September 2013 Omnibus Week 4

Princeton Survey Research Associates International for National Journal

Final Topline Results
September 30, 2013

Total: 1,005 adults age 18 and older
Margin of error: Plus or minus 3.7 percentage points

Interviewing dates: September 25-29, 2013

LANDLINE INTRO:
Hello, my name is _____ and I'm calling for Princeton Survey Research. We're conducting a study about some important issues today, and would like to include your household. RANDOMIZE RESPONDENT SELECTION - DO NOT RANDOMIZE BY FORM: "May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home?" AND "May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home?" IF NO MALE/FEMALE ASK: May I please speak with the YOUNGEST ADULT FEMALE/MALE, age 18 or older, who is now at home?

CELL PHONE INTRO:
Hello, I am ___ calling for Princeton Survey Research. We are conducting a national study of cell phone users. I know I am calling you on a cell phone. This is not a sales call. (IF R SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...)

CELL PHONE SCREENING INTERVIEW:
S1. Are you under 18 years old, OR are you 18 or older?
1 Under 18
2 18 or older
9 Don't know/Refused

IF S1=2, CONTINUE WITH MAIN INTERVIEW
IF S1=1,9, THANK AND TERMINATE: This study is limited to adults age 18 and over. I won't take any more of your time...

READ TO ALL CELL PHONE - INTRODUCTION TO MAIN INTERVIEW: We're interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

Notes: Due to rounding, percentages may not add to 100. An asterisk (*) indicates values less than 0.5%.

CC1. As you may know, after the 2012 election, some Republican leaders said the party had to change its views on issues to be more inclusive and appeal to a wider range of voters. Compared to 2012, would you say Republicans today are [READ AND RANDOMIZE 1 AND 2]

	Sep 25-29 2013
Closer to representing your views	16
Further from representing your views	32
There has been no change	46
Don't know/ Refused (VOL.)	6

CC2. Would you say Republicans today are further from representing your views because they are [READ AND RANDOMIZE]

Based on if further from representing views (n=337)

	Sep 25-29 2013
Too conservative	57
Not conservative enough	33
Don't know/ Refused (VOL.)	10

CC1/CC2: Summary table based on total

	Sep 25-29 2013	
Closer to representing your views	16	
Further from representing your views	32	
Too conservative		18
Not conservative enough		11
Don't know/ Refused (VOL.)		3
There has been no change	46	
Don't know/ Refused (VOL.)	6	

RANDOMIZE BLOCK CC3A/CC3B WITH BLOCK CC4A/CC4B

CC3A. From what you know about policies the Republican Party is pursuing in Washington, which of the following would you say is THEIR highest priority? [READ AND RANDOMIZE]

	Sep 25-29 2013
Causing political problems for President Obama	32
Reducing government debt	20
Creating more jobs	14
Reducing health care costs	13
Fixing the immigration system	6
Reducing gun violence	4
Something else (SPECIFY) (VOL.)	4
Don't know/ Refused (VOL.)	8

CC3B. Which of the following would you say is the Republican Party's SECOND highest priority? [READ AND RANDOMIZE. REMOVE ITEM GIVEN IN CC3A IF 1-6]

Based on those who gave response in CC3A (n=927)

	Sep 25-29 2013
Reducing government debt	22
Creating more jobs	19
Reducing health care costs	15
Fixing the immigration system	12
Reducing gun violence	10
Causing political problems for President Obama	10
Something else (SPECIFY) (VOL.)	3
Don't know/ Refused (VOL.)	10

CC3A/CC3B: Percent of respondents who identified item as highest (CC3A) or second highest (CC3B) priority for Republican Party[1]

	Sep 25-29 2013
Causing political problems for President Obama	41
Reducing government debt	40
Creating more jobs	31
Reducing health care costs	27
Fixing the immigration system	17
Reducing gun violence	14
Something else (SPECIFY) (VOL.)	5
Don't know/ Refused (VOL.)	8

RANDOMIZE BLOCK CC3A/CC3B WITH BLOCK CC4A/CC4B

CC4A. From what you know about policies the Democratic Party is pursuing in Washington, which of the following would you say is THEIR highest priority? [READ AND RANDOMIZE]

