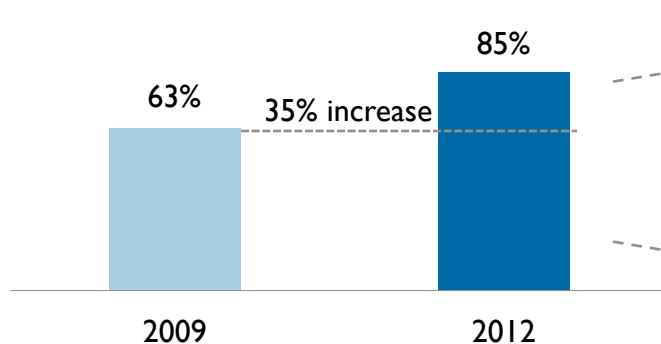
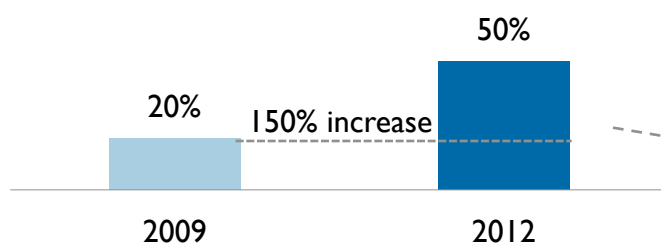


Special Focus on Social Media Inside the Beltway

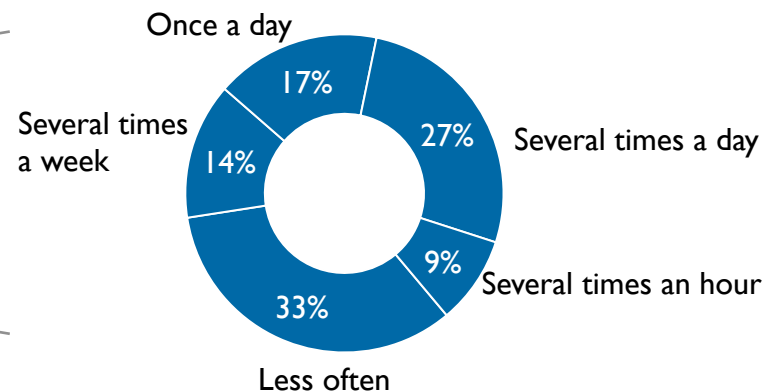
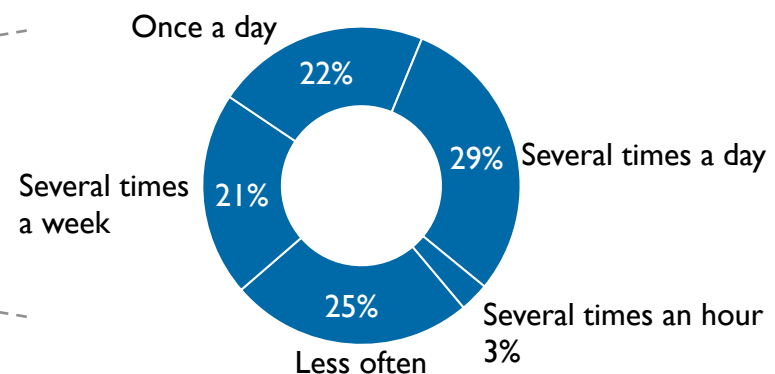
Percentage Using Social Networking



Percentage Using Twitter



Frequency of Use



Analysis

Since 2009, both the percentage of Washington insiders using social networking sites in general and the percentage using Twitter in particular has increased; nearly one-third of respondents who use social networking sites or Twitter do so several times a day