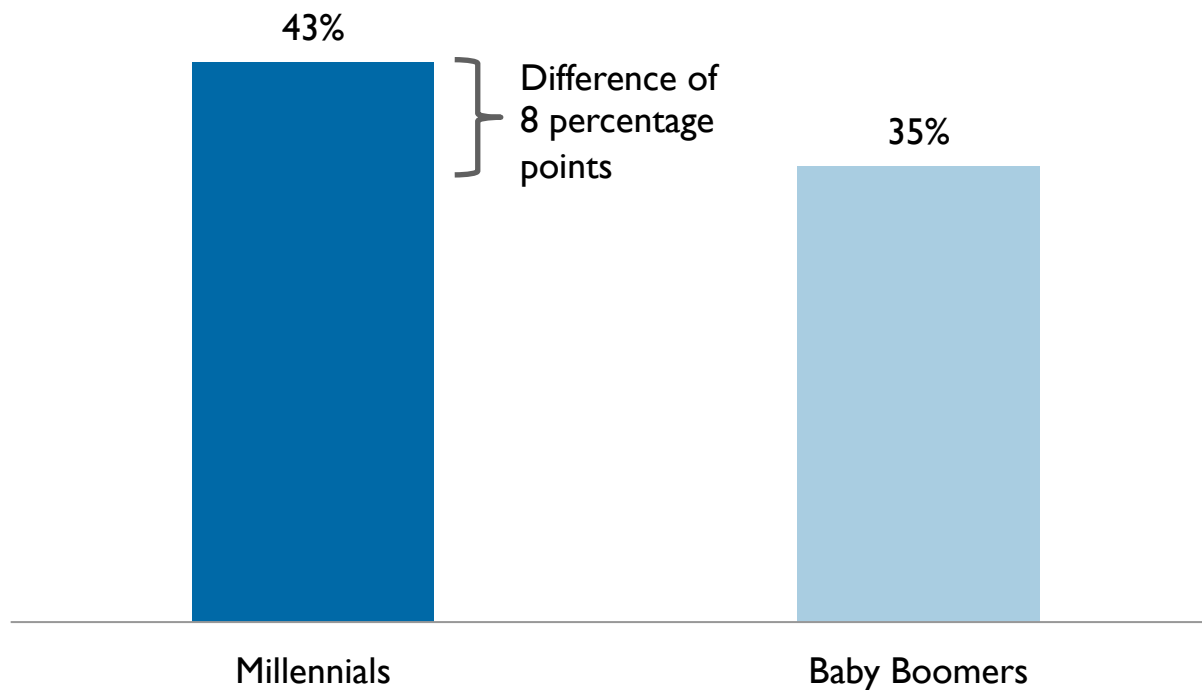


Millennials Lead the Way in Community Service

Volunteer Service Rate by Generation



Analysis

- In 2009, millennials' volunteer service rate was 43%--the highest volunteer service rate of any generation, and higher than the baby boomers' service rate by eight percentage point
- Millennials are active in their communities and engage in traditional service work, e.g., volunteering at soup kitchens and shelters