	Sep 25-29 2013
Reducing health care costs	24
Causing political problems for Republicans in Congress	19
Creating more jobs	14
Reducing gun violence	12
Reducing government debt	10
Fixing the immigration system	6
Something else (SPECIFY) (VOL.)	5
Don't know/ Refused (VOL.)	9

[1] Percentages will add to more than 100 due to combined responses

CC4B. Which of the following would you say is the Democratic Party's SECOND highest priority? [READ AND RANDOMIZE. REMOVE ITEM GIVEN IN CC4A IF 1-6]

Based on those who gave response in CC4A (n=903)

	Sep 25-29 2013
Creating more jobs	20
Reducing gun violence	19
Reducing health care costs	16
Fixing the immigration system	13
Reducing government debt	12
Causing political problems for President Obama	10
Something else (SPECIFY) (VOL.)	4
Don't know/ Refused (VOL.)	6

CC4A/CC4B: Percent of respondents who identified item as highest (CC4A) or second highest (CC4B) priority for Democratic Party[2]

	Sep 25-29 2013
Reducing health care costs	39
Creating more jobs	32
Reducing gun violence	29
Causing political problems for Republicans in Congress	28
Reducing government debt	21
Fixing the immigration system	18
Something else (SPECIFY) (VOL.)	7
Don't know/ Refused (VOL.)	9

[2] Percentages will add to more than 100 due to combined responses

DEMOGRAPHICS

I have one last set of questions to help us better understand the people who took part in our survey.

SEX Respondent's Sex

48	Male
52	Female

EMPLOY Are you now employed full-time, part-time, or not employed?

47	Employed full-time
12	Employed part-time
40	Not employed
*	(DO NOT READ) Don't know/ Refused

PAR Are you the parent or guardian of any children under 18 years of age?

33	Yes
66	No
1	(DO NOT READ) Don't know/Refused

AGE What is your age?

20	18 to 29
32	30 to 49
29	50 to 64
17	65 and older
2	(DO NOT READ) Refused

EDUC What is the highest level of school you have completed or the highest degree you have received?

2	Less than high school (Grade 1-8 or no formal schooling)
6	High school incomplete (Grades 9-11 or Grade 12 with NO diploma)
34	High school graduate (Grade 12 with diploma or GED certificate)
18	Some college, no degree (includes community college)
13	Two year associate degree from a college/university
16	Four year college or university degree/Bachelor's degree
1	Some postgraduate or professional schooling, no postgraduate degree
10	Postgraduate or professional degree, including master's, doctorate, medical or law degree
1	(DO NOT READ) Don't know/Refused

HISP Are you of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban or other Spanish background?

13	Yes
86	No
1	(DO NOT READ) Don't know/Refused

RACE What is your race? Are you white, black, Asian, or some other race? [IF R SAYS HISPANIC OR LATINO, PROBE: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)?

65	White non-Hispanic
32	Total non-White
11	Black non-Hispanic
13	Hispanic
4	Asian/Pacific Islander
3	Other non-Hispanic
3	(DO NOT READ) Don't know/Refused

INC Last year, that is in 2012, approximately what was your total family income before taxes – just tell me when I get to the right category.

INC1 (IF "DON'T KNOW" OR "REFUSED") Keeping in mind that this is a completely confidential survey, can you please tell me if your total household income BEFORE taxes last year was over or under $75,000?

INC2 (IF UNDER $75,000) Was it over or under $50,000?

INC3 (IF UNDER $50,000) Was it over or under $30,000?

25	$75,000 or more
13	$50,000 to under $75,000
18	$30,000 to under $50,000
33	Under $30,000
11	Undesignated

REG Which of these statements best describes you?

75	Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address
3	Are you PROBABLY registered, but there is a chance your registration has lapsed [OR]
21	Are you NOT registered to vote at your current address?
1	(DO NOT READ) Don't know/Refused

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

26	Republican
29	Democrat
35	Independent
6	No preference (VOL.)
1	Other party (VOL.)
3	Don't know/Refused (VOL.)

That completes the interview. Thank you very much for your time and cooperation. Have a nice day/evening.