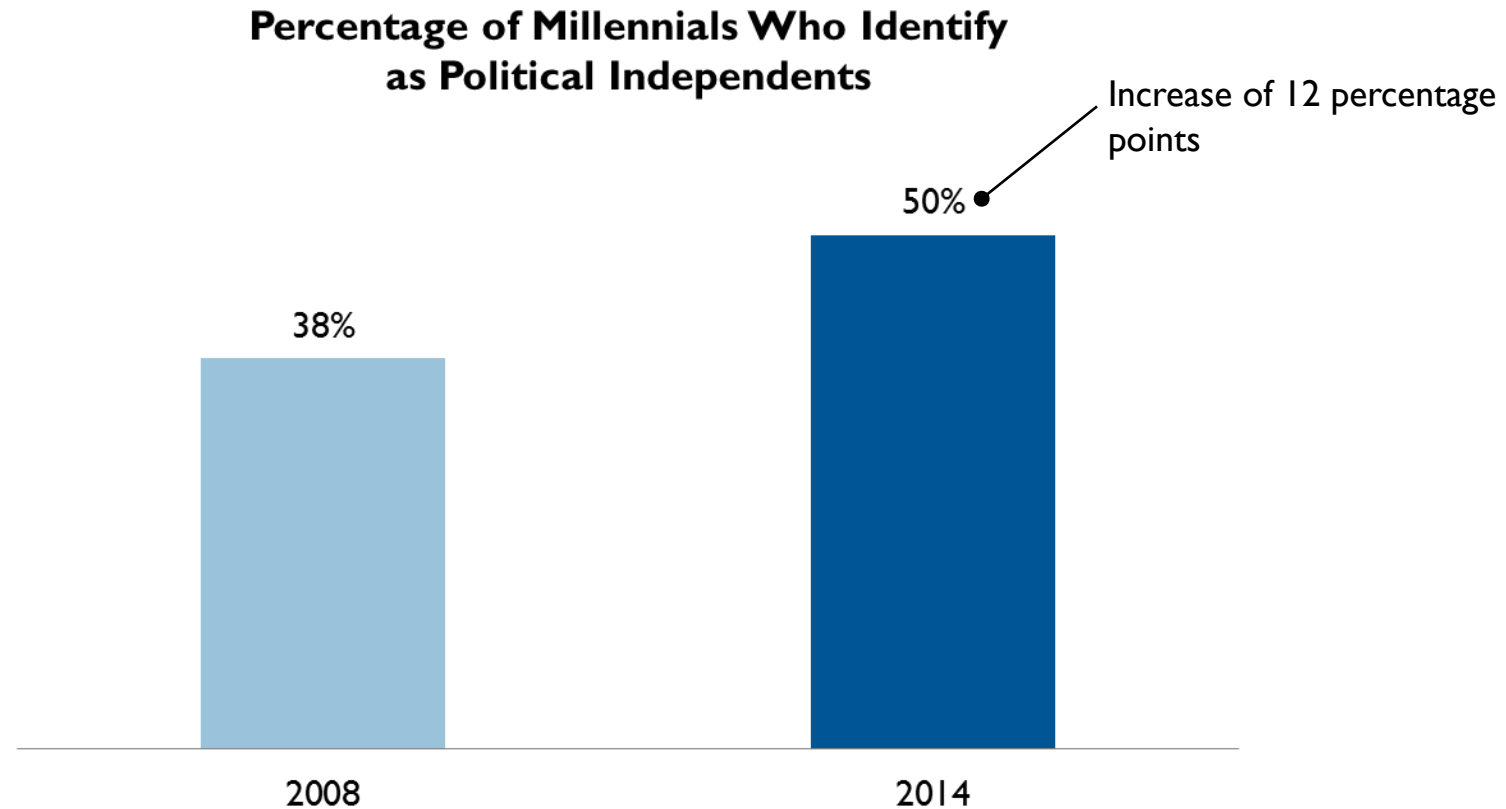


# Plurality of Millennials Identify as Independent



## Analysis

- Half of all millennials identify as political independents, a 12-percentage point increase since 2008
- This figure is illustrative of the fact that neither Democrats nor Republicans have been able to secure—or retain—the millennial vote since 2008