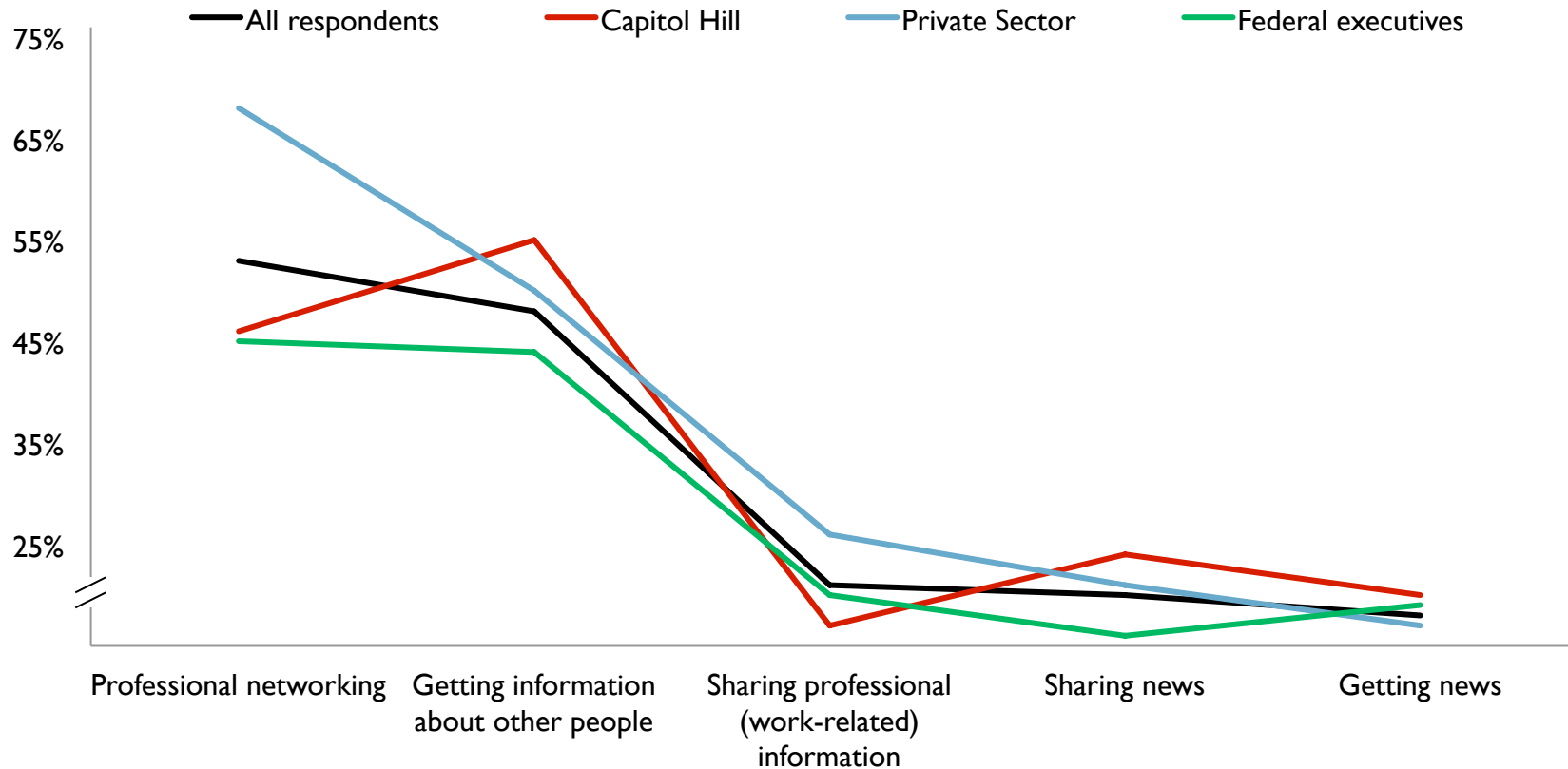


# In 2009, Social Networking Dominated by Professional Networking

## 2009 Purposes of Regular Social Networking Use by Respondent Type



### Analysis

- In 2009, the majority of all respondents used social networking sites for professional networking purposes
- The private sector had the greatest share of respondents use social networking sites for any one purpose in particular (networking purposes)