

COMMUNICATIONS COUNCIL MEDIA UNIVERSITY  
AMU 401: NARRATIVE STORYTELLING IN THE DIGITAL AGE  
MODULE FOUR: EXPERIMENTING WITH STORY STRUCTURE

### Additional Course Resources

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#### I. Examples

Links in this section were referenced throughout the presentation slides (in order of initial appearance).

“Surfing, Drowning, Diving: A Brief History of Inventing New Media” by Rex Sorgatz, Medium:  
<https://medium.com/message/surfing-drowning-diving-122612314fa8>

“Snow Fall” by John Branch, NYT: <http://www.nytimes.com/projects/2012/snow-fall/>

“Demolished: The End of Chicago’s Public Housing” by David Eads and Helga Salinas, NPR:  
<http://apps.npr.org/lookatthis/posts/publichousing/>

“Heart and sole: Detroiter walks 21 miles in work commute” by Bill Laitner, Detroit Free Press:  
<http://www.freep.com/story/news/local/michigan/oakland/2015/01/31/detroit-commuting-troy-rochester-hills-smart-ddot-ubs-banker-woodward-buses-transit/22660785/>

“The Vanishing Game” campaign, created by Land Rover: <https://thevanishinggame.wellstoried.com/>

“Losing Ground” interactive map by Bob Marshall, The Lens, Brian Jacobs and Al Shaw, ProPublica:  
<http://projects.propublica.org/louisiana/>

“Women Inmates: Why the Male Model Doesn’t Work” by Melanie Deziel, New York Times:  
<http://paidpost.nytimes.com/netflix/women-inmates-separate-but-not-equal.html#.VOLogebF9ps>

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#### II. Further Reading

Articles and websites in this section provide alternate perspectives, additional data and information that complement our presented material.

**Snow-blind: The challenge of voice and vision in multi-media storytelling**, by Roy Peter Clark, Poynter Institute: <http://www.poynter.org/news/media-innovation/265825/snow-blind-the-challenge-of-voice-and-vision-in-multi-media-storytelling/>

**Inside Snow Fall**, by Paige Williams, Storify: [https://storify.com/williams\\_paige/inside-snow-fall-1](https://storify.com/williams_paige/inside-snow-fall-1)

**More than 3.5 million page views for New York Times ‘Snow Fall’ feature**, by Jim Romenesko, JImRomenesko.com: <http://jimromenesko.com/2012/12/27/more-than-3-5-million-page-views-for-nyts-snow-fall/>

Hatch (sponsored by the Rockefeller Foundation to support not-for-profit storytelling initiatives):

[https://www.hatchforgood.org/?utm\\_source=Hatch&utm\\_campaign=f35a9b5f1b-Hatch\\_2\\_4\\_2015&utm\\_medium=email&utm\\_term=o\\_ecb329ac46-f35a9b5f1b-215059513](https://www.hatchforgood.org/?utm_source=Hatch&utm_campaign=f35a9b5f1b-Hatch_2_4_2015&utm_medium=email&utm_term=o_ecb329ac46-f35a9b5f1b-215059513)

Land Rover commissions William Boyd's latest, by Shareen Pathak, Digiday:

<http://digiday.com/brands/land-rover-commissions-william-boyd/